

THIS PAGE RATHER SUGGESTS THAT YOU INCLUDE US IN YOUR SHOPPING LIST ON

Start a MAIL ORDER Service with us. IT PAYS.

James Baird

Friday, Saturday & Monday.

Weather Forecast.

WHAT IS THE WEATHER MAN GOING TO GIVE US TO-DAY!

TORONTO, Noon—Moderate W. winds showery; Saturday, moderate W. winds, fine and warm.
ROPER'S, Noon—Bar. 29.80; ther. 58.



Big Economies this week For WHITE GOODS Purchasers.

SIDEBOARD COVERS FOR 15c.
Made of strong White Cotton, these are good enough for summer time and can take the place of your better cloths, size 17 x 40; all plain with lace ends. Special, Friday, Saturday and Monday... 15c

BED SHEETS.
Best English make, in plain Sheeting, extra fine quality hemstitched, size 70 x 90, good value at \$3.00. Friday, Saturday and Monday... 2.68

Side Board Cloths Specials, 25c
3 dozen only, they come in heavy Linen Crash, size 17 x 45, fringed ends and very pretty floral and conventional designs in colours at each end; they're new and pretty, everlasting wear. Special, Friday, Saturday and Monday... 25c

Children's Socks.
A great variety of makes in plain and fancy, plaids, stripes; others in lace effect; White and Colored; assorted sizes. Special Friday, Saturday and Monday, per pair... 17c

TEA CLOTHS.
Unusually pretty designs in pure White serviceable Damask, size 30 x 30, and all over fine openwork; don't fail to see these they are beauties. Reg. 60c. Friday, Saturday and Monday... 48c

PILLOW SHAMS.
Only 2 dozen in the lot, made of fine White Cotton, hemstitched and embroidered corners, size 28 x 29. Regular 35 cents. Friday, Saturday and Monday... 28c

PATRIOTIC HANDKERCHIEFS.
Everybody's using them now, fast colours in fine Mercerized Silk, and hemstitched, assorted designs, Flags of the Allies, Portraits and Union Jack, etc. Special, Friday, Saturday and Monday, each... 16c

BALL FRINGE, Per Yard, 3c.
A nice finish to your summer Drapes would be this dainty fringe, inexpensive but decidedly attractive; we show Crimson, Blue and White, Pink and Cream, Blue and Green. Friday, Saturday and Monday, per yard... 3c

BOYS' CREAM FLANNELTTE SHIRTS.
The boys will want one each for their school sports. These are well made; collar and pocket on each; assorted sizes. Reg. 55c. Friday, Saturday & Monday... 47c

TRAY CLOTHS, 18c.
You wouldn't refuse paying 25c for these, they are made of strong White Damask, size 18 x 27; very handy just now. Special, Friday, Saturday and Monday... 18c

PILLOW CASES.
4 dozen of fine twilled Pillow Cases, extra good material, size 19 x 30, with 1 1/2 inch hem at open end and linen buttons; good value at 30 cents. Friday, Saturday and Monday... 22c

BOYS' WHITE BLOUSES.
Only 2 dozen, assorted sizes, fine White Jean body with pretty embroidery collar and large pearl buttons; they're dressy. Regular 65c. Friday, Saturday and Monday... 56c

Men's Soft Collars, 2 for 23 cts
No better time to buy these than now, a large assortment of plain in White, Cream and Pale Blue, others in all the most fashionable stripes, button fasteners with each. Reg. 15c. Friday, Saturday and Monday... 2 for 23c

LADIES' ELBOW GLOVES.
They come in assorted makes, Beaver, Grey and White Lisle, Black Silk and Lace, fashionable summer weight gloves. Reg. 45c. Friday, Saturday and Mon... 38c



SHOWROOM SPECIALS Reasonably Low.

A SAMPLE LINE OF Ladies' Voile DRESSES Values to \$10.00 for \$5.25

These values are town talk, and rarely have we ever shown such handsome styles. Pretty embroidered Voile, with new style turned down collar, Roman strike silk belt and bow to match, 3/4 and long sleeves. Others in plain Voile, trimmed with fine lace, kimona sleeve and cerise belt; a great variety of other styles here also. Regular to \$10.00. Friday, Saturday and Monday... 5.25

LADIES' BLOUSE, \$1.00 values for 76c.

A nice line of dainty Voile Blouses, opened in front, with pretty silk embroidered fronts, turned down collar; others in Crepe in shades of Grey, Tan and Saxe, pretty collars to suit; assorted sizes. Get to this lot as soon as you can. Regular \$1.00 values. Friday, Saturday and Monday... 76c

MISSSES' VESTS.
These are to fit Misses from 3 to 13 years, a nice summer weight, finely ribbed, low neck and wing sleeves. Special, Friday, Saturday and Monday... 13c

Princess Underskirts for Misses.
Made of the finest quality White Lawn, skirt with flounce of embroidery and fine pin tucks, yoke with ribbon heading and lace edging, they are daintily finished. Positively one of the best values this week. Reg. \$2.20. Friday, Saturday and Monday... 1.78

EMBROIDERED LUSTRE DRAPES, 98c
We have but 6 of these in nice cream shade, beautifully silk embroidered in striking colours, hemstitched ends and fringed, suitable for many purposes. Reg. \$1.20. Friday, Saturday & Monday... 98c

WRITING PADS.
The "Croxley" cambric Writing Pad is a dandy beautiful linen like writing surface, unruled, but having a guiding line inset makes it easy to write straight; blotter in each, 100 pages. Special Friday, Saturday and Monday... 25c

CHILDREN'S WHITE LAWN DRESSES. Regular 80c. for 59c.
These are reasonably low at the regular price, made of fine quality White Lawn, trimmed with embroidery and insertion, French styles; others with belt around body and turned down collar; exquisite styles. Reg. 80c. Friday, Saturday and Monday... 59c

Misses Voile & Lawn Dresses Reg to \$6.00 for \$2.98.

Just think of it! \$6.00 Dresses for the above ridiculous price! The Voile Dresses come in nice stripes of Rose and White, Sky and White, Saxe and White, and Black and White, low necks and 3/4 sleeves, lace trimmed; others in pure White Lawn, trimmed with lace insertion, nice fine pin tucks and crochet bottoms; sizes to fit girls from 10 to 16 years. Reg. to \$6.00. Friday, Saturday and Monday... 2.98

CHILDREN'S BONNETS.
Such charming little Bonnets as these you don't see every day at the price; made of White Embroidery, with rosettes of pale blue and pink ribbon; others in fine Tuscan straw, lined with Pink or Pale Blue. Reg. 40c. Friday, Saturday and Monday... 34c

TRANSPARENT GIRLDE SUPPORTS.
They come in 36 inch lengths; ideal for stiffening girdles; they are waterproof, flexible and easy, and can be cut in shorter lengths if necessary. Special Friday, Saturday and Monday... 7c

Ladies' Muslin Collars.
All the newest makes are embodied in this special lot. Such favored makes as the "Medici," "Peter Pan," and "Military," with reverses; others in pretty Roman stripes in Champagne Crepe with patriotic colors. Reg. up to 25c. Friday, Saturday and Monday... 17c



From the Trenches.

LETTER FROM LIEUT. A. HERBER.

SOMEWHERE IN FRANCE, May 29th, 1915.

Dear Father and Mother—I am back from the trenches, I can't tell you where, nor say much about it at all, save that I have been nine days in heavy fighting, during which my battalion suffered a good deal. I escaped without a scratch by God's mercy. Twice I have been buried by shells bursting within a few feet of me, and several times have had my clothes torn by shrapnel bullets, but not a scratch!

I have lost eleven of my men, but at that came off much better than most other platoons. My men were magnificent, and on the first day they were under fire behaved like seasoned veterans. They have been highly commended by the Colonel.

I cannot write anything but personal news and have only to say that I am well, despite all hardships, and they are many, as you may guess.

I hope all at home are well, and happy, don't worry about me, if it is my fate to come through I'll come out all right, if not I've done my simple duty as I look at it; love to all, and so long for the present From your affectionate son, ARTHUR.

Amusements.

"OURS" IN THE WEST END.

The popular little theatre in the West End is always well attended, and a good show can always be depended on. To-night there will be an entire change of programme. Don't forget the big of contest at Rossby's East End Theatre to-night. A record show is promised. The treat of the season. Be on time.

CRESCENT BIG WEEK END PROGRAMME.

There is another big week end programme on at the Crescent Picture Palace to-day: "When the Night Call Came"; "Dogs of War"; "The Girl and the Counterfeiter" and "The Sea Gull" are four dramas produced by the leading Film Companies. "Wille's Hair Cut" and "His Last Ride" or "Transforming a Molluscoid" are two roaring comedies, add to this a good song and first class appropriate music you have a great big show for little money; the admission price is only five cents and the Crescent is always cool, clean and comfortable. The usual extra pictures will be shown at the big Saturday matinee; send the children, the Crescent staff will take good care of them.

A TRIP THROUGH ENGLAND.

Or to be more correct, "A Trip Through Rural England" is the title of a short photo scene which will be shown amongst others at the British Theatre to-night. Although like the proverbial donkey's gallop, i.e., short and sweet, the film is most interesting. Chief among the balance is a splendid comedy entitled: "Rube the Interloper" in which Ruth Roland, the famous comedienne, is very prominent. "The Cop on the Beat" is the story of a good natured police officer who in the course of his daily duty does other noble work. "The Back-Slider" is a drama of intense interest. The rest of the bill, as will be seen from the advertisement, is most attractive.

In the Orange Hall.

The Cochrane Street Church congregation are reminded that next Sunday's services will be held in the Orange Hall, owing to the Methodist College Hall being put in readiness for the examinations commencing on Monday next. This being the Centenary year of Methodism in this city, special preachers have been appointed to review the work of Methodism. Large congregations are expected.

Cape Report.

CAE RACE, To-day. Wind E. N. E., light, clear, preceded by fog, eight bergs in sight south and east. The S. S. Symra and three unknowns passed west yesterday evening. The S. S. Bellaventure and an unknown steamer passed west at 10 a.m., the tug coast-guard towing a schooner is in sight west of the Cape bound inward. Bar. 29.75; ther. 45.

Grim Duel Fought in Moonlight.

Bologne, June 14.—The story of a duel with bayonets in which both contestants were killed, is told in a Red Cross report from one of the field hospitals.

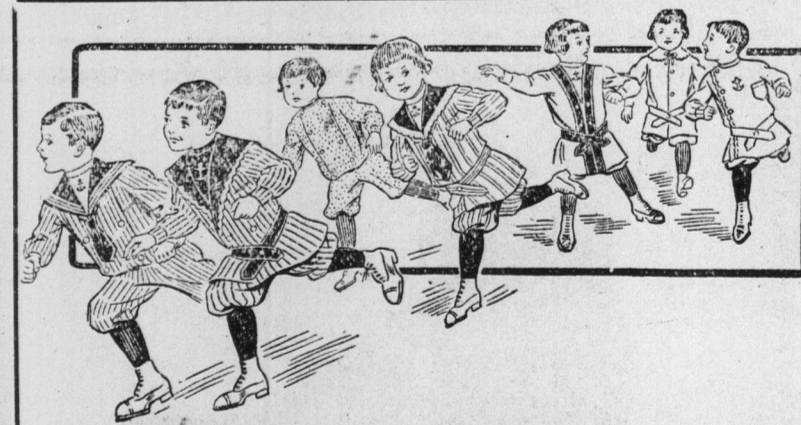
"Two miles south of the hospital," says the writer, "a French Zouave got separated from his fellows when they retreated after an unsuccessful effort to take a German trench. A German soldier leaped out of the trench and charged the Zouave with bayonet fixed. The Zouave met his foe in like manner and an extraordinary duel took place.

"It was about nine at night and the moon illuminated the grim contest. Round and round the men circled. The contest lasted for nearly five minutes, when suddenly both gave desperate lunges which went home. For a second the opponents each stood transfixed by the other's bayonet. Then they fell dead."

Here and There.

Runaway June—that's all. Jun9, eod, t/f

PERSONAL.—Miss Muriel Nottall went by the S. S. Stephano on a holiday to her aunt, Mrs. C. M. S. Russell, at Halifax.



Boys' Washable Cotton Suits

About 50 little Boys' Suits in plain and fancy stripes, nice sailor style, Buster Brown and Russian Blouses; values to 80c. Special, Friday, Saturday and Monday... 55c

68c. Special.

The new style 2 tone suits with blue and white striped Blouse and plain navy pants, round collar and cord at neck, very attractive. 68c

Boys' T. O's Caps 39c

The perfect wash Cap with detachable name band, newest shape, made of fine White Drill. Regular 45 cts. Friday, Saturday and Monday... 39c

Boys' Elastic Belts.

The colours you want are here if you come early, in Bridgman Belts, "Feldman," "St. Bon's" and "Collegian" belts, good strong elastic and clasps. Friday, Saturday and Monday... 20c

93c. Special.

This line embraces a very wide assortment in all the most approved makes such as Buster Brown, Russian Style, Sailor and American Boy, plain and fancy stripe effects; values to \$1.40. Friday, Saturday and Monday... 93c

Boys' Straw Hats.

Smart English Straw Hats for the Boys, all white straw with black band; get one for Sundays. Reg. up to 60 cents. Friday, Saturday and Monday... 48c

2 Extra SPECIALS in the SHOWROOM!



Ribbons, JOB LINE of 12c. yd. Swiss Embroideries and Insertions, per yd. 7 1-2

An unusually bright selection of Brilliant Taffeta Ribbons, 4 1/2 inches wide, in pretty shades of Sky, Pink, Royal N a v y, Crimson, assorted Browns, Cream, White and Black; lots of ribbons here you would pay half as much more for. Special, Friday, Saturday and Monday, per yard... 12c

BATH TOWELS.

In Crimson stripe, unbleached Turkish, size 22 x 44, heavier than the ordinary; a splendid towel for hard wear. Reg. 50c. each. Friday, Saturday & Monday... 44c

Men's Blue Linen Shirts.

A nice light weight shirt for the working man; an ideal shirt for trousers or campers; snug collar attached and pocket, all white stitchings, every detail of make well finished. Reg. 75c. Friday, Saturday and Monday... 58c

Men's London STRAW HATS, Values to 90c. for 68c.

The best English styles in all White Straw, with Black band and French bow at side. Boater shape, easy fitting; values here up to 80c. Friday, Saturday and Monday... 6c

Usual 40c. NECKWEAR for 34c.

GENTS' NECKWEAR.
A lot of pretty makes in shot effects and fashionable stripes, wide end style, full lengths, usual 40c. line. Friday, Saturday and Monday... 34c

SILK HAT BANDS, 29c.
2 dozen of adjustable silk hat bands in assorted shades French bow at end; very neat. Reg. 35c. Friday, Saturday and Monday... 29c

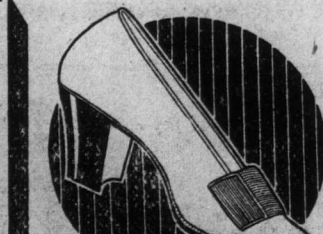
HAT GUARDS, 4c.
Don't let 4c. stand between you and humiliation in having to race across the street after your new straw hat; we have black silk guards with "Sure Grip" clasp at each end. Friday, Saturday and Monday... 4c

The "Midget" TRAVELLING KITS.

Suitable for week-end travellers, for lunch cases, or for carrying your camera and plates, etc. They come in grip form, strongly made and covered in black, very neat, leather handle, secure brass clasp; only three dozen of each; come early for one. Just the thing for cyclists. Friday, Saturday & Monday 10 1/2 inch size... 39c. 12 1/2 inch size... 49c.

Silk Muslins.

6 pieces of fine Silk Muslins, in shades of Pink, Naxy, Cream, White and Black, 41 inches wide. These make up nicely for Summer Dresses and they're inexpensive, too. Special, Friday, Saturday and Monday, per yard... 20c



DONGOLA PUMPS, \$1.72.

Perfect shape, made of fine Dongola Kid, with pretty buckle front, medium heel, to make walking a pleasure; sizes 3 to 6. Reg. \$1.95. Friday, Saturday and Monday... \$1.72

LADIES' STREET PUMPS.

Easy fitting and cool footwear for summer time. This line comes in Gun Metal with cloth top, ornamental front, high heel; half sizes. Reg. \$2.50. Friday, Saturday & Monday... \$2.37

street.
western drama.
RECORD.
of Records!
ach.
RECORD.
Kirkby.
Harrison Latimer.
ing, by H. Latimer
Harrison Latimer.
Kirkby.
Stanley Kirkby.
Kirkby.
Portrait Co.
ment.
BOOTS!
ball Boots for
is world-known
has unbreakable
caps) and rein-
ERT".
E. Limited,
People
telegram