

NOT BEST BECAUSE WE SAY SO BUT BEST BECAUSE---

They are the smartest cut garments in the market.

They are absolutely and beyond all argument the best and most conscientiously tailored garments in the market—

They are trimmed and finished as only highclass clothes are trimmed and finished-

There are more exclusive fabrics in this line than in any other—

The price is from \$5 to \$15 less than you must pay a good tailor for garments of the same quality.

They fit, they wear, they keep their shape, they give entire satisfaction—

Demand 20th Century Brand.

WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.

the Spirit of the Boys Over

There Exists at Home. Canadians at home must do their

utmost in the Victory Loan drive, for the boys in France are looking on. These brave fellows, the pride of the

British Army, who have carried all before them during the last three months, must not be disappointed in the folks at home. It must be demon-

difficult. But, while everybody be-lieves this, there is no use talking about it, unless the Victory Loan is put over. It will be, for it must be.

BUY BONDS FOR VICTORY.

DOUBLE UP.

The call is now "Double up." Everybody seems to be doing it. Why shouldn't they? The cause is worth doubling up for. Besides, it would be impossible to get a better invest-

ment. It's better than the Americans were offered, for their Fourth Liberty bonds bear only 4½ per cent., whereas ours carry 5½. So "doubling up" is the correct thing. It is patriotic and also good business. Double up.

THE CRISIS.

Your country needs your fin-

cial help to meet its crisis to-day.

You may need financial resources to meet a possible crisis

in your affairs later on. There is one safe, sane, sure way to meet either kind of crisis. In

taking it you discharge your duty to your country and to

yourself. Take it to-day. Buy Victory Bonds. Buy all you can.

LEND TO CANADA.

Grieve-Fisher

Mr. James M. Grieve, youngest son of Mr. and Mrs. J. D. Grieve, London Road, and Miss Beryl Isobel, daughter of Mr. and Mrs. Arch. D. Fisher, of Wyoming, were quietly married at the Presbyterian manse by the pastor, Rev. J. P. McLeod, at 6 p.m., Wednesday, 30th ult., after which a dainty dinner was served at the home of the bride's parents. Many useful and costly presents attested to the popularity of the bride. Owing to the prevailing epidemic, only the families of the contracting parties were present, and the proposed wedding trip to London and St. Thomas was cancelled. The happy young couple are comfortably settled on the Grieve homestead farm, London Road.

Road.

The color scheme of the dining room decorations were pink and white. The bride looked charming in a gown of nigger brown with a beautiful corsage boquet of American Beauty roses and sweet peas.

Strathroy and Sarnia milk dealers have raised the price of milk to 12 cents a

sweet peas.

quart.

Canadians at Home Must Do Their Utmost THE STERLING BANK It Is For Them to Demonstrate That

OF CANADA

VICTORY LOAN

This is the opportunity for which you have been saving.

A Bank Account For Your Wife



ore, are the wives of today running their homes on a business basissystematically and efficiently.

Many wives have a monthly allowance for household expenses.

This, they deposit in a Savings Account in The Merchants Bank—settle bills by cheque -and thus have an accurate record of

Such a business-like method also gives a woman the feeling of happy independence in having a bank account of her own.

Head Office: Montreal OF CANADA WATFORD BRANCH. F. A. MacLEAN, Manager. ALVINSTON BRANCH. G. H. C. NORSWORTHY, Manager.

Druggists and Stationery

Have just received a large and fresh stock of all kinds of Drugs, Medicines and Chemicals and everything needed in that line will be found there. Our very large turnover—buying for seven busy stores at once—gives us the advantage of having our stock always fresh, strong and reliable, and at prices much lower than the ordinary druggist, despite the continual scarcity of drugs and chemicals.

> Taylors' Throat and Lung Balm Taylors' Stomach and Liver Cure Taylors' Cream of Roses

Dr. Morin's English Rheumatism Capsules

No home should be without them. Give us a call when in need. Our Store Opens at 8 a.m.; closes at 8 p.m. PHONE 38 R 2

VICTORY BONDS

LOCAL CANVASSERS

Team No. 16—No. required 6—Capt. H. J. Pettypiece, Forest: N. Herbert, Wm. Jaues, Watford, R. R. No. 2; J. H. Hume, Watford; Fred Nelson, Arkona; John H. Robinson, Watford, R. R. No. 2.

BROOKE TP., ALVINSTON Team No. 17—No. required 6—Capt, R. H. Brownlee, Alvinston; W. J. Weed, Alvinston, R. R. No. 7; Capt. Courtright, Clarence Atkin, Inwood.

BOSANQUET, THEDFORD, 1 ARKONA Team No. 15-No. required 5-Capt. Albert Powell, Thedford; Wm. McDcnald, Thedford, R. R. No. 3; Fred Eastman, Arkona; Hubert Jennings, Forest; R. Tidball, Thedford, R. R. No. 3. PLYMPTON

Team No. 11-No. required 6 -Capt. Hector Patterson, Micheal Roche, W. J. Engiish, Forest; J. McLean, J. W. Symington, Camlachie, R. R. No. 1; John Mustard, Wyoming.

LOCAL EXECUTIVE COMMITTEES BOSANQUET DISTRICT W. C. Tudor, Fred Jennings, Thedford; John Farrell, Ho vard Fraleigh, Forest; J. L. Fuller, Fred Nelson, Arkona.

WARWICK DISTRICT J. L. Fuller. Fred Nelson, H. J. Pettypiece, Howard Fraleigh, Forest; W. S. Fuller, E. A. Brown, Watford.

BROOKE DISTRICT
H. A. Gilroy, Dan McKeller, Alvinston; Wm. Dawson, James Brown, Inwood.

PLYMPTON DISTRICT Dr. P. McG. Brown, Camlachie; Andrew Lunan, Camlachie, R. R. No. 2; Howard Fraleigh, Robt. Bailey, Forest; J. E. Mustard, Wyoming.

LOCAL PUBLICITY COMMITTEES

BOSANQUET DISTRICT
W. C. Tudor, Thedford; Hugh Russell,
Forest; J. L. Fuller, Arkona. WARWICK DISTRICT

J. L. Fuller, Arkona; C. E. Janes, Watford, R. R. No. 2, W. S. Fuller, William Harper, Watford; E. C. Herbert, Watford, R. R. No. 2. BROOKE DITRICT

Dr. Martin, H. E. Paull, Alvinston; Wm. Dawson. Capt. S. S. Courtright, Inwood. PLYMPTON DISTRICT

John Symington, Camlachie; George Scott, Forest, R. R. No. 5: H. A. Spear-man, Wanstead; J. E. Mustard, Wyo-ming.

School Reports

The following is the report of S. S. No. 4, Warwick, for the month of October. Report is based on attendance and daily marks. Percentage given. V.—Eva Smith 81 per cent. Sr. IV.—Harvey Richardson 87, Mabel Cable 74, Mildred Brent 71. Jr. IV.—Estella Goodhand 90, LeVerne Kenzie 85, Freida Luckham 65. Sr. III.—Mars Smith 88. the folks at nome. It must be demonstrated to them that the spirit exhibited in the front line, is to be found also on the home front.

There is no problem confronting Canada to-day, or likely to confront her in the future, which Canadians cannot solve, if they put their minds to it. There is no task for them too difficult. But while everybody be-

Sr. III.—Mary Smith 88.

Jr. III.—Roy Cable 62.

II.—Ruby Cable 60.

Pt. II.—Ross Kenzie 70, Ivan Gare 69,
Cyrit Warren 67, Harold Thompson 65,
Leland Haney 60, Ruth Haney 57.

Primer — Beatrice Cooper 67. Edith

Primer - Beatrice Cooper 67, Edith

VICTIMS OF LA GRIPPE

Left Weak, Disheartened and an Easy Prey to Other Troubles.

A Nova Scotia Man Tells How He Found New Health and Strength,

If you have had an attack of la gri pe or Spanish influenza you are not out of danger until your blood is restored to

normal.

Influenza leaves behind it weakened vital powers, thin blood, impaired degestion and over-sensitive nerves. In gestion and over-sensive letves. In this condition the system becomes an easy prey to deadly pneumonia, bron-chitis, nervous prostration, rheematism and even consumption. Ask anyone who has had an attack of influenza what their present condition of health is and most of them will answer "Since I had the grippe I have never been really well." This general feeling of weakness will continue until the blood is built up again, and for this purpose nothing can equal a fair treatment with Dr. Williams' Pink Pills. From first to-last dose these pills make new nich red blood which reaches every organ and

red blood which reaches every organ and nerve in the body, and through this weak, despondent victims of influenza are transformed into cheerful healthy happy men and women.

Among the many victims of la grippe-who proclaim the value of Dr. William: Pink Pills is Mr. Amos Kaulback, of Petite Riviere, N.S., who savs:—"I was taken dawn with a severe attack of la grippe or influenza. After a time theearly symptoms of the trouble left mebut I did not regain my usual strength, and I had always been a strong man. and I had always been a strong man. There were times when I felt I could hardly crawl about, and I was so run down I could scarcely go about my business. I continued taking medicine but it did me no good. Then I found the trouble was affecting me digestion and the disagreeable feeling from this added to my general misery. I was a strong the strong the strong the strong the strong the strong that the strong the s

and the disagreeable feeling from this added to my general misery. I was-finally advised to take Dr. Williams' Pink Pills and I decided to try them. I had only been talking the pills a fewweeks when I found my strength returning, my appetite improved, and still continuing the use of the pills a fewweeks more found me restored to my old-time vigor. I can most strongly recommend Dr. Williams' Pink Pills to all who have passed through an attack of influenza, as a safe medicine for renewing their strength."

ing their strength."

You can get Dr. Williams' Pink Pillethrough any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine-Co,, Brockville, Ont.

A Kingsville youth with an air gun one day recently, shot at a buggy being driven into the town by Hume Augustus. Along with him was his 3-year-old som who was struck in the eye by a grain of shot and as a result he may lose the sight of his eye.

The body of Pte. W. R. Foreman, whodied at the Military hospital from pneumonia, was shipped to Inwood, where his parents, Mr. and Mrs. Wallace Foremen reside. Bund services were held at Inwood and interment was

XMAS GIFTS

for Those Overseas

FIRST OF ALL you need a good strong box to make sure the goods will arrive in good condition. We have the Regulation Boxes at 15c and 20c each—also small containers for Jam, Pickles, etc., for 10c each.

Here are a few suggestions for your Overseas Gifts:

۰	
Į	Chocolate Bars4 for 25c
ı	Large Milk Chocolate Bars30c each
I	Tooth Brushes25c and 35c each
ı	Tooth Powders and Pastes25c, 35c and 50c
ı	Shaving Soaps—Cakes 15c; Sticks, Powders, Creams 35c
I	Trench Shaving Mirrors50c
I	Shaving Brushes
١	Gillette and Auto-Strop Razors \$5the new soldiers' style
I	Rexall Orderlies
١	Writing Paper—pound packages—40c and 50c per pound
١	Writing Pads10c and up
I	Xmas Cards, Tags and Sealsall prices
١	Waxed Paper 5 cents per package
I	Red and Gold Cord and Ribbon
I	Pocket Combs
ı	Antiseptic Soaps
١	

J. W. McLAREN

DRUGGIST

The Rexall Store

STATIONER

Volume XLI

LOCAL HAPP **********

THE GUIDE-ADVOCATE items of interest for Call Phone II, send by I item in GUIDE-ADVOCATI

GET in your orders for coats. - Swift's Tailoring BLACK SQUIRREL operated today. Local hunters have

EVEN the Hydro system celebration and tried to streets in broad daylight. THERE were three nat detested but he had to use The names were Ab Dick MR, CHARLES FITZGEI been ill for several weeks critical condition at time

TALK ABOUT CONFETT Tuesday morning looked been a thousand wedding THE size of the crowd

in the celebration in Watiss variously estimated a three thousand. FIRE destroyed a house

longing to Henry Barror \$200 on the contents be tenant, Mrs. Arthur Fray IF YOU buy out of town of town what will becom Think this out next time sending away for some an MRS. Wm. Doan who swent to St. Joseph's Hofor an operation, is proaud it is expected she wil turn home in about a we

FRIENDS of Mrs. Ram years resident in Watford learn of her serious illn Spanish influenza she has go an operation for appearecovery is hardly expect

LADIES in need of Coat stock this week.—SWIFT' SECOND CROPS of strategies and potatoes are year. The exceptionally enabled late planted granture and add to the table.

THERE will be a specia service in Trinity chur evening. The whole ser-keeping with the though! peace which we ascribe u furned soldiers will be mo

A LADY sleeping at a Pacific coast rang the bel ang of her arrival and was prised when a Japanese bedoor and came in. "I pu the little fellow replied,

THE Board of Health on Wednesday and rais the schools, churches, 1 public gatherings to take day. The Board also r prohibiting any person family having a case of it sug school, church servic place where people cong

WHAT is that which th what is that which the clergyman, the fountains beasts, all alike say?
Letters, pray,
Let us pray,
Let us spray
Let us prey.

OUR stock of shoes wa than now. Any style gents, also children's sch goods are the best obtorice just a shade lower—P. Dodds & Son.

IF proper response to churches to hold union serve fuel is not forthcon be issued making necess says a bulletin recently officials in Toronto in ch administrations for Onta THE VICTORY loan yie

the interest one receives account, and as to secur teed by every bank and in the country whether i andividual, a municipalit to the Dominion Gove bond before Saturday likely the last chance yo buy government bonds.

MR. ROLSTON W. DOI and Mrs. Thomas Dodds Pritchett, only daughter F. A. Pritchett, all of joined in the holy bonds at London on Tuesday 1 H. Asbby, rector of the Redeemer. Redeemer, performed The Guide-Advocate j young couple's many frie them much happiness.

In COMMON with the try Watford celebrated last week when the unof Germany had capitulate The buildings on Main s orated with flags, the too and the small boys captr crackers to be had. Eve port was officially contra people kept up the cele order to get professer to was soon to come.