

1880.SPRING.1880.

THOMSON, BIRKETT & BELL, Wholesale Dry Goods, HAMILTON.

In announcing to our friends, and the trade generally, that our travellers are now making their usual journeys with full lines of samples of **SPRING GOODS**, we desire to call particular attention to the variety and completeness of our assortment for this season, and the **CLOSE PRICES** at which we have marked our patterns.

The old system of selling goods at long prices and on long terms of credit may now, we think, be regarded as quite unsuited to the present condition of the country; and we pursue the system with reference to this with which we began business, namely, that of making our values such as will suit the views of **SHORT DATE AND CASH BUYERS**.

Since our buyer was in the European market making his purchases, prices have considerably advanced, and there is scarcely an article of our importations which we could now replace at the same figures as we paid for it.

We mention a few of the leading lines of our stock, viz:

SMALLWARES: We keep all the year round a full stock of the most reliable makes of goods.

HOSIERY: In addition to our usual assortment, we shew this season new and desirable goods of **CANADIAN MANUFACTURE**.

SHIRTS: In White the "TRUE FII" (our own brand) and a varied assortment in Fancy Regattas and Oxfords.

RIBBONS, LACES, MUSLINS, EMBROIDERIES, LENO AND LACE CURTAINS, FRILLINGS: full lines.

DRESS GOODS: we think our stock as to styles, colorings, quality and finish, is all that is desirable, and in value not to be surpassed.

PRINTS: we are offering a large and varied selection from the leading printers in Great Britain.

WORSTED COATINGS, SCOTCH TWEEDS, CANADIAN TWEEDS, LINEN GOODS of all kinds: a full assortment.

DUCKS AND DENIMS: we also shew a larger and better assortment of these than we ever held before.

Full lines of **DUNDAS, CORNWALL, HOCHELAGA, and VALLEYFIELD COTTON MANUFACTURES**, at mill prices and terms.

 We bespeak for our travellers a favourable consideration of what they have to offer. All orders entrusted to them will be executed under the immediate supervision of one of the firm.

OFFICE and SAMPLE ROOM—27 FRONT ST., TORONTO