### ROWAT'S COFFEE DECLINES OFFER good as you expect it to be—or better. Try a pound today, 70c. T. A. ROWAT & CO.



## Diamonds

The Birth Stone for April. Big display of Diamond-Set Jewelry in our south window.

Diamond Rings, single stone, ..... \$25.00 to \$1,000.00

Brooches and Barpins .....\$5.00 to \$100.00 Lavelliers and Pendants

......\$35.00 to \$800.00 Shrine Emblems, set in white

### C. H. Ward & Co.

Diamond Merchants 386 RICHMOND ST Phone 1084



### London and Port Stanley Railway

Timetable Effective
Sunday, January 16, 1921.
TO ST. THOMAS—75:00, 1\*6:10, 7:15,
\$:15, 9:20, \*10:20, 11:20 a.m., \*12:20,
\$1:20, 2:20, \*3:20, 4:20, \*5:20, 6:20, \*7:20,
\$:20, 9:20, \*10:20, fl1:20 p.m.
TO PORT STANLEY—\*6:10, \*8:15,
\*10:20 a.m., \*1:20, \*3:20, \*5:20, \*7:20,
\*10:20 p.m. 10:20 p.m.

\*Limited London to St. Thomas.

†Daily except Sunday.

All trains stop at Glanworth.

## **Present Price**

**Premium** Coal

ORDERS FILLED DUR-ING APRIL.

# Anderson Coal Co.

WALTHAM OR ELGIN WATCHES Balance Easy Terms.
374 RICHMOND
GREEN, Jeweler. STREET. 2XV



THE LURE OF LOVELINESS That DAME FASHION weaves in the SUITS AND COATS for the SPRING

"Out of the High Rent District."

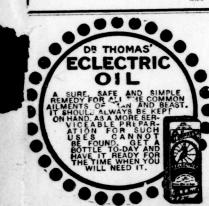
The Canadian Ladies' Wear Co.

372 Dundas Street. Phone 6112 etween Colborne & Waterloo Streets Next Cooper's Auction Rooms. zxv

NEW PRICE FOR LEHIGH VALLEY COAL

STOVE \$16.50 FOR APRIL

**ORCHARD'S** 



# ARCHBISHOPRIC

Congregation He Will Stay

TORONTO, April 24.-Rev. Dr. H. J. Cody, rector of St. Paul's Church, this city, announced to his parishioners this morning that he had decided not to ac cept the call to the archbishopric of his people at St. Paul's. This announce ment was received with applause, and

ment was received with applause, and the congregation rose and sang the Doxology.

Rev. Dr. Cody expressed appreciation of the importance of the position of Archbishop of Meibourne, and the opportunities of service it offered in matters spiritual, ecclesiastical, educational, missionary and imperial, and he thanked his fellow churchmen of Australia for their confidence in him, but he said he felt that his present duty lay in Canada. "I am 52." continued Dr. Cody, "I have breathed the spirit of Canada since my infancy, and the question arose whether I could be wisely transplanted into a country of different climatic and other conditions."

Deeply Affected.

The strength of the parochial ties which bound him to Toronto was touched upon by Dr. Cody, who mentioned that he had gone to St. Paul's 29 years ago to assist in reading the service, and had since remained with St. Paul's people. In speaking of his long connection with the parish, Dr. Cody was decayly affected.

deeply affected.

Dr. Cody referred to kindly and brotherly messages which he had received from the Bishops of Huron, Fredericton, Montreal and Kootenay in connection with the call from Melbourne, and a said he would never forget them.

Rev. Dr. Cody was minister of education for Ontario in the latter days of

## FROM MANIPULATING PRESS

Press.)—J. F. Reid (MacKenzie) is asking the House of Commons to adopt a resolution condemning any attempt to ferent position with respect to control the press of Canada through buildings from both Varsity and manipulation of advertising. The reso- Queen's,' Dr. Cody explained.

lution follows: That in the opinion of this House as the Murray Bureau, Toronto, the tions can jog along, very incon-

# Aching Limbs

Poison in the system cause pains, aches and stiffness. The poisons are quickly removed by the use of Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c a box,

# Dr. Chases



These varnishes produce a transparent, water-proof, color and gloss finish in one applica-

tion on Furniture, doors, woodwork, etc. whether new or old,

hard or soft wood. They are self-leveling, hence easy to apply and show no laps or brush marks.

Dries over night. The Purdom Hardware Sole Agents in London.



### GRACIOUS, BUT I'M HAPPY!

These glasses are the best ever! I got these large-rimmed tortoise shell spectacles from Steele's, and they're great. Before that no 'specs' could be fitted to my broad, fat nose. These glasses are not only comfortable, but becoming to the contour of my face. You try Steele's, too!

"Read our optical science articles. F. STEELE Modera Optometrist, 210 Dundas Street.

Rev. Dr. H. J. Cody Tells His Chairman of Royal Commission Explains Western University's Unique

Melbourne, Australia, but to stay with Points Out That Grant Will

Scatter into Hills When Reinforceding is the position.

BUILDINGS NEEDED

Points Out That Grant Will Have To Be Supplemented

TORONTO, April 24.—The Toronto Star on Saturday earlied the following interesting and the position of the fact that a show that the grant of \$800,000 to the Western University at the position of the fact that all increases of the fact that all SEEKS TO STOP ADVERTISERS who was chairman of the royal

The commission's recommendation for Western was the minimum necessary to go on with, whereas the other two institutions can jog along, very inconveniently, it is true, but still they can carry on under a postponement of their building program.

"What the Government has apparently done has been done because of absolute necessity." Dr. Cody added, "and I think it was very desirable. They have a unique situation at London. There they have improvised old buildings, and unique situation at London. The situation at London. There they have improvised old buildings, and unique situation at London. The situation at London 'The commission's recommendathe organized schemes of certain par- tion for Western was the minities, interested in maintaining the mum necessary to go on with, customs tariff, including what is known whereas the other two instituoci- veniently, it is true, but still

ently done has been done because of absolute necessity." Dr. Cody added, "and I think it was very desirable. They have a unique situation at London. There they have improvised old buildings, and unless they got the the grant of \$800,000 they would be compelled to stop right where they were. Even with the Government grant they will have to raise another \$500,000 iocally to provide for a gymnasium, approaches to the grounds and other improvements and additions. The grant of \$800,000 is for the erection of an arts building and a pure science buildings, and the understanding is that they will house their library in buildings, and the understanding that they will house their library

Hon. R. H. Grant announced in the House a few days ago that for the session ending June, 1922, the University of Toronto would be allotted \$1,880,000. This is \$900,000 in excess of the amount granted for the current session, and will provide for the erection of the \$500,000 anatomical building. But the remainder, \$1,380,000, will not do any more than pay maintenance charges, and will not permit of any allowance for further building extensions. The royal commission recommended that Varsity should receive \$4,500,000 for its building program.

should receive \$4,500,000 for its building program.

Queen's University at Kingston, Mr. Grant announced at the same time, will receive \$335,000, as compared with the commission's recommendation of \$615,000, of which \$340,000 was to be for new buildings.

Mr. T. A. Russell, who was a member of the royal commission. expressed the same opinion as Dr. Cody. "With London it was a case of the whole thing or nothing," he said. "Unlike the other institutions, a grant of part of the recommendation would be of no use. I also do not think there has been any undue discrimmination on the part of the Government towards Western University."

### GOVERNMENT HAS **GRANTED \$200,000** FOR MAINTENANCE

The Provincial Government has voted the sum of \$200,000 in the supplementary estimates as a maintenance grant for the Western University during the next fiscal year.

This will help the university very materially, and will enable it for the time being to proceed with its work unhampered.

In order to provide much-needed expansion until the building program of the Western is in operation, the arts department will take possession of the old Medical School at the corner of Waterloo and York streets, which is now being vacated, and will carry on the work there. Preparations have already been made with this in view.

As announced to The Advertiser in an interview on Saturday, the minister of education has given the assurance that a grant sufficient to cover the necessities of the university extension scheme will be forthcoming in due time, and Dr. Grant has promised to make an official statement regarding what the Government is prepared to do to assist the Western in carrying out its building program. This announcement will be made in a few days.

No. 75 will leave London 6:30 a.m. daily except Sunday, arriving Glencoe 7:25 a.m., instead of 7:30 a.m., as at 7:30 a.m., as a Apl 25,27,28,29,30

### NO FAVORITISM, Twelve-Hour Battle SLIM HOPE THAT SAYS CODY, IN Between Republicans LEGISLATURE CAN WESTERN GRANT and Military Police END THIS WEEK

Casualties Amongst Government Forces Were Few—Rebels Scatter Into Hills When Reinforcements Threaten To Envelop Them — Two Brothers Murdered in Reprisal.

BELFAST, April 24.—Two brothers, Patrick and Daniel Duffin, respectively teacher and clerk, were shot and killed at midnight Saturday. It is believed they were shot in reprisal for an attack is the afterneon, on two anxiligrais.

An Open Letter

to Retail Merchants

late a buying atmosphere.

advertising.

ent conditions.

Assuming people have money (Savings Banks Deposits, January 31,

were one billion three hundred odd

million dollars), the great force in

making them buy things is to stimu-

This can best be done by newspaper

But we do not advocate Continuous "Slaughter" Sales Copy. In fact,

we think this more of a handicap

than a help to business under pres-

While the public is led to believe that

prices are still falling, it will remain

hesitant to buy until they reach rock-

Sound buying atmosphere can be created only by the persistent and

sustained effort of merchants in all

lines, indicating the utility and qual-

ity of merchandise, and pointing out

\* \* \* \*

This, however, is the best possible time to create the buying atmosphere. Spring is the Opening-up

Time. Impulses that have lain dor-

mant for months are blossoming out.

Sunshine and the lengthening days

make nature sunny and loosen purse

strings. The doffing of the coat re-

veals Vanity. Vanity causes people to buy things. This is true not only

of wearing apparel-it is true of the hundred-and-one. things .that. are bought for the house, incident to the annual event known as spring clean-

Every merchant in this city should

bring his big guns to bear upon advertising for the next few weeks. If

all do it, the buying spirit will just

as surely follow as day follows the

that values are stable.

When you want your entertainmen

Municipal and Bills Commit tees Will Finish Their Work.

That soothing, refreshing thirst — quenching LICORICE flavor!

### RE GUELPH HYDRO DEAL A SURPRISE

Ctizens of Royal City Claim Premier's Letters Contradict Him.

GUELPH, April 24.—Premier Drury' Legislature on Friday that all was not well in connection with legislation permitting the transfer of the local street railway to the Ontario Hydro-Electric Fower Commission on May 1, according to the terms of the agreement approved of by the ratepayers last January, was received with considerable surprise today, particularly in view of the fact that it was on Premier Drury's suggestion that negotiations with the hydro commission were reopened last October, and his written promise to ex-

order paper, notably two of the Liberal leaders, one practically a want of confidence motion and another dealing with the old nickel issue.

NEW DANCE MUSIC

Three dance records in the April NEW DANCE MUSIC

Three dance records in the April
Victrola list, two selections each at \$1,
are the following: Chili Bean and My
Little Bimbo Down on the Bamboo
Isle: Honolulu Eyes and In the Heart
of Dear Old Italy; Bright Eyes. Sent
on order anywhere by Ye Olde Firme,
Heintzman & Co., Limited, 242 Dundas

Heintzman & Co., Limited, 242 Dundas

London.

### LEFT OWNER OF WRECKED

### STYLISH GIRLS IN LONDON

# Thomas Lowers the Cost of Living

and here's how the housekeepers of London show their appreciation:

2,800 CAKES OF SUNLIGHT SOAP.

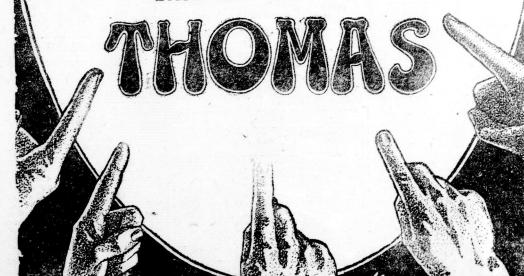
500 CAKES OF CHARM SOAP. 500 CAKES OF LIFEBUOY SOAP.

252 PACKAGES OF SNOWFLAKE AMMONIA. 1,232 CANS OF CORN, PEAS, TOMATOES AND PORK AND BEANS.

100 POUNDS OF COCOA. 75 POUNDS OF TEA.

### 50 POUNDS OF COFFEE. Sold Before 12 Noon On Saturday---Why?

BECAUSE THE PRICES ARE RIGHT. FOLLOW THE CROWD. SHOP IN THOMAS' NEW BARGAIN BASEMENT AND SAVE.



GETTING REAL OLD.

GUELPH, April 24.—The city of Guelph had its 94th birthday on Saturday, but the occasion was marked by little celebration. A monster banquet was held by the local branch of the Sons of England at the Royal Canadian Cafe in the evening to commemorate St. George's Day.

GRAND TRUNK RAILWAY SYSTEM TIMETABLE CHANGES

SUNDAY, MAY 1, 1921.
Commencing Monday, May 2, train
ow leaving London 12:30 p.m. daily except Su.day for Toronto and principal intermediate stations, will leave London at 12:25 p.m., arriving Toronto 4:55 p.m., same as at present.

Commencing Monday, May 2, train

Issued by Canadian Daily Newspaper Association, Head Office, Toronto.