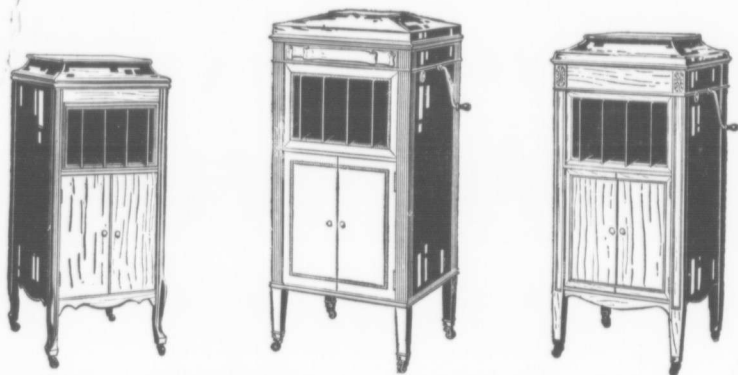


Columbia Grafonola



Make 1919 Your Biggest Year!

The war is over. After years of retrenchment and "doing without" the world is swinging back to the piping times of peace.

People want relaxation, amusement. And the New Year is here! Never was there such a combination for good phonograph business.

If Grafonolas were essential in war-time, how much greater is their need in the joyful celebrations of peace. Now is the time for folks to buy that Grafonola they meant to get "when the war ends."

Make 1919 the biggest year ever.



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TORONTO