

**PROGRAM RESULTS: EUROPE**

**BUSINESS ACTIVITY**

During the October - December 1989 period twenty-four posts reported the following business activity:

75 EXPORT SALES WORTH \$234.5 MILLION

71 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

17 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$17.7 MILLION

13 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$15 MILLION

7 CANADIAN INVESTMENTS IN TERRITORY WORTH \$9 MILLION

9 TECHNOLOGY TRANSFERS WORTH \$2.6 MILLION

**HIGHLIGHTS:**

\$ 100 million sale of hotel re-construction services (Moscow)

\$ 30 million sale of aircraft (London)

\$ 27 million sale of drilling equipment (Oslo)

\$ 18 million sale of computers and optical filers (Madrid)

\$ 15 million sale of tennis racket production equipment (Moscow)

\$ 15 million sale of raw hides (Bucharest)

\$ 12 million joint venture for F-16 radar equipment (Ankara)

\$ 10 million investment in Canadian food catering industry (The Hague)

\$ 1 million sale of refrigeration for meat processing (Belgrade)

**KEY STATISTICS:** for the twenty-four posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	1359	5316
	Local	785	6276
No. Investment Enquiries	Cdn	40	393
	Local	65	857
No. Business Visitors	Cdn	645	2374
	Local	328	1765