

Wall Paper and Decorations.

A NOVEL PROGRAMME.

A WALL PAPER programme was the dainty novelty of a recent party. The young hostess was at a loss for her programmes for the dance. She was tired of the usual cards provided by the stationers. The inspiration came while she was looking over the new designs in wall paper. This design had a pattern of red poppies scattered singly over its surface. These individual poppy blossoms were carefully cut out and pasted smoothly upon the white bristol board. The bristol board was then cut, following the outline of the flower. This gave a firm back to the wall paper, and so asthetic were the poppies themselves that they looked as though painted upon the bristol board. The programmes were lettered upon white papers, also cut in the poppy outlines, and the whole tied together with a red silk cord. The same idea could be carried for golf or ping-pong scoring cards, as the new wall papers are exceedingly "sporty" in design. — Geyer's Stationer.

MAKING WALL PAPER IN CANADA.

Editor BOOKSELLER AND STATIONER,— My attention has been drawn to the article entitled "A New Wall Paper Factory," which appeared in the February issue of BOOKSELLER AND STATIONER in which it is stated that "Some representatives of a small wall paper factory in the United States have been looking over the ground for a site to establish a factory at Niagara Falls, Ont., and are endeavoring to interest Canadian capital, but that all such attempts had previously failed, as it was never clearly shown that there is any room in Canada for a fourth factory." It also goes on to say "that the three wall paper factories already established in Canada have facilities for turning out 25,000,000 rolls of paper per annum, and, as the consumption of wall paper in Canada, including Canadian and imported goods, is under 12,000,000 rolls per annum, it is easy to see that the present factories are only running at about half their capacity. Under these circumstances, we hardly think there is room for a fourth wall-paper industry."

As the above statements were undoubtedly inspired by one of the Canadian wall paper manufacturers and widely circulated among the wall paper trade of Canada through your influential publication, and, as such statements are erroneous and misleading,

the directors of The Star Wall Paper Co. (Incorporated under the laws of the State of New Jersey, with an authorized capital of \$250,000, as you will see by the inclosed prospectus, for the purpose of manufacturing wall paper in Canada for domestic use and export), have instructed me to rectify the statements herein referred to as prejudicial to our interests in view of the fact that we intend to offer some part of the stock for public subscription in the near future.

I might state that as practical wall paper men with a long experience in the wall paper manufacturing industry of Canada, we are well posted and are in a position to prove by figures and facts that there is plenty of room for another wall paper factory in this country, and that it is one of the best-paying industries in the Dominion at the present time.

One of the Canadian factories turned out \$397,000 worth of wall paper last year, another \$225,000, and the third one about \$175,000, which makes a total output of \$800,000, and, as the average per roll is generally estimated at 8c., this amount represents about 10,000,000 rolls of the paper consumed annually in Canada, this leaves about 2,000,000 rolls of imported paper, of which we expect to get a very large share, besides a good share of the amount now manufactured in Canada, and there is a wide field for export to the United States, Australia and the South-American continent. The statement that the present factories are only running at half their capacity is also a mistake, as any wall paper man knows perfectly well that the whole three factories are working full blast the whole year long, and from January to about the middle of March they have to work overtime in order to keep up with the ever-increasing demand (see previous number of BOOKSELLER AND STATIONER for verification of this statement). I trust that with your sense of fair play and straightforward business methods, you will kindly give the above the hospitality of your interesting columns, and greatly oblige,

Faithfully yours,

J. A. DUBREUIL,
Secretary Star Wall Paper Co.,
Maisonneuve, near Montreal.

THE COMING SEASON'S TRADE.

During the past two months, Stauntons' wall paper factory, Toronto, has been the scene of particularly interesting develop-

ments in the designing and perfecting of several entirely new lines of wall papers, which are now approaching completion, and will shortly be ready for putting into the hands of their representatives on the road. These new ideas in colorings, designs and effects are far in advance of anything heretofore offered to the trade. For novelty and originality they stand alone, and will prove a great attraction to any dealer's stock. Some of the finer details of these lines are now being completed, and will be offered in good time for the approaching season's trade. Dealers who cannot wait for their travellers can have sample sets as soon as completed by writing Stauntons for them. The company are also busy in their trade department with sorting up orders from dealers who keep their stocks well up to the standard.

QUESTION OF MUSIC COPYRIGHT.

ON the subject of infringement of copyright on music, Messrs. Boosey & Co., write to the English papers: "We are anxious to draw attention to the serious position of music publishers owing to the sale of pirated music. The publication of pirated editions of popular songs is rapidly on the increase, owing to the inefficiency of the present law to protect the owner of copyrights, and the absolute impunity with which syndicates of unprincipled persons traffic in such pirated versions. The principal difficulty is to find the printers, as no name appears on these pirated copies. The only redress is the civil court, which has been found to be quite inadequate to deal with the vendors of these pirated versions in the streets and markets. The cost of an action in the civil court is considerable, and, as the printers and vendors of these pirated songs are, as a rule, men of straw, it is difficult to obtain any damages or costs; therefore, it is only an encouragement to them to continue this illegal business. This is well known to the offenders, and to such an extent is this traffic carried on that at the present time there are as many as six pirated editions of single songs on sale in thousands, not only in London, but all over the provinces. * * * A deputation of American music publishers in business over here recently waited upon Mr. Choate, the American Ambassador, to know what steps would be taken to protect their interests. The United States give us proper protection, and it does seem humiliating that we cannot do the same for them. * * * What is required is that the Government should give facilities for the passing of a short Bill to enable music publishers to deal with the printers and vendors of pirated copyrights in a summary manner before a magistrate."