

# REID-NEWFOUNDLAND CO.

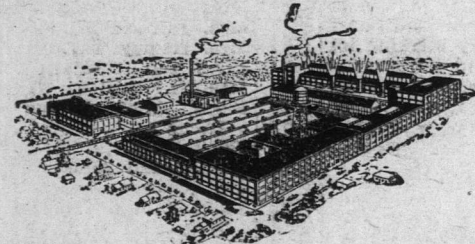
## South Coast Service!

S. S. GLENCOE will sail from Placentia To-Morrow, FRIDAY, Nov. 12th, after the arrival of the 8.45 a. m. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

### WHY FERRO ENGINES Are the World's Standard.

REMARKABLE GROWTH—from a twenty by thirty foot workshop to the largest Marine Engine Factory in the world—from an annual business of twenty-five hundred dollars to one of millions—from this small beginning to world-wide reputation in nine short years—these are the facts that make the claim of Ferro superiority more than an idle boast.

Such an enviable and widespread reputation can only be based upon one thing—ACTUAL MERIT. To gain this reputation Ferro Engines must have delivered the service claimed by the makers.



Ferro quality built this factory, covering almost eight acres and employing over 1500 people the year round—the largest marine engine plant in the world. It will pay you to read the Ferro Treatise Catalogue giving Photos of the Ferro Factory, showing men making and assembling various parts of the engine. It will pay you to ask for our prices and easy terms. Write for easy payment plan NOW, before you forget it, to

**L. M. TRASK & Co.,**  
140 Water Street. P. O. Box 1217. St. John's.  
FERRO DISTRIBUTORS FOR NEWFOUNDLAND.  
nov.9.11

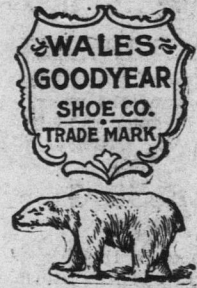
### Distinguished Visitor in Town.

Yesterday we received the following wire:  
"COMING ON TRAIN TO-DAY. CAN YOU PUT ME UP?"

To which we replied:  
"WILL PUT YOU UP IN OUR WINDOW. YOUR OLD FRIENDS WILL WELCOME YOU."

F. SMALLWOOD.

He came, and he is now standing in our window, where he will receive visitors every day from 8.30 a.m. to 9 p.m., and on Saturday to 10 p.m. HE is surrounded by a great display of the famous BEAR BRAND Boots and Shoes which gained so much popularity last winter. Neat in shape, durable in construction, reasonable in price, BEAR BRAND Rubbers are the rubbers to buy. See them in our window and then come in and examine them.



**F. SMALLWOOD,**  
The Home of Good Shoes.



THE STEAMER

## Prospero

Will sail for Usual Northern Ports of Call on

Friday, Nov. 12th, at 10 a.m.

FREIGHT will be received until 1 p.m. THURSDAY.

**BOWRING BROTHERS, LTD.**  
COASTAL MAIL SERVICE.



IT'S EASY TO PREPARE a roast we sell you, for we are expert butchers and know how to cut, trim and fix the meat already for you to wash and put in the oven.

OUR MEATS are unsurpassed in quality; flavor and tenderness, and we strive to give you courteous service, prompt delivery and fair prices. Can you ask more?

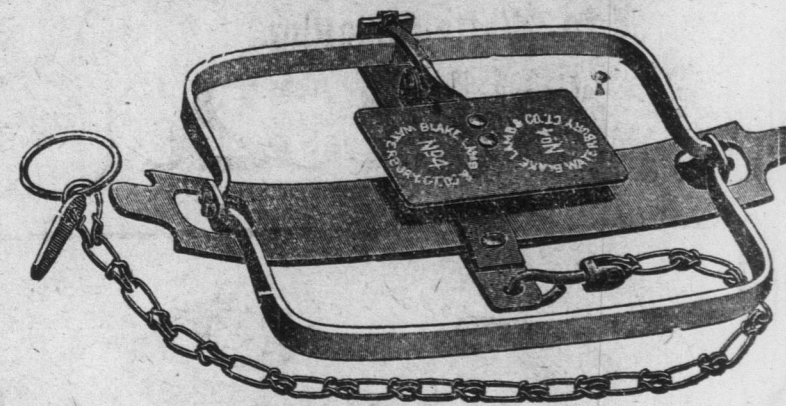
### M. CONNOLLY.

A FEW OF THE Books Just Received

- FROM ENGLAND & AMERICA.
- The Playbox Annual, 1916 90c.
- A Short History of the English People, by J. R. Green, \$1.80.
- Buckle's History of Civilization in England in 4 vols.; cloth bound, \$1.50.
- New Tabernacle, Sermons by Rev. T. DeWitt Talmage, D.D., \$1.10.
- Tarbell's Teachers' Guide to the International S. School Lessons for 1916, \$1.15.
- Good English by John Louis Hanesy, \$1.00.
- Trusts and Competition by John F. Crowell, 60c.
- The Elements of the Great War by Hilarie Belloc, \$1.65.
- Billy Topsail and Company by Norman Duncan, \$1.40.
- In Tune with the Infinite by Ralph Waldo Trives, 30c.
- The Valley of the Moon by Jack London, 30c.
- John Barleycorn by Jack London, 30c.
- An Odyssey of the North by Jack London, 30c.
- Smoke-Bellows by Jack London, 30c.
- Children of the Frost by Jack London, 30c.
- The Road by Jack London, 30c.
- All the latest English and American Magazines.

Garland's Bookstores,  
177 & 853 Water St., St. John's.

## TRAPS!



- VICTOR No. 0, with Chain . . . . . \$1.45 doz.
- VICTOR No. 1, with Chain . . . . . \$1.70 doz.
- VICTOR No. 2, with Chain . . . . . \$3.60 doz.
- BLAKE'S No. 0, without Chain . . . . . \$1.30 doz.
- BLAKE'S No. 0, with Chain . . . . . \$1.65 doz.
- BLAKE'S No. 1, with Chain . . . . . \$1.95 doz.
- BLAKE'S No. 1 1/2, with Chain . . . . . \$2.90 doz.
- BLAKE'S No. 2, with Chain . . . . . \$3.90 doz.
- BLAKE'S No. 3, with Chain . . . . . \$5.25 doz.
- BLAKE'S No. 4, with Chain . . . . . \$6.10 doz.
- BEAR TRAPS, No. 5 . . . . . \$7.00 each
- TRAP CHAINS . . . . . 70 & 80c. doz.

GUNS, RIFLES and AMMUNITION.

**Martin Hardware Company, Limited.**  
Wholesale and Retail.

### Apples, Oranges, Grapes, etc.

In stock and arriving during week:  
500 brls. CHOICE RED APPLES—Wagner, King, etc.  
100 kegs CHOICE GREEN GRAPES.  
100 cases SMALL SILVERPEEL ONIONS.  
25 cases ORANGES & LEMONS.  
20 brls. WINTER KEEPING CRANBERRIES.  
Get our prices on Apples, it will pay you.

### EDWIN MURRAY.

## FLOUR, FLOUR

Arrived To-Day:

Victor Flour.  
Five Star Flour.

### GEO. NEAL

## NEW FURS!

You will appreciate the exceptional values we are now offering in Ladies' Furs and Muffs. Note some of our prices:  
BLACK & COLORED FUR SETS from . . . . . \$2.50  
BLACK & COLORED FUR STOLES from . . . . . 45c.  
BLACK & COLORED FUR MUFFS from . . . . . \$1.10  
A large and carefully selected stock of the newest and most up-to-date styles to choose from.

### WILLIAM FREW.

advertise in The Evening Telegram.

## Wristlets!

We are now showing a rare assortment of Bracelets and Strap Watches, latest styles, small and very neat.

The following are a few of the best:  
The New Waltham Convertible Bracelet Watch with the disappearing eye; can be worn on the wrist or with a chain.

Crown Convertible Bracelet Watch, 20 year Gold Filled with small dial.

Gold and Silver Strap Watches, very neat, suitable for ladies.

Military Strap Watches.  
A Nurse's Watch with centre second.

### Special!

The Canadian Military Strap Watch, silver case with protected dial. See our window for same.

**T. J. DULEY & CO.,**  
The Reliable Jewellers,  
ST. JOHN'S, NEWFOUNDLAND.

## Local Turnips!

At the GREAT Vegetable

Warehouse.

One Carload—300 Sacks

LOCAL

## SWEDISH Turnips,

Full Weight—Fancy quality.

We secured this lot at a bargain and will sell at a bargain.

Get Our Prices.

## F. McNAMARA,

Queen Street.

### J. J. St. John.

45c.—The Real Irish Butter—45c.  
Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.  
500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

**J. J. ST. JOHN,**  
DUGKORTH ST. & LEMARCHANT ROAD.

## Have You Tried "Blossom" Tea?

If not, will you ask your Grocer for some? You will be charmed with its delightful flavor. If you are already using "BLOSSOM", will you please tell your friends how good it is?

British Grown and Packed.

1 pound tins. 5 pound tins. 10 pound tins.

Advertise in the "Telegram."