

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

| PLANNING: | ACTIVITIES PROPOSED IN POST PLAN: | ANTICIPATED RESULTS: |
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| | REVIEW OF G.E. ENGINE PLANT REQUIREMENTS AND BUYING STRUCTURE. | INCREASE NUMBER OF CANADIAN COMPANIES BIDDING ON G.E. REQUIREMENTS. |
| | MAINTAIN CONNECTION WITH PAT REGARDING SYSTEMS LONG-TERM PLAN (YEAR 2000) TO COMPLETE E-W SUBWAY EXTENSION. | (LONG-TERM) ENABLE CANADIAN COMPANIES TO BID ON TRAIN AND DESIGN REQUIREMENTS. |
| | WORK WITH UTW & DRIE TO COMPLETE STUDY OF JAPANESE SOURCING (HONDA & TOYOTA ASSEMBLY PLANTS). | DISCOVER EXPORT OPPORTUNITIES FOR CDN OEM SUPPLIERS. |

| TRACKING: | ACTIVITIES UNDERTAKEN IN QUARTER: | QUARTERLY RESULTS REPORTED: |
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| | QUARTER: 1 INFORMATION BOOTH AT OHIO AUTOMOTIVE WHOLESALERS SHOW | PROJECT CANCELLED. |
| | QUARTER: 2 North American Sail and Power Boat Show | Four Canadian boat builders participated in event |
| | QUARTER: 3 National RV Trade Show | 8 Canadian companies exhibited at event |
| | QUARTER: 4 1. Mid America Truck Show, Louisville, KY March 30-April 1. 2. Toronto Boat Show, Jan. 12,13. 3. Mid-America Boat Show, Cleveland, OH Jan. 20-29. | 1. Visited show, met with Cdn. exhibitors and show mgt. regarding a national stand for 1990. 2. Recruited three buyers and attended show. Met with 8 companies interested in mid-west market. 3. Assisted exhibitors representing Cdn products |