

The Superior Make and Quality of Our Readymades

Has Won the Approval of the Men of the City.

Is a custom-Made Suit taxing your purse too much? If so, why not see our Men's Readymades? They look as well and wear as long as the best Custom-made Suit you can get---and they only cost half the price.



Boys' Tweed Suits.

In every style and in all sizes.

From \$6.50 up to \$25.00

(According to size.)

Men's Tweed Suits.

Very stylish and well finished.

From \$12 up to \$50.

A large variety to choose from.

Men's Blue Serge Suits.

Plain and Pinch-back,

\$38.00 up to \$55.00.

Made from best English Serges.



MEN'S TWEED PANTS.
1500 pairs of Serviceable Tweed
Pants from \$2.20 up to \$15.00.

Men's Stylish ENGLISH RAGLANS, with and without Belt, from \$25.00 up to \$35.00.

Marshall Bros

Side Talks by Ruth Cameron

HAVE YOU HEARD THE SHOE STORY.

Have you heard the shoe story yet?

I have heard it in several different forms. Each time the raconteur announced that it was told him either by the principal in the story or by a next friend. The first time I heard it, I believed it. By the time I heard the third variation, I realized that it was one of those tales that a man reads and hears, and likes to add personal interest to by trying it up to someone he knows. Nevertheless its very prevalence makes it interesting, because it shows what is in men's minds.

ere it is:

"A man my brother knows," says the raconteur, "has a shoe store and he had some shoes that he had bought some time ago and could afford to sell fairly cheap. So he marked them .25 and put them in the window. They were there a week and he didn't sell more than a few pairs. Then he marked them \$10.95 and they sold like hot cakes!"

Don't Believe They Want to Pay High Prices.

Of course the obvious inference is that people want to pay high prices. Think that is unjust.

Unquestionably, one reason why people bought the shoes at the high price was because they were afraid at the lower price meant an inferior wearing article and they did not dare buy it.

I read an article in a magazine lately which attempted to persuade that the high cost of living was nothing but the cost of high living. Of course that's one facet of the truth but only one facet, and it does make one indignant to see such attempts put the whole cause of high prices on the consumer.

Have You Increased to Counterbalance?

Of course the consumer has something to do with it, but to say it is solely up to him is ridiculous. Or say that high wages are sufficient counterbalance high prices! For the privileged classes of labor they are more than counterbalance; but

I'd just like to know how many people there are who read this, whose wages have failed to increase even 50 per cent since the beginning of the war.

Of course, things really cost more. How could it be otherwise when during the war millions of workers, instead of producing the goods of peace, produced goods to be consumed and destroyed in war? Naturally, that made a big hole in the amount of peace goods produced; and as we are all bidding for them, that put up not only their price but their value in terms of labor. In the second place, labor is producing much less than it produced before the war, and that again makes so much less to go around.

But Not One Cent More.

Of course, the consumer who buys wildly, puts a premium on profiteering. On the other hand, one should certainly not buy cheap stuff that will have to be quickly replaced. It seems to me as though the right thing for the purchaser to do, is to go to a reliable shop and tell the clerks frankly that he wants to pay enough to get a thing that will stand up but not one cent more. I don't see how one can do better than that.

These diseases can be cured by

Dr. Wilson's

Herbina Bitters

A true blood purifier containing the active principles of Dandelion, Mandrake, Burdock and other medicinal herbs.

Sold at your store 4 a bottle, Family size, five times as large 21.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN, N.F.

Dr. Wilson's Dandelion Bitters, in handy form cures worms, Eczema, Itchiness.

For sale by all Druggists and first-class Grocers.

Due by S.S. Sachem

200 Barrels

No. 1 Apples

Book your orders now.

Soper & Moore

Wholesale Only.

PHONE 490.

Household Notes.

Baked beans crushed and seasoned with chopped pickle makes a good sandwich filling.

When washing kid gloves, leave some soap in them. They will be much softer and more pliable.

Paint and putty may be removed from the windows in a new house with a discarded safety razor blade.

To keep the layers of a layer-cake from sliding, stick toothpicks around outer edge until icing is well set.

Melted alum will mend broken china and glass. The articles may even be washed in hot soapy water.

To use left-over mashed potatoes, squeeze through the ricer directly into hot deep fat. They are delicious.

If the oven of the oil stove is lined with asbestos, the lining will keep the heat in, and fuel will be saved.

Left-over spaghetti, if not otherwise seasoned, can be made into an excellent pudding with eggs, milk and sugar.

Soup can be made from the water macaroni is boiled in by adding milk, an egg, a chopped onion and celery salt.

Keep your lettuce in a glass jar sealed tight and placed in a cool place. You need only to wash it and it is crisp and fresh.



MAY THE WORST MAN WIN.

Oh, we hear it in our play: "May the best man win!" It's a common thing to say: "May the best man win!" Yet some day I'd like to hear From somebody standing near, This brief sentence ringing clear: "May the worst man win!"

All his life he's heard men shout: "May the best man win!" It has hedged him round about: "May the best man win!" Though with faith and courage grim He starts out, hope soon grows dim, No one ever prays for him: "May the worst man win!"

We must hear it till we die: "May the best man win!" Poor unskilful you and I, "May the best man win!" We who lack the master touch And the pluck and stroke and such, Oh, we need this prayer so much: "May the worst man win!"

When we hear another shout: "May the best man win!" It's not us they think about. "May the best man win!" It's a prayer for strength and skill, And life finds us failures still— Yet this prayer might rouse our will: "May the worst man win!"

When the game of life is done, "May the best man win!" When our souls have journeyed on, "May the best man win!" But I also makes this prayer, That in Heaven where all is fair, May we failures conquer there And the worst man win!

"FIVE THOUSAND."

Five Thousand more bottles of "Brick's Tasteless" Cod Liver Oil will arrive in a few days. The two thousand which arrived about two weeks ago is practically all sold. This certainly speaks well for the medicinal qualities of "Brick's Tasteless." The only fault is it makes you eat, and food is very high at present. "Brick's Tasteless" is a most palatable preparation containing the active principles of the purest Cod Liver Oil with all its unequalled tonic and reconstructive properties—combined with Phosphorus in the form of the Compound Syrup of Hypophosphites containing 1-100 gr. strychnine to each tablespoonful also, with the nutritious liquid extract of malt and the bronchial tonic and sedative fluid extract of wild cherry bark. Price \$1.20 bottles; postage 20c. extra. For sale by

DR. F. STAFFORD & SON,
Wholesale & Retail Druggists,
St. John's, Newfoundland.
Sole agents for Newfoundland. Write us for wholesale price.

SUFFERING GERMANY.



The Huns are shot to pieces, the telegrams declare; things are not sick as greases is—disorder's everywhere; the peasant and patrician are both in sad condition; they're eating ammunition there is no grub to spare. No useful wheels are turning, the church bells do not ring; no smithy fires are burning, no workmen's hammers swing; but gloom is all-prevailing, and wrath and bitter wailing; men are so busy railing they do not smile and sing. I ought to view with sorrow the troubles of the Hun, and say I hope to-morrow will see his anguish done; and yet I see him sweating without a great regretting; he earned what he is getting, earned trouble by the ton. Had he but shown repentance for any crimes of his, had he received his sentence with a remorseful phiz, I might compose a ditty of condolence and pity, more generous than twit, but as things are—Gee whist! The Hun has been so sassy, so nerry and so smart, he thinks himself so classy, and greater than thou-art, that it is hard to view him with sympathy, beshrew him! so let his woes pursue him until his change of heart.

The only fault about Brick's Tasteless, it makes you eat, and food is very high at present. April 1st.

Selling Fake Claims.

Newfoundland "Farm" Boomer Busy in New Haven.

Joseph Arcadius Method, who lingered in Springfield long enough to "Cash in" on a dream of a "thousand-mile farm," which he claimed to own in Newfoundland, and who "jumped" his bail before he could be brought to trail on a charge of floating fraudulent checks to the amount of nearly \$1500, has been financing his dream again, according to the police of New Haven.

The local detective bureau received a communication from Sergt. McAvoy of the New Haven police bureau to the effect that the New Haven police very much desired to get in touch with J. Arcadius. Method is charged with obtaining \$120 on worthless checks in that city in the same manner in which he fooled local merchants and attorneys, as well as taxicab men.—Bellows Falls Times.

Something New: LIBBY'S PEACH JAM!

Possessing the natural flavour and purity of the Choicest California Fruit. Put up in 20 oz. nett tins.

Libby, McNeill & Libby.

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NEW GREEN CABBAGE,
PARSNIPS, CARROTS,
ONIONS, TURNIPS.
CALIFORNIA ORANGES,
TABLE APPLES,
COOKING APPLES,
CHOICE TABLE BUTTER,
NEW LAID EGGS.

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136-138 Duckworth Street.

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From the inception of our business we have insisted steadily on only sending out work of high QUALITY.

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By Bud Fisher.

