

**Eastern Consolidated Oil Co.**



## An Object Lesson That Means Thousands of Dollars to You if You but Grasp the Opportunity.

A TON of trust-mined coal costs \$20. Its equivalent in heat and steam producing fuel oil costs \$3.57. Is it any wonder that the railroads, the steamships, the warships, the factories and the homes are burning fuel oil?

Fortunes will be made by the men and the companies controlling the output of fuel oil.

**357 Bbls. Fuel Oil for \$3.57 EQUALS One Ton of Coal for \$20**

### WHAT DOES IT ALL MEAN?

J. Pierpont Morgan and his associates are spending millions in California oil properties. The Standard Oil Company is building immense oil tanks and hundreds of miles of pipe lines costing over \$20,000,000!

Oil properties that could have been bought 3 months ago for \$500 an acre are now held at over \$3,000 an acre. The manufacturers of oil stoves and heaters cannot begin to fill their orders! All this means that

### Colossal Fortunes Will Be Made in Fuel Oil.

Only 3 years ago fuel oil was comparatively unknown. See how the Home Oil Company stock has jumped from a few dollars to \$500 a share! See how Mr. Richard Ellis realized \$37,500 on an oil investment and how a dozen other men were made millionaires in the same way. See how oil lands have advanced from less than 50c an acre to \$5,000 an acre.

Oil is at least 50 per cent cheaper than coal, even when coal is at its lowest price. The Southern Pacific Railroad saved \$1,000,000 for its stockholders last year by burning fuel oil on 63 locomotives. The present demand for fuel oil is simply prodigious, owing to scarcity of coal and the strike. Petroleum oil, especially California oil, will be the fuel of the future.

Leading financiers of Wall Street have been quick to read the signs of the times. They know that there is big money for those who invest in first class oil stocks like the Eastern Consolidated.

## Eastern Consolidated Oil Co.

A Strong and Increasing Demand for This Stock on the Market.

Stock Is Going Up With a Rush.

100,000 Was Subscribed Last Week.

Over Subscription of Stock in Eastern Consolidated Oil Co. Is Certain.

Has 21,000 acres of rich oil lands. Has 104 producing oil wells in Ohio. Has paid 20% in dividends in 10 months.

Best paying investment stock on the market. 50 cents a share today, will double by Jan. 1.

Buy this week and take advantage of advance. No experiment, a money earner and profit maker.

\$100,000 already expended for development work. Oil sold for cash to the Standard Oil Company.

Ten new wells on Kern River property by Jan. 1. Should increase production 50,000 barrels monthly.

Dividend paying revenue from this output alone. This company has properties valued at \$500,000.

Will probably be worth millions in a few months. Bona fide offers of \$200,000 more than they cost.

New well in Ohio produces 250 barrels per day. Nearly \$7,000 monthly income from the one well.

Over 100 other oil wells, all richly productive. Has proven oil land enough for 500 wells more.

A ready market for all oil produced in Ohio. Every barrel sold to Standard Oil Company.

Facts, not promises, basis of its success. Dividends paid from actual oil sales.

Price of stock may advance any day.

Price May Be Advanced to \$1.00 a Share Any Day Now.

Buy Now and See the Money Double.

Allotment at 50c Almost Gone.

Those Who Buy This Week Will Be Credited With October Dividends.

### A Barrel of Facts for Investors.

**C. B. HEYDON & CO.,** Rooms 401 and 402 Manning Chambers Building,

72 Queen Street, West,

TORONTO, ONT.

### THE MARKETS

#### THE LOCAL MARKET.

London, Saturday, Oct. 11.

Wheat, old, per bu. 60c to 62c  
Wheat, new, per bu. 58c to 60c  
Oats, new, per bu. 48c to 50c  
Oats, old, per bu. 46c to 48c  
Peas, per bu. 44c to 46c  
Beans, per bu. 42c to 44c

As far as attendance was concerned, the market was not up to that of the previous Saturday. There was, however, an average market for this season of the year. Sales were very good, with not much change in prices. The market was over-stocked in apples and vegetables, and when the business for the day had been concluded, there were some of the offerings unsold.

Grain-The offerings in this line were light. Eight loads of oats sold at 50c per cwt; the demand is good. One load of wheat sold at \$1.15 per cwt.

Hay-The 12 loads of hay that were offered were soon purchased at \$8.50 to \$9.50. Butter and Eggs-The supply of butter was fairly large; prices ruled about the same as on last Saturday, at 16c to 17c for crocks and 17c to 18c for pound rolls.

Eggs were in good supply, selling at 18c were dozen for crates and 17c for baskets; an occasional odd lot sold at 18c per dozen.

Vegetables and Roots-There was the largest turnover of produce on any day this season; sales were very good, at 10c to 12c per bushel, mostly at 10c. Turnips are cheaper, at 5c to 6c per bag. Onions are a dull sale at 6c to 8c per bag. Celery, 25c to 40c. Mushrooms, 50c to 10c each. Pickling onions, 40c to 50c per half-bushel. Tomatoes were cheaper, at 10c to 12c per 20-lb basket.

Fruit-Apples were again the principal offering in this line; sales were very slow, and some were unsold; prices ranged from 40c to 50c per bag, and 80c to \$1.25 per barrel. Peaches were more plentiful, at 30c to 40c per 12-quart basket. Grapes, 20c to 30c per basket. Pears were more plentiful, at 50c to 75c per bushel. Cit-

rus, 75c to \$1 per dozen, or 10c each. Chestnuts sold at 5c per bushel. Butter-butts at 50c per bag.

There was a large supply, and prices were unchanged to any extent, at 50c to 55c for dressed chickens; ducks, dressed, at 60c to 65c per pair; geese, 75c to 90c; turkeys, 11c to 12c per lb. Live chickens, 40c to 60c per pair; live ducks, 40c to 50c; turkeys, live weight, 8c per lb.

Dressed Hogs-About 30 on sale, at \$15 to \$18.50 per cwt. The prices for Monday will be 5c per cwt; packers are not buying to any extent for next week, as they look for lower prices.

Butchers' Meat-Beef sold at \$5 to \$5.50 per cwt; lamb, 8c per cwt by the carcass, and 9c for forequarters and 10c for hind-quarters.

Wheat, new, per cwt. 110 @ 113  
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Oats, new, per cwt. 85 @ 88  
Oats, old, per cwt. 84 @ 85  
Peas, per 100 lbs. 110 @ 112  
Beans, per 100 lbs. 110 @ 112  
Barley, per 100 lbs. 110 @ 112  
Corn, per bu. 48 @ 50  
Clover seed, red, per bu. 450 @ 500  
Clover seed, white, per bu. 450 @ 500  
Timothy seed, per bu. 60 @ 70  
Hog manure, per bu. 60 @ 70  
Millet seed, per bu. 60 @ 70

Butter, per lb. 17 @ 18  
Butter, crock, per lb. 16 @ 17  
Eggs, doz, basket lots. 18 @ 19  
Eggs, doz, new-laid. 18 @ 19  
Honey, strained, per lb. 9 @ 10  
Honey, in comb, per lb. 13 @ 15

MEATS.  
Dressed hogs, per cwt. 825 @ 850  
Beef, by the carcass. 600 @ 650  
Beef, by the quarter. 400 @ 450  
Old hams, per pair. 65 @ 70  
Spring chickens, per pair. 50 @ 55  
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