

package is thus stamped, the conductor is responsible for the safe delivery of the bundle at the station of the town to which it is addressed.

AN original and bright idea is that of publisher Stephens, of the Columbia, Mo., *Herald*, who worked a roseate pink on the first page of a recent issue, by the use of a tint-block the exact size of the letter-press; and then—under the heading, "Why the *Herald* Blushes"—filled the page with complimentary notices from contemporaries.

THE *Kansas City Journal* has placed a red feather in its cap by printing the first page of one issue in red, green and black, on a multi-color press, the first and only one in the world. Every step successfully taken to print newspapers in colors takes us nearer to ways of printing and arranging advertisements that will make important changes in newspaper advertising.

NEWSPAPERS in Germany are run in a conservative manner, publishers contenting themselves with a degree of enterprise that would appear very modest in this country. In Berlin, the biggest of them sells something like 100,000 copies, and this paper makes \$137,000 a year, and thinks it does wonders. The Germans are liberal advertisers, there being a good income from matrimonial ads., announcement of engagements, etc.

THE *Mail* and *Globe* of this city will shortly double the size of their Saturday supplements, and forward special editions on Friday evenings, so that copies of both papers will be on sale east, as far as Montreal, and between here and Windsor on the west, early on Saturday. Our local publishers are evidently determined to fight the *Buffalo Express* and other American journals who make up special editions for the Canadian trade.

MR. A. J. PARKER, the reputed publisher of the *Canadian Queen* Toronto, has been charged by the police with being "an evil-disposed person and a cheat," and his case is now before the courts. The complaint is laid at the instigation of a Miss Parker, of Chatham, who alleges that she sent her namesake, or the *Canadian Queen*, \$3.75 last December, and has received no value in return. This case will be watched with interest throughout the country.

COMMENTING upon the recent suspension of a contemporary, the Goshen, Ind., *News* wisely remarks: "The people who support county journals do so from a desire to obtain information of local events, and not from a liking for long essays on questions of national import. When a country newspaper attempts to ignore its legitimate field, and enters that of the magazine, it cannot prove a financial success. The many barns throughout the country, stored with printing material, furnish conclusive proof of this."

EVEN in the present day evolutions of the press, journals written entirely in verse are somewhat novel in character. One such, a sheet measuring 10x8 in., is published at Athens, Greece, in which even the advertisements are versified. Wood engravings of a humorous character are occasionally used to illustrate the contents, and the matter is described as usually good and often very ably written. In our own hemisphere the *Williston Journal*, edited by Elizabeth Wilson, at Kansas, also presents its reading matter in rhyming form.

THERE are now published in the United Kingdom 2,268 newspapers, distributed as follows:—England: London, 459; Provinces, 1,303, a total of 1,762; Wales, 102; Scotland, 214; Ireland, 166; the Isles, 24. Of these there are 146 daily papers published in England; 7 in Wales; 20 in Scotland; 17 in Ireland; 2 in British Isles. The magazines now in course of publication, including the quarterly reviews, number 1,961, of which more than 456 are of a decidedly religious character, representing the Church of England, Wesleyans, Methodists, Baptists, Independents, Roman Catholics, and other Christian communities.

PUBLISHER NICKEL has adopted a novel plan for illustrating the *Acton, Cal., Rooster*, a small monthly folio, very neat in its clear, new type and excellent press-work. With a degree of enterprise that must yield abundant results, Mr. Nickel illustrates his paper with scenes from the surrounding picturesque country. He has adopted blueprint photographs, about four by seven inches in size, which he pastes on each page, in a space left blank in the printing. They cost only about one cent each, and orders at ten cents per copy come in abundance. The only difficulty experienced is a drawing-up of the paper as the paste dries.

#### CRAFT NOTES

THE London, Eng., compositors are actively agitating for a forty-eight hour week, and a determined move may be made at a no recent day.

HAYDEN C. SNODDY and Samuel D. Snoddy, of Greenville, Kentucky, have patented a machine for setting up ordinary type, each line being automatically spaced and justified.

LINOTYPE machines have been introduced recently in the following offices in Great Britain:—*Birmingham Gazette*, the *Aberdeen Free Press*, the *Hull Daily News*, and the *Keckdale Observer*.

THE South London Auxiliary of the Printers' Pension Corporation recently held their first concert of the season. The balance sheet for last year showed a profit of £308, an increase of £37 on the previous year. The London Pressgang has presented the Auxiliary with £50, the proceeds of a smoking concert.