

October.

GOOD EVENING.

October is an interesting month historically, although many folks look at it only as the forerunner of winter. On the 8th October, 1535, the English was granted a copy of this book in the British Museum. On 6th October, 1789, the famous singer was born. On 21st October, we celebrate the anniversary of Trafalgar and the death of Nelson, and on the 31st the anniversary of Halloween. Another great event of October was the opening of the Grand Coliseum, a market place for the people to do their shopping. There is a large and varied stock of Hosiery, Gloves, Boots & Shoes—Two Men's Suits, \$22.50 per pair; Men's Grey Coat (Sweaters) \$11.50.

The Grand Coliseum will this week give to the buying public 1 CAKE SOAP; 1/4 lb. CHOICE TEA for 25c.

ROSS & CO., 180 Duckworth St.

9 o'clock.

Saturday, 10.30.

Contestants in International Race Sail for Halifax.

France is Non-committal on Germany's Latest Note—Food Riots in Germany Lead to many Deaths—Premier Smuts Expresses his Faith in the League of Nations—

SMUTS AND THE LEAGUE.

LONDON, Oct. 25.

General Jan C. Smuts, in a speech

in honor of the visiting Premier

declared the League of Nations

is the only international dis-

position on the ground that it was a

city and there were a number

of men waiting to destroy it. He

waited until the League

reached the adult state and re-

jected all nations and not merely

majority of them. "History is mov-

ing at a fearful pace, and very soon

League may be the only rallying

point for a distracted world, and even

men may come to welcome its

creation." General Smuts said.

On the gloom of the South African

side went on to say, world wide

opinion was being formed and

armies of force there was be-

lieved a great army of the im-

perious, whose influence always

prevailed in the end. "God's army

is the march," he said. General

predicted that Fascism like

any other would fall and pass

away and give way to the ideals of the League of Nations.

WESTMORELAND SAFE.

LONDON, Oct. 25.

The captain of the British steamer

Westmoreland, fears for the safety

of the vessel, and has ordered his

position as eight hundred miles off

Ireland and safe.

COLUMBIA HAS SAILED.

GLoucester, Oct. 25.

The schr. Columbia, America's

challenger for the International

Schooner Race Trophy, to be de-

fended by the Lunenburg schooner

Bluenose, off Halifax, next Monday, made

her second start for the Canadian

port at nine-thirty. She was com-

manded by Capt. Ben Pine, and car-

ried a crew of about thirty men. The

United States steamer Bushnell, Amer-

ica's official boat at the races, ex-

pected the Columbia.

BLUENOSE LEAVES FOR HALIFAX.

LUNenburg, Oct. 25.

The schr. Bluenose, Capt Angus

Walters, sailed at 11.30 this morning

for Halifax, where she will meet the

Columbia of Gloucester in the first of

the international contest series on

Monday next. Crowds thronged the

waterfront to give the Bluenose a

farewell salute worthy of the cham-

pion.

HAMBURG CASUALTIES.

PARIS, Oct. 25.

A Hamburg despatch says that forty-six persons were killed, and two hundred wounded in the street fighting the past two days.

FOOD RIOTING IN COLOGNE.

COLOGNE, Oct. 25.

Four men were killed and seventeen men and women wounded in food rioting here yesterday.

HISTORIC PAPER PASSES.

LONDON, Oct. 25.

London's historic evening paper, the Pall Mall Gazette, will close on Saturday evening and be merged with the Evening Standard now controlled by Lord Beaverbrook. Sir John Leigh, last owner of the Gazette, is understood to be taking a writing position on the Standard. Beaverbrook has promised the Gazette staff pay up to December 1st, to enable them to find new positions.

WINTER'S SNOWS.

CHICAGO, Oct. 25.

Snow overspreads the eastern slope and foothills region of the Rocky Mountains. Rain, snow and colder weather are reported from the north and west and lower temperature is the forecast for Ohio and Tennessee. A six inch fall of snow has closed for the winter the last of the mountain passes.

GREEK REVOLUTION FAILS.

ATHENS, Oct. 25.

Government troops have occupied Corinth and complete failure of the revolution is assured according to advice received from Peloponnesus this morning.

WILL REPLACE ABERDEEN.

ST. JOHN, Oct. 25.

J. C. Chesley, local agent of the Marine and Fisheries Department, said to-day that the Canadian Government steamer Dollard would replace the Aberdeen Government steamer, which was recently wrecked on Seal Island. The Dollard is slightly larger than the Aberdeen.

REPARATIONS.

PARIS, Oct. 25.

As long as the Germans could pay

A Picture of Pictures at the STAR MOVIE TO-DAY!

HAS A CHILD ANY RIGHTS WHEN PARENTS SEPARATE?

See this picture dealing with Marriage Ties, and The Divorce Question.

Mr. Tesori sings: "On the Road to Mandalay"

Fawnette and Tesori Sing and Dance a regular Jazz Number: "Ritzi & Mitzi"

Reginald Denny in Round Eight of "The Leather Pushers"



ETHEL CLAYTON and BABY MARY JANE IRVING in the PARAMOUNT PICTURE "THE CRADLE"

Is Perpetual Motion Possible?

Recent demonstrations have proved that perpetual motion is not only possible, but that it is likely to become a prominent factor of life.

This achievement is only possible by means of the harnessing of radium rays. The rays that are constantly given off from radium are so powerful and so inexhaustive in their effect that it is difficult to foresee to what hitherto unknown ends they cannot be directed.

A radium clock, invented by Lord Rayleigh over ten years ago, has been operating ever since without having once been repaired or altered by human hands.

The rays that are shot out from radium carry with them an electrical charge. One ray in particular, the beta ray, is negatively charged with electricity. In the clock in question Lord Rayleigh achieved his end by taking a glass tube, from which all air had been excluded, and hanging in it a quartz rod to which was attached a small tube containing a tiny speck of radium.

At the bottom of the tube hang two gold leaves. When the beta rays, negatively charged, penetrate the walls of the small tube, the radium left behind in the tube becomes positively charged.

The gradual accumulation of this charge causes the small gold leaves attached to the inner tube to distend until they reach the sides of the larger glass tube, where they are discharged and return automatically to their normal position.

The principle of Lord Rayleigh's clock can be variously applied. The substitution of certain supports for the gold leaves may prove that there is no limit to the extent to which radium can be positively charged.

There is much less drunkenness in London nowadays than there was when Mr. Pett Ridge first knew it. The alteration in drinking habits gives colour to the story of the man who applied for a situation as chucker-out at a public-house.

"Chucker-out" echoed the publican, glancing moodily at his empty saloon bar. "I don't want no chucker-out. What I need is a chucker-in!"

Secrets of Long Life

A man who desires to live to be one hundred should marry early, refrain from indoor dancing, should not be an athlete, and be neither rich nor poor, according to an address made in Chicago by Albert M. Johnson, president of the National Life Insurance Company, before several hundred Boy Scouts.

Mr. Johnson said these maxims were reached by his company following statistical computation of results from a survey on longevity under modern conditions.

Stretch Your Neck.

"Our statistics show, when compiled and averaged," said Mr. Johnson, "that husbands live longer than bachelors because of their more regular habits. Actors and actresses are handicapped by long and hard hours. Heart strain is too common in the athlete."

"Persons earning between \$400 and \$1,200 a year live longer. This probably is due to the fact that moderate incomes do not give enough for dissipation but are adequate for comfort and sensible living."

"Stretch your neck up. Short-

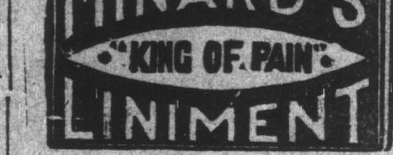
necked people are better subjects of apoplexy. Stretching your neck gives the blood vessels there less chance to clog. Take mild exercise daily, regularly, and not intermittently or savagely."

HEALTH

Keep your health. Always keep Minard's

handy. The universal

remedy for every ill.



Mr. Plowden, the magistrate, once mentioned to a woman at dinner that he had written a book called "Grains of Chaff."

"I see," she said readily. "Picked up by the beak." Plowden could not understand why he had missed this obvious sub-title.

Cheap? Why, Certainly, But, They're Cheap too Often. Made to sell. Not to wear.

THE SHOE AND LEATHER MANUFACTURERS of Newfoundland urge upon the attention of the public the fact that job lots of Women's Boots have been imported into this country accompanied by invoices certifying their first cost at 75c. per pair.

It is well for the purchaser to know that the PRODUCTION OF A WOMAN'S BOOT OF FIRST CLASS MATERIAL AND AT THAT PRICE IS AN UTTER IMPOSSIBILITY.

Such Women's Boots, invoiced at 75c. per pair would pay 39c. duty. Add freight at 10c. per pair and the total landed cost is \$1.24.

Now note this further fact.

The Duty on materials imported for the local manufacture of Women's Boots figures out at the rate of 60c. per pair.

The labor cost of such boots in local factories is at the rate of 70c. per pair.

That is, the duty and the labor costs in connection with the local manufacture of Women's Boots, and exclusive of the cost of the imported materials, represents \$1.30 per pair.

Yet, the total landed cost of the imported article of foreign manufacture is \$1.24 per pair.

What is the explanation?

Not the cost of Local Labour, because boot and shoe workers in local factories are paid rather less than men engaged in similar work in foreign factories.

Material, then? Let's see.

THE LOCAL MANUFACTURER BACKS HIS GOODS WITH A GUARANTEE THAT THEY ARE PRODUCED BY SKILLED WORKERS FROM THE VERY BEST MATERIAL PROCURABLE.

But, the imported article here dealt with is admittedly not of such first class materials. Foreign circulars to which we have referred and from which we have quoted, show that such imported boots and shoes are for the most part of inferior material, indeed are manufactured solely to turn this inferior material to account, to prevent it from becoming utter waste in foreign factories by inducing Newfoundland purchasers to waste their money on it.

All portions of a hide are not of equal value when that hide is converted into leather. Take the case of a side of Sole Leather. From the side is cut several distinct portions and qualities known as Bends, Shoulders, Neck and Bellies. Though taken from the same side, one pair of boot soles may be worth 52c., while another pair is worth only 12c. Obviously, the 12c. soles cannot be used in first class boots. They are, really, not fit for use in any boots that have to be subjected to real wear and tear. But, they are used in much of the cheap foreign stuff imported here and sold in competition with first class local products. The soles used by the local manufacturers are value for 52c. per pair; the soles used by foreign manufacturers for making up cheap grade stuff are 40c. per pair cheaper as to price and in actual use are not worth making up into boots and shoes at all.

All the other materials entering into the cheap foreign stuff championed by some of the local retail trade in preference to superior local goods are similarly employed with an eye to cheapness of production rather than durability of wear. Moral—Shun it as the very plague itself.

SHOE AND LEATHER ASSOCIATION (OF NEWFOUNDLAND).

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New Hearth Rugs with and without Fringe

Carpets and Rugs are the foundation of your Home Furnishings. Choose them with due regard for their ability to set the keynote, and to give service. We have them in a variety of handsome designs, in Oriental and other colorings. Soft Axminster finish. The ideal Rug for the front room. They are made of closely woven fabric that will last a lifetime.

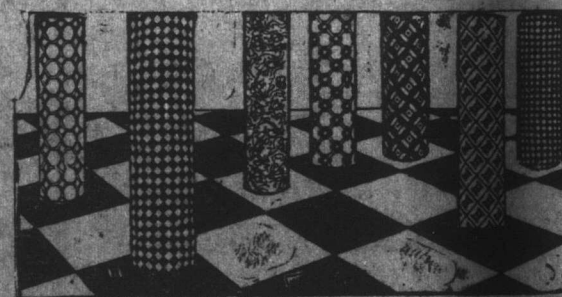
See our display of New Inlaid Linoleum

Our New Inlaid Linoleums have arrived and comprise the biggest and best assortment we have had for a long time. You will find Linoleums suitable for every room in the house. Parquet, Inlaid, Carpet Inlaid, Marble Inlaid and various other patterns.

Prices per yard \$4.25, 5.00, 5.25, 5.80 & 7.10

Also in plain Green, Brown and Maroon. Ideal for office use; very heavy.

Price per yard \$4.85 to \$6.15



New Arrivals in Carpet Squares

in all the new designs and colorings

Grand New Carpet Squares and Rugs of exceptional character, are now on display in our new annex. Call and inspect them at your ease, amongst agreeable surroundings.

TAPESTRY SQUARES.

Size 9 x 9 feet. Prices each \$44.00 and \$48.00

AXMINSTER SQUARES.

Size 9 x 9 feet. Prices each \$54.00, \$70.00, \$95.00, \$100.00

VELVET PILE SQUARES.

Size 9 x 9 feet. Price each \$85.00

HEARTH RUGS

In Tapestry, Axminster, Velvet Pile, etc. Prices each \$4.00, \$5.75, \$6.50 up to \$10.50

A big variety of Painted Floor Canvas

PAINTED LINOLEUMS.

A wonderful assortment of New Designs and Colorings, extra good wearing; 2 yards wide.

Price per yard \$2.60

FLOOR CANVAS

Painted back, of very serviceable quality, pretty floral and tile patterns in new color combinations; 2 yards wide.

Price per yard \$1.35 and \$1.75

The Royal Stores, Limited

Furniture Department

Duckworth Street

MINARD'S LINIMENT FOR DIS- TEMPER.