

TABLE 4**Major Software Trade Shows in Japan**

Trade Show	Organizer	1989 (month)
CAI Media Show	Nihon Keizai Shinbun, Inc. 1-9-5 Otemachi, Chiyoda-ku Tokyo 100-66 Tel: 03-270-0251	April
Microcomputer Show	Japan Electronic Industry Development Association Kikai Shinko Kaikan 3-5-8 Shiba-koen Minato-ku Tokyo 105 Tel: 03-433-4547	May
International Business Show	Nippon Administrative Management Association 3-11-8 Sendagaya, Shibuya-ku Tokyo 151 Tel: 03-403-1331	May
AI Exhibition	Nihon Keizai Shinbun, Inc. 1-9-5 Otemachi, Chiyoda-ku Tokyo 100-66 Tel: 03-270-0251	July
Software Show	Software Information Center (Softic) Toto Building 5-1-4 Toranomom, Minato-ku Tokyo 105 Tel: 03-437-3071	October
Data Show	Japan Electronic Industry Development Association Kikai Shinko Kaikan 3-5-8 Shiba-koen, Minato-ku Tokyo 105 Tel: 03-433-4547	October
NICOGRAPH	Nihon Keizai Shinbun, Inc. 1-9-5 Otemachi, Chiyoda-ku Tokyo 100-66 Tel: 03-270-0251	November