

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 135

POST : 410-PARIS

005-COMM. & INFORM. EQP. & SERV
FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DETAILED STUDY TO IDENTIFY OPENINGS.

DEVELOPMENT OF PLAN OF ACTION FOR EMBASSY IN THIS SECTOR.

DETAILED STUDY TO IDENTIFY POTENTIAL OPENINGS.

WHEN STUDY IS COMPLETED, DEVELOPMENT OF A LONG-TERM ACTION STRA-
TEGY IN THIS SECTOR BY THE EMBASSY.

ANTICIPATED RESULTS:

IMPROVED POSITION IN SECTOR OF FRENCH MARKET.

GREATER JAMILIARITY WITH POTENTIAL
OPENINGS.

STRENGTHENED POSITION FOR CANADIAN
EXPORTERS IN FRANCE IN THIS SECTOR.

IMPLEMENTATION OF A PLAN OF ACTION WITH
MULTI-SECTOR TARGET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED: