Where a Mason & Risch adorns the home, there dwells the spirit of Great Content. Cupid loves "The Piano with a Soul"—so let your gift to the October bride be a Mason & Risch.

MASON & RISCH

248 DUNDAS STREET, LONDON

WOMEN and THE HOME

NEW Y.W.C.A. CENTER SOON TO BE OCCUPIED

Move To Queen's Avenue Building Will Be Made This Fall.

Immediate possession is being taken of the new Y. W. C. A. quarters on the corner of Wellington and Queen's avenue, purchased last week as a new administration center. The offices at the King street Y. W. will be removed to the new residence just as soon as some minor work has been done in the house.

No changes are contemplated in the present staff. Residence accommodation in the new building, which is to be primarily a club and administration headquarters, will be mainly for transients, and the Wellington street residence will be used at present to accommodate permanent roomers.

A cafeteria, on a large enough scale to be lucrative, is but one of the dreams of the board for the Y. W. C. A. in this city. A still more urgent need, however, is that of a gymnasium and this, it is hoped, will be started in the spring. Girls of the city are asking for a gymnasium and swimming pool center under the Y. W. C. A. auspices, and the industrial clubs of the Y. W. are to assist in the campaign which is shortly to be launched, with the Orendaga campers also taking an important part.

KNOX W. M. S.

Embro, Oct. 25.—The W. M. S. of the Knox United church met recently at the home of Mrs. Hugh McKays. The president, Mrs. Lane, presided. It was decided to pack and send a box of fruit to the Deaconess Home in Toronto this week. Mrs. Butcher gave a splendid paper in the topic "Education." Roll call was responded to by a verse of scripture, containing the word "Dilligence." The collection was $2.90.

BURNS LADIES' AID.

The ladies' aid of the Burns Presbyterian United church, South Delaware, held its regular monthly meeting last week at the home of the treasurer, Mrs. Archie Henderson. Some 0 members were present. The afternoon was spent in quilting, and two lovly comforters were worked and completed. A social half-hour was also enjoyed, and a dainty lunch was served.

The next meeting will be held at the home of he vice-president, Mrs. James Love.

MURINE Keeps EYES Clear, Bright and Beautiful

Write Murine Co., Chicago for Eye Care Book

How old is 65?

Dr. Robt. G. Jackson says it's mere youth. Last year at 65 he won the $1,000 Physical Culture prize and a 1300 mile bicycle contest against a man 35. Dr. Jackson was formerly a physical wreck but Roman Meal, milk and vegetables transformed him into a vigorous "Youth at 65" 98% perfect physically.

4

TECUMSEH BEAUTY PARLOR

Expert Barbers and Marcels. Three lady marcellers in attendance. Call 2400 for appointments. 2xv-0

WOMEN HOLD KEY TO WAR SOLUTION

Hadassah Chapters Brings Mrs. Siegel From Toronto—Need World Sympathy.

Women hold the key to the solution of the war problems, declared Mrs. I. H. Siegel of Toronto, who last night addressed a large gathering in the Horton street synagogue under the auspices of the Hadassah chapter of this city.

Mrs. Siegel went on to say that women, with the educational advantages of the present time, must learn the understanding of other nations, must promote sympathy between peoples and must pass this attitude on to their children. She stated that already children were beginning to think of other children on the other side of the world as their brothers and sisters, and she believed that this happy situation was largely due to the teaching of the mothers.

International understanding was the theme of Mrs. Siegel's address, and she said that each nation should develop the best that it holds—that it must grow in the highest sense towards an international viewpoint that would ultimately spell world peace and prevent war. She said that the prophet Isaiah was the first to preach the world gospel of unity, but the world was only beginning to understand his message.

The part women will play in the development of this enlarged understanding must be an important one, and must bring very high results.

Mrs. William Leff, president of Hadassah, introduced the speaker in a brief address. The program included the playing of the Jewish national anthem by little Miss Minnie Ginsberg; a reading, Milton Burns; violin solo, Miss Marion Ruthberg; solo, Miss Lily Richmond; violin number, little Miss Fanny Mendelsohn.

At the conclusion of the program refreshments were served, with the Hadassah executive acting as hostesses.

WEDDINGS

STACEY-HODDER.

Special to The Advertiser.

St. Thomas, Oct. 26.—The wedding of Miss Velma Hodder, daughter of Mr. and Mrs. John J. Hodder, Dutton, to Mr. John S. Stacey, son of Mr. and Mrs. Walter Stacey of Port Stanley, was solemnized at the Centennial United church, London.

LAMARSH—RICHIE.

Wallaceburg, Oct. 26.—The marriage took place at the Church of Our Lady of Help, on Friday evening, of Miss Beatrice Richie, daughter of Mr. and Mrs. Philip Richie, Wallaceburg, and Mr. Earl Lamarsh, also of Wallaceburg. The ceremony was performed by the Rev. Father J. Brennan, and the bridal couple were attended by Mr. and Mrs. John Labadie.

TUDOR-GILLANDERS.

A very pretty wedding took place at the home of Mr. and Mrs. J. E. Gillanders, Leamington, on Saturday afternoon, Oct. 17, at 3:30 o'clock, when their daughter, Ruby Alta, was united in marriage to Mr. George Ernest Tudor, son of Mr. and Mrs. George Tudor, Parkhill, Ont. Rev. H. H. Turner officiated.

The bride, charmingly gowned in oyster white georgette with silver headdress and slippers and carrying a shower bouquet of Ophelia roses and baby's breath, entered the room on the arm of her father to the strains of Lohengrin's wedding march played by Mrs. Cecil Douglas of Detroit. Miss Jessie Gillanders, sister of the bride, was her only attendant, wearing pink georgette trimmed with crystal ornaments and carrying a bouquet of pink roses. Little Marine Pickell, niece of the bride, acted as ring-bearer. The groom was attended by Mr. H. S. Henry of London, Ont.

During the signing of the register, Miss Margaret Armstrong of Leamington, sang, I Love You.

A buffet lunch was served to about fifty guests, after which the happy couple, amid showers of confetti and congratulations, left for Chicago, whence they went by motor to eastern points. They will be at home to their friends after Nov. 1 at 1918 Pingree avenue, Detroit, Mich.

Women's Peace-of-Mind

under trying hygienic conditions is assured this NEW way

A DANCE, a sheer gown to be worn; a difficult hygienic situation. You need no longer give this complication a second thought.

The hazards of the old-time sanitary pad have been supplanted with a protection both absolute and exquisite.

It is called "KOTEX" . . . five times as absorbent as ordinary cotton pads.

Absorbs and deodorizes at the same time. Thus ending ALL fear of offending.

You discard it as easily as a piece of tissue. No laundry. No embarrassment.

You get it for a few cents at any drug or department store simply by saying "KOTEX." Women ask for it without hesitancy.

Try Kotex. Comes 12 in a package. Proves old ways an unnecessary risk.

KOTEX

No laundry—discard like tissue

Social and Personal

Mrs. Marshall Graydon was a week-end guest in St. Catharines.

Mrs. J. A. Macdonald of Toronto has been visiting friends in this city.

Mrs. Ernest L. Williams, Queen's avenue, spent the week-end in Toronto.

Mr. John Graham of the city was a guest at the Queen's hotel in Toronto last week.

Mr. F. R. Elliott of this city was a guest at the Walker house in Toronto last week.

Mrs. James Chalmers visited in Toronto last week and was a guest at the Carls-Rite.

Miss Helen Bowie of this city was a guest last week with Miss Marion Witmer in Brantford.

Miss Craig, Dufferin avenue, entertained informally at her home on Friday evening.

Miss Jean Clyde and Miss MacQuade of this city were guests at the Carls-Rite in Toronto last week.

Miss Mary Sanderson spent the week-end in Brantford, a guest with Miss Carrie Giles.

Dr. T. H Reason and Mr. Allan Towe were in Petrolia last Friday electioneering.

The members of the Arts '29 of the University of Western Ontario are having a Halloween party on Friday evening.

The young men of the Y. M. C. A. are arranging a Halloween party for tomorrow night at the Y. M. C. A. headquarters.

Miss Kathleen Cooper, who is attending the University of Western Ontario, spent the week-end at her home in Petrolia.

Miss Gillman of Newmarket, Ont., motored to London and thence to St. Thomas, where she spent the week-end with Mr. and Mrs. Thompson.

Mrs. Adam MacKay of Woodstock has been spending a few weeks with relatives in Wingham, Teeswater and this city.

Mr. Bland McCormick was in Paris, Ont., last week, a guest at the Dempster-Logie wedding, one of the smartest events of the Paris season.

Mrs. Charles McCann and Miss Mary Cleary of Westminster are convening an old-time party at St. Martin's parish hall this evening.

Miss Josephine Benenati of Albert street is back in town after a fortnight's visit with her sister, Mrs. J. Graziadir, and Mr. Graziadir, in Port Huron.

Mrs. G. N. Kernohan, William street, entertained at the tea hour last week in honor of two recent brides, Mrs. Reginald Kernohan and Mrs. William Kernohan.

Mrs. A. D. Alexander of Huron street is visiting her daughter, Mrs. M. H. Hay and Mr. Hay in Montreal. Mrs. Hay, prior to her marriage a short time ago, was Miss Ruby Alexander of this city.

Mrs. Edlington and family of Culloden have arrived in town to make their future home here. Prior to their departure, Mrs. Edlington was made a presentation by the ladies' aid.

Mr. Gilbert C. Forgue of Victoria street has left for a fortnight's vacation at his father's home in Providence, R. I. On his return trip he will spend a few days with relatives in Boston.

Mrs. Arthur Mortimore, Richmond street north, entertained informally at bridge on Saturday evening for her Toronto guests, Mrs. Gordon Morrison, Mrs. Thomas Forwood and Miss Ethel Wigmore.

Mrs. F. J. Greenaway, who recently attended the general meeting of the Provincial I. O. D. E. in Preston, was the guest of Mrs. George Fisher, formerly Miss Beatrice Hunt of this city, at her home in Galt during the sessions.

Mrs. B. C. McCann, who was in Ottawa last week for the Ottawa diocesan meeting of the Catholic women's league, of which she is the dominion president, spoke inspiringly of the work being done by the league members in Canada.

Mrs. Gordon Morrison, Mrs. Thomas Forwood and Miss Ethel Wigmore, who have enjoyed a short visit with Mrs. Morrison's sister, Mrs. Arthur Mortimore, and Major Mortimore, of Richmond street north, returned to their homes in Toronto yesterday.

Mrs. I. H. Siegel, who addressed the London Hadassah club at the Horton street synagogue last evening, was the guest of Mrs. Isidore Goldstick, Oxford street, while in the city. In honor of Mrs. Siegel, Mrs. William Leff entertained at dinner prior to the meeting.

Mrs. Meldrum Wilkie, recently appointed soprano soloist of St. Andrew's United church, was heard with considerable pleasure in solo at the evening service recently. Mrs. Wilkie is another pupil of Miss Belle Brown, who is serving one of the prominent congregations of the city.

Miss Ernestine Partridge of this city, who is attending Toronto university, will act as bridesmaid for a charming Toronto bride, Miss Mary Fawcett, whose marriage is to take place in the Howard Park Methodist church at 5 o'clock on Tuesday next.

The freshmen of the University of Western Ontario are arranging their first class party for next Friday night in the assembly hall. It will take the form of a Halloween party and will be attended by first-year pre-meds as well as arts students.

Rev. Dr. C. C. Waller and Mrs. Waller of Huron college entertained informally at dinner recently in honor of their house guest, Sir Hugh Poynter of Toronto. Gen. W. B. M. King and Hon. Mrs. Shuttleworth-King and Mrs. A. V. Becher were among the guests.

Rev. Dr. Charles W. Gordon (Ralph Connor), of St. Stephen's United church, Winnipeg, who comes to town in November to conduct a series of special anniversary services in St. Andrew's United church, will be a guest with Dr. and Mrs. D. C. MacGregor, Queen's avenue, while in London.

Mrs. William Bell, who has been spending some ten days with her mother, Mrs. George Reid, Grosvenor street, and with her sister, Mrs. John White, Richmond street north, left yesterday afternoon with her son, Mr. Lawrence Bell of Newmarket, by motor for Toronto, whence she went on by train to her home in Ottawa.

The Girl Guides of St. Mark's company were recently entertained at the home of their lieutenant, Miss Leota Whittaker, where a jolly evening was spent in games. An interesting contest was also staged, and Miss Florence Lewis was the prizewinner. Supper was served by Mrs. Whittaker, assisted by Captain Margaret Garrett.

Very appropriate are the invitations that have just been sent to the Orendaga campers, the Y. W. C. A. campers at Port Bruce, for the annual reunion, which takes place at Lenmore on the evening of Nov. 6. A bit of rhyme, composed by Miss Eleanor Grant, has been sent to each girl and it has been signed by the big chief, Miss Thelma Tummonds, and Miss Helen d'Avignon, the camp director. In a P. S., it is announced that Miss Kanamori, the Japanese Orendagaite, will be among the out-of-town campers at the reunion.

Mrs. W. J. Robinson, president of the Faculty club of the university of Western Ontario, recently entertained the members of the executive at the tea hour. Plans were made for the opening club meeting of the season, which is being held at the university on Wednesday of this week. The executive members include Mrs. K. P. R. Neville and Mrs. J. A. Macgregor, vice-presidents; Mrs. Walter Brown and Miss Mary McDermid, secretaries, and Mrs. F. R. Miller, treasurer, who will act as hostesses at this meeting.

Officers and members of the Huron women's auxiliary, who go to Simcoe on Wednesday to attend the semi-annual meeting of the organization, include Mrs. Frank Anderson, Mrs. David Williams, Miss Adelaide Smith, Miss Annie Callard, Mrs. F. W. Linley, Mrs. A. T. Edwards, Mrs. Dowell, Mrs. A. A. Bice, Miss Girdlestone, Mrs. R. J. Bowen, Miss Lillian Woolley, Miss Jennie Moore, Miss Mina Elliott, Miss Jean Waugh, Miss Nettie Hart, Mrs. John Puddicombe, Mrs. A. L. G. Clarke and Mrs. Thomas Orr.

A reception has been arranged under the auspices of the Hippocratic society for this evening at the auditorium of the medical school, where the seniors will extend a formal welcome to the freshment. Patrons and patronesses for this delightful event include Dean and Mrs. Paul McKibben, Dr. and Mrs. W. J. Crane, Dr. and Mrs. F. R. Miller, Dr. and Mrs. J. H. Fisher, Dr. C. S. Sanborn and Dr. Kathleen Braithwaite-Sanborn. The committee in charge of the dances are Dr. C. S. Sanborn, representing the alumni; Dr. E. P. Johns, representing Victoria hospital and Eddie Bartram, Lee Callahan, A. Mowry and Newton Bigelow, representing Meds. '28.

The Smallman & Ingram tearoom was en fete yesterday afternoon for a very delightful bridge arranged by the day nursery board. It was a most successful affair and some 60 tables were in play during the afternoon. The prizewinners were Miss Hodgison and Mrs. Wyatt, who won, respectively, the first and second prizes for bridge, while Mrs. Gordon Guest carried off the first euchre prize and Mrs. Devinney the second. Mrs. McAline was the winner of the consolation prize. The afternoon was convened by Mrs. John Campbell, assisted by Mrs. Partridge, Mrs. Greenaway, Miss Young, Miss Darcey, Miss Ethel Miller and Mrs. Bickham. Following the play, dainty refreshments were served at the small tables.

The home of Mrs. T. H. Yull, Princess avenue, was recently the scene of a jolly Halloween party, which had a triple significance. Early in the evening the choir of the Maitland street church gathered for practice. Later Mrs. T. H. Yull's Sunday school class dropped in and supper was served. The house throughout was attractively decorated with goblins and witches in keeping with the Halloween season. During the evening the choir presented Miss Lillian Franklin, bride-elect and one of its members, with a handsome casserole as a mark of appreciation of her services. The Sunday school class, to which she also belongs, presented her with a beautiful silver bread plate. Miss Franklin, whose marriage takes place shortly, is leaving the city. About forty guests were present at the gathering, the evening being spent enjoyably in games.

The opening of the social season of the university of Western Ontario will be marked this evening when the freshmen will give a dance under the auspices of the literary society. Patrons and patronesses for this smart function will be Dr. and Mrs. K. P. R. Neville, Dr. and Mrs. J. D. Detwiler, Dr. and Mrs. H. R. Kingston, Dr. and Mrs. A. J. Slack, Dr. and Mrs. W. F. Tamblyn and Professor Spenceley. The Literary society officers who are in charge include Stuart Brownlee, president; Miss Kathleen Cooper, secretary, and W. McCulley, treasurer. Conveners are: Miss Mary Wilkie, refreshments; Arthur Hoppins, transportation; H. A. Stevens, program; Miss Cella Little, decorations. A happy departure will be the introduction of the students by years, an office which will be performed by the prefect, Cecil Snider, after the students have been ushered to the auditorium by the university corps, W. McCulley, Arthur Hoppins, Lionel Rinn, John Elliott, and the Misses Gertrude Moore, Kathleen Cooper, Irma Berry and Cella Little. Presidents and vice-presidents of the different years will wear on their left arms broken shields corresponding to the purple and white shields which will form the keynote of the effective decorations.

WALLACEBURG L. A.

Wallaceburg, Oct. 25.—The ladies' aid of the First Baptist church met recently at the home of Mrs. Frank Nightingale and presented two of the members who are leaving to reside in Chatham, Mrs. A. Benson and Mrs. L. Bishop, with gifts of linen. The accompanying addresses were read by Mrs. Theresa Colby and the presentations were made by Mrs. Thomas Martin. Both recipients replied and thanked the donors for their kind gifts. A jolly evening was spent in games and contests and dainty refreshments were served by the hostess, who was assisted by the Misses Edna Mann and Ariel McDougall.

FINGAL THANK-OFFERING.

Fingal, Oct. 25.—The thank-offering meeting of the W. M. S. was held in Knox church recently. Mrs. George Moore was in the chair. The meeting opened with an hymn, followed by the scripture reading by Mrs. Robert Meek. Mrs. W. A. Dewer led in prayer. An excellent reading on "Gratitude" was given by Mrs. J. T. Lethbridge.

MRS. JOHN MACGILLIVRAY,

president of the Presbyterian section of the women's missionary society of the United Church of Canada, who will be one of the principals when the women's branches of the three uniting churches are formally linked together.

FINAL MEETING HELD OF METHODIST W.M.S.

Dominion Organization Convenes For Last Time—London Delegates.

A dramatic moment of the last Methodist Women's Missionary Society convention of the dominion, held last week in Toronto, came when Mrs. W. E. Ross, former president of many years' standing, made the motion that the Methodist women go into union with all their property.

The motion, which marked the closing of the life of the Methodist W. M. S. in Canada, was seconded by Mrs. Strachan, of Hamilton, who was the first field secretary and is still foreign secretary of the organization, and who was a charter member of the society at the time of its formation 44 years ago.

This impressive ceremony was immediately followed with the presentation to the two members mentioned above and to Miss Mary Cartmell, the first missionary to Japan, of huge bouquets of flowers by Mrs. Jackson, president of the Manitoba branch of the organization. Mrs. J. Herbert Childs and Mrs. Gordon Wright, of this city, were two local members in attendance at the sessions.

ST. COLUMBUS W. M. S.

Thamesford, Oct. 25.—The October meeting of the St. Columba auxiliary of the W. M. S. was held recently at the home of Mrs. Fred Adam, Rayside. Some 28 members were in attendance. A notable feature of the meeting was the visit of the district vice-president, Mrs. D. Stewart of Dorchester, who brought an impressive message on "Service, Co-operation and Prayer," which was greatly appreciated.

Mrs. John McKay was in the chair, and the usual program was carried out. Mrs. W. G. Sutherland read the Scripture lesson, after which Mrs. Fred Day led in prayer; Mrs. Walter Hutchison read a story of the British Guiana mission from the study book, and Mrs. Reith gave a selective reading from the poem, "God Knows Best."

Roll-call was answered by a verse of Scripture beginning with the letter "O."

Since the September meeting, it was announced, a splendid bale of clothing, quilts and Christmas gifts had been sent to the northwest. It was valued at over $100, an increase of $20 over last year's bale.

A social hour was enjoyed at the conclusion of the meeting. The collection amounted to $7.15.

$30,000 Fur Coat Sale This Week

Royal Millinery Going Out of Fur Coat Business.

SACRIFICES BIG STOCK

Deep down in the heart of every woman the wish to be the proud owner of a fur coat some day. One reason why many women have not been the proud owners of the much-wanted fur coat is price. They felt that they could not afford to purchase one because of high prices. Right now that one objection is about to be removed.

The Royal Millinery and Fur Company, located at 246 Dundas street, is going out of the fur business. The only reason for this is lack of room. Their millinery business is increasing so rapidly they have no time nor space to devote to anything else. And so right at the beginning of the season this firm, that has been doing business in London for twelve years, finds it necessary to sacrifice its big $30,000 stock of beautiful, stylish fur coats, in order to make room for shipments of millinery arriving daily.

Hundreds and thousands of women, located all over Western Ontario have purchased hats, furs and fur coats at the Royal Millinery and Fur Store during the many years the company has been in business in London, and it is safe to say that not one of them but has been satisfied with the honesty and integrity of the firm, the class of goods sold them and the price.

This big fur sale will be absolutely the greatest sacrifice of fur coats ever attempted in London. The prices will startle even the most hardened of bargain hunters.

This big sale starts Thursday morning, Oct. 29th, at 9 o'clock. There will be a big half-page announcement in Wednesday's papers giving a full description of the coats on sale and their prices. Wait for this, London's Biggest Fur Sale, and in doing so, you will save many dollars on any coat you decide you want.—Advt.

JUVENILE READING TO BE ENCOURAGED

Ontario Home and School Federation Endorses "Children's Book Week.

A "Children's Book Week" was an interesting topic of discussion at last week's executive meeting of the Ontario Home and School Federation in Toronto. It was endorsed with the idea that it would be a splendid incentive to the children to do more reading and better reading.

A request was sent in by the Canadian Bookmen's Association that the Home and School Federation of Ontario support "Children's Book Week" and it was met with the entire approval of the executive, who in turn will ask the endorsation of the local organizations throughout the province.

The object is to give the children of public school age an interest in reading and to present to them the advantages of reading the right kind of books and articles. The various methods to be adopted throughout the province on this issue are not yet known, but it has been suggested that a committee be formed, made up of representatives of the mothers' or home and school clubs, the public library and possibly the board of education, which would secure speakers to address the children at schools during book week (beginning on November 8). Lists of suitable books could be secured from the libraries and the speaker would introduce them to the children and also present to the young folk reading as an ideal pastime and education.

CLUB NEWS

BIBLE SCHOOL ASSOCIATION.

The Bible school mothers' association has elected a representative to attend the sessions of the children's division, Ontario religious educational council convention, which is to be held in Hamilton from Nov. 3 to 6. The recent meeting of the association was an enthusiastic one, held at the home of the 1st vice-president, Mrs. Huddart, Dame street. The association is taking for study one of Dr S. D. Gordon's books, Quiet Talks on Prayer." Mrs. A. E. Tutt and Mrs. Smith, the president, led in prayer, while Miss Mayme Young red the Scriptures.

If you'd like a little better tea than you are using, please try "Red Rose"

RED ROSE TEA "is good tea"

The same good tea for 30 years. Try it!

50

John Colbert's Appeal To Women of London

To the women, I make a very special appeal. The future of the race is with you. No party has ever had the same grounds on which to ask for your support as the Labor party. The record of the Labor Party in stressing for the social legislation that you know is necessary for the protection of yourselves, your husbands, and children, has always been met with bitter opposition by the old parties. Labor stands for such legislation as the control of women and children in industry. It fights for the performance of the minimum wage act because it believes that a low wage for girls subjects them to temptation that causes mothers broken hearts. It contends for minimum wage act for men, and unemployment insurance, because you mothers have the strain of meeting the family budget. Wherever there is a need for legislation to protect home, health, or life, there you will find Labor in the forefront of the fray demanding action. Therefore, I ask for your support as a Labor man, pledged to support those social reforms for which only the Labor Party platform stands.

The battle of our party is fought in the kitchens and parlors of the workers by you women who govern the internal economy of our homes. Where Labor has attained governmental power, it has taken the problems of the workers' homes into the arena of legislative hoppers and fought for them. I know your problems and what is needed to lighten your loads, to make your homes safer for you and your family, and to remove the fears of unemployment and sickness from your shoulders. If I have your support on October 29th, I have no fear of the result, so I have no hesitation in asking you for this support on the strength of my just claims to it as a Labor man with Labor ideals and Labor aspirations for better conditions for all workers and their families. Your vote has the same weight as your husband's; use it on October 29th for John Colbert.

16u

Don't humor a false appetite!

When you feel you want "just a taste" of something—

Don't disturb your regular meal schedule—*don't* spoil your *real* appetite!

Take a bite of WRIGLEY'S—let its soothing, flavorful refreshment appease your desire. Let it clear your mouth and throat and calm your stomach.

Then your *real* appetite will be stimulated and the stomach made ready *and willing* to take care of your next *regular* meal.

Also, use it "AFTER EVERY MEAL" to aid digestion! You'll feel better!

WRIGLEY'S

"after every meal"

THE FLAVOR LASTS!

R115