Page: 157

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: ENCOURAGE PRESENTATION OF TECHNICAL PAPERS FROM CANADA AT EACH OIL AND GAS CONFERENCE ORGANIZED BY UNIVERSITY OF PETROLEUM AND MINERALS.

Results Expected: ARRANGE 2 PRESENTATIONS PER YEAR.

Activity: ENCOURAGE SNC TO DETERMINE ITS INTEREST IN LICENSING ITS SINGLE CELL PROTEIN PLANT WITH A LOCAL PARTNER.

Results Expected: TO HAVE FEASIBILITY FINISHED BY 1987.