

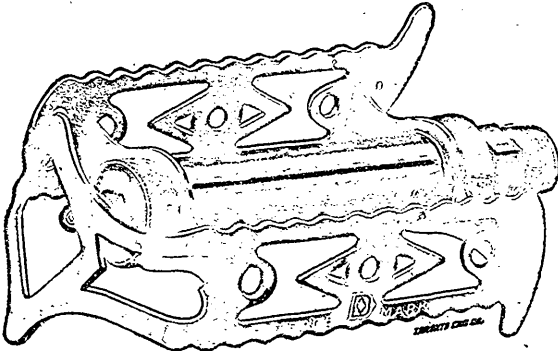
TO THE TRADE

OUR 1897 CATALOGUE
IS NOW READY

As this catalogue is issued only in the interests of the Bicycle Trade, we will be pleased to forward a copy on receipt of business card.

RICE LEWIS & SON,
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Cor. King and Victoria Sts., - - TORONTO.

The New "Diamond" Pedal



.....Has, as we anticipated, proved to be an unqualified success, and has met with decided approval from all experts in the trade and others who have examined it.

THE LINE COMPRISES

- No. 97—Ladies'—Rubber . . . 13 ozs.
- No. 99—Men's—Rubber . . . 16½ ozs.
- No. 100—Men's Double Plate, alternate bevelled corrugation . . 14 ozs.
- No. 101—Men's Razor, light . . 11½ ozs.
- No. 102—Men's Alternate Corrugated Double-Plate 14½ ozs.

—Possesses every qualification of a First-class Pedal; has a very attractive appearance; is plated on copper, and has a perfect oiling apparatus in a dust-proof cap; three-point contact bearings. We direct special attention to Nos. 100 and 102. These are a men's combination; steel in lieu of rubber, and are formed by a double steel side plate with a double alternate corrugated tread, which takes firm hold of the boot without the slightest injury and is pleasanter and more reliable in use than is the rubber. They have none of the disadvantages of the ordinary rat-trap, and are light, strong, and exceedingly handsome. We consider

them greatly superior in every respect to any other man's pedal now in use. To all riders we would say that the "Diamond" Pedal will add materially to the beauty of your wheel and to your pleasure and comfort while using it.

We have also in stock, and are manufacturing, a very superior line of Rear Fork Ends and Rear Brace Tips for ½ and ¾ D Tubing; angles are made in three sizes for 22, 24 and 26-inch frames. These are made from highest grade steel, and are hot pressed and well finished, and will be found to be a very satisfactory article. Also bottom bracket ball retainers, very good. Correspondence solicited.

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