

"Investigate The Russell-Knight '28'"

Russell-Knight "28" Touring Model - \$3250 Russell-Knight "28" Roadster Model - \$3200 Russell-Knight Seven Passenger - \$3500

F.O.B. West Toronto.

Overheard in an Automobile Show Room

"If I were about to buy a car, I would investigate all models within range of my pocket book, for nearly every one has features that seem to give it preference."

Don't you think that is the right way to buy a car?

We would that all prospective owners exercised such judgment in buying cars. All round investigation would prove that the 1913 Russell-Knight "28" so far leads all other cars in efficiency and comfort, that it stands 'way ahead in a class by itself.

The car not only has more comfort-making features than any other model in Canada, but it has been designed in such a way that these features lend their greatest efficiency to the car as a unit.

The Russell-Knight "28" was not produced by adding new or extra features, to an old model. It has been designed absolutely anew from the ground up.

Some of its special and exclusive features are:

Russell-Knight Engine.
Russell Electric Starter,
Left Drive and Centre Control
Combined Electric Dynamo and
Motor for Starting Engine, Lighting Lamps and charging Battery.
Electric Head Lamps, Side Lamps,
Combined Speedometer and
Clock, with Electric Light
attached.

Heating System for the Tonneau. Nonskid Tires, 36 x 4½". Power Pump for the Tires, Demountable Rims, with one spare

Folding Glass Windshield for the Front Seat.

Folding Glass Windshield for the Rear Seat.

Extension Top with Side Curtains Top Envelope,

Foot Rest, Robe Rail,

Tire Holders (double)

Electric Horn, under the bonnet.

A'Descriptive Catalogue will be mailed or a demonstration arranged upon request.

Russell Motor Car Company, Ltd.

Head Office and Factory: West Toronto

Branches at Toronto, Hamilton, Montreal, Winnipeg, Calgary, Vancouver Melbourne, Australia.