

White SHEETS

150
American
WHITE
SHEETS,
81 by 99
Hemmed, ready
for use, at
50 cts.
per pound.

NEW GOODS! NEW GOODS!

OUR STORE IS FILLED WITH BARGAINS. COME AND SEE THEM.

AMERICAN BLOUSES.

We have just received the largest shipment of American Blouses and Shirtwaists ever shown in this city.

50 cents to \$5.00
each.

INVICTUS SHOES for Men.

Our Spring shipment of Invictus Boots and Shoes are now ready for inspection

At Old Prices.

MEN'S CAPS.

Come and see our new range of up-to-date Spring and Summer Caps. Medium weight for Spring; light weight for Summer.

30 cents to \$1.50
each.

JOB WALL PAPERS, 7, 10, 12, 15, 20 cts pr piece

Marshall Bros

White QUILTS

200
American
WHITE
QUILTS,
Large Size,
AT
50 cts.
per pound.

Misinforming Children!

By RUTH CAMERON.



One of my little nieces has a queer delusion. She thinks people "grow down," as well as up. The other day she told her mother, casually, "By and by you will grow down and have a dolly, too." I know another youngster, a chap of four, who believes that firemen go around setting fire to people's houses. It may be that both of these children have worked these solutions out for themselves. I think them far more likely the result of the practice of passing down misinformation to children who ask questions.

So Many Mysteries!

The normal child cannot but be inquisitive. As his mind develops there are so many mysteries! What makes it get dark at night? There are so many things too, which present personal problems. Why have bread and butter forced upon oneself and then be refused cake or candy? Why not get one's feet wet? What makes a cold?

Everything is so new and so wonderful to a child. His mind is as impressionable as wax. He carves information. Yet so often he gets, in answer to his eager questioning, nothing but ridiculous misinformation. I sometimes wonder how much of this misinformation leaves its imprint through the years. I know of a grown man who confessed to me that he thought for years raisins made people crazy because his mother told him so in order to keep him from taking them from the pantry. A great mass of misinformation is,

of course, removed from the mind by later experiences, but some of it, dealing with intangible things must leave some impression.

Children's Questions Often Eye Openers.

The pity is that the opportunity for constructional training presented by a child's questioning should be so abused. Of course a child's questions are sometimes hard to answer even though they deal with simple every day things, but that might perhaps serve for a text of a talk for grown-ups. To discover that to put some fact of which we have a fair conception in definite simple language is hard ought to open our eyes to the slovenliness and incompleteness of our own knowledge.

It may be pleasanter to save one's self from such an eye opener by making up some silly untruth and then laughing at one's own wit, but I call it downright mean to trade on a child's credulity so.

If a child ask you for bread should you give him a stone?

Questions and Answers.

Question.—What do you think of people who take out a dozen records from a music store supposedly on approval, but with no real intention of buying, wanting them only to entertain week end guests?

Answer.—That they deserve to lose the privilege of taking records on approval, as they undoubtedly will. Unfortunately the innocent suffer with the guilty, as usual.

I present my thanks to the many letter friends who write me that they liked the talk on bundles. I was especially glad because it came straight out of my heart and I so hoped it would find a place in yours. Anent the subject one letter friend writes: "Did you ever read 'Just

Goods on Spot!

Potatoes.

For immediate delivery,
400 1/2 Bags P. E. I.

BLUES.

Onions.

If you want Onions we have them. Get our prices this week. Also

Cabbage, Oranges, Apples,
Parsnips, Cranberries.

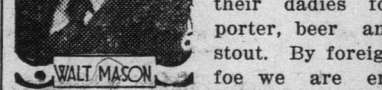
Soper & Moore.

'Phone 480.

Folks, the experience of a young probation officer? She tells how all the neighbours would follow home one of their number who had been to the store, to see the unwrapping."

Knocking Boozie.

"I'll gladly hit the water cooler," says George Great Britain's ruler, "and cut the bug-juice out, as an example to the ladies who blow the shillings of their daddies for porter, beer and stout. By foreign foe we are endangered, and Boozie, like some fierce dog enmattered, is raising hob at home; it toils not, and keeps men from toiling, and keeps them hot with useless broiling, as they blow off their foam. We're running short of ammunition because our workmen's condition recalls the old D. T.; the provocation now seems ample, and so I'll set a good example—no long cold drings for me." 'Tis thus with all the warning nations; they're finding out that liquid rations are fruitful of despair, far more than all the swords that slaughter, the submarines down under water, the airships in the air. In Russia now no vodka's flowing; we see the thirsty moujiks going to tap the helpful well; and France, the volatile and merry, prohibited the old "green fairy" that sent her sons to hell. The German soldiers heard the Kaiser informing them it would be wiser, to give the pump a show; this all the rulers are deciding that Barleycorn, the long abiding, means trouble, strife and woe.



WALT MARON

NEW CANADIAN BUTTER, Bulk and Bricks.

The Plantations of STAR TEA have the best advantages

of soil and climate. The tea plants are the choicest and only the tender leaves and buds are used. STAR comes to us in sealed airtight chests, thus preserving its delicacy and excluding all outside dust and moisture.

STAR TEA, 40c. lb.
For 5lb. parcels 10 per cent discount.

C. P. EAGAN.
DUCKWORTH STREET & QUE EN'S ROAD.

Fancy Table Apples.
Fancy California lemons.
Cal. Navel Oranges.
New Rhubarb.
Cal. Table Apples, 20c. doz.
Am. Parsnips and Carrots.
Bananas, New Cabbage.
Maine Potatoes.
P. E. I. Potatoes.
American Onions—
Sacks, Red & Yellow.
Fray Bentos Corned Beef,
6 lb. tins, \$1.25.
Fray Bentos Corned Beef,
2 lb. tins, 45c.
Pressed Beef, 2 lb. tins, 45c

MOBILIZED!—50,000 bottles of Stafford's Liniment for killing Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

Our Volunteers.

Fifty volunteers enlisted with the Reserve Force yesterday making a total of 1,692 enrolled to date. The names of yesterday's volunteers are: Percy O. Wolverson, St. John's; Donald McKay, St. John's; Henry Dodd, St. John's; Ronald Grimes, St. John's; Nath. Croucher, Long Island, N. B.

Quite a number of those who enlisted recently were sworn in yesterday.

The day was spent in drill indoors, the two platoons now in training having been put through Swedish drill and figure marching.

"What Are You Doing for that Eczema?"

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured me. You can get Zylex at your druggist's."
Zylex, 50c. a box; Zylex Soap, 25c. a cake.
Zylex, London.
mar16,eod,t

All Feature Program.

See the Crescent's all feature programme that is advertised to-day, the best producers in the business are represented, and the pictures are selected with a view to please the ladies and gentlemen who patronize this popular movie house. The Crescent is kept spotlessly clean and is perfectly ventilated; call into the Crescent to-day and see the fine show, nothing better in the city or outside it. Open at 2 o'clock in the afternoon and 7 o'clock at night.

Vigorol

Weak and run-down. Tired and sluggish. Eyes feel heavy. Headaches and feverish. Don't allow these symptoms to continue. Tone yourself up. Get a bottle of VIGOROL, it will do it, and do it quickly. Every spring one needs a good tonic. VIGOROL acts as a general house-cleaner; it goes after every organ and cleanses it. Get it to-day. At all drug stores.

A Wonderful Contest

FRIDAY NIGHT.
On Friday night there will be some big contest, the names are coming in fast now and this week there are several very fine amateurs. The whole affair is conducted in first class style, no whistling or stamping of feet allowed; some of our best people are taking part, not for the prizes alone but out of good will.

The great Egyptian sketch with Mr. and Mrs. Ballard Brown is charming full houses. Last night the large theatre was filled to the doors; the magnificent stage setting, the Oriental costumes and wonderful Salome dances. The great Egyptian sketch, Aysha, has caused a big sensation because the singing voices of those artists simply electrify the audience; there is no question about their popularity, they are the best ever here, and the continual good houses prove it.

Published by Authority.

1ST NEWFOUNDLAND REGIMENT HEADQUARTERS.

Regimental Order.

By Lieut.-Col. Sir W. E. Davidson, K. C. M. G., Officer Commanding.

April 26th, 1915.

His Excellency the Governor has been pleased to make the following appointments:—

To be Second Lieutenants—Sergt. Richard John Sheppard, Colour Sergt. Owen W. Steele, Lance Corporal Francis Herbert Knight.

Seniority in order named.

A. MONTGOMERIE,
Captain and Adjutant.

YOUR BOYS AND GIRLS

A practical way to encourage a child in the composition of "thank you" notes is to talk, beforehand, about what he wants to say to this or that person. Childish phraseology is an elusive thing, more often caught on the lips than the finger tips, and talking a note over in advance makes the actual writing of it a comparatively easy matter.

The possession of a little writing desk, with attractive furnishings, and a low, comfortable chair, is a healthy incentive to letter writing and will work wonders toward interesting the average child.

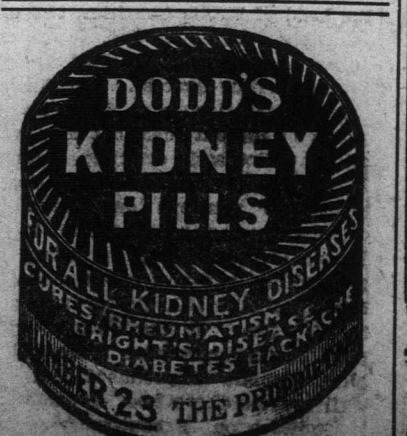
A box of miniature correspondence cards, decorated with nursery designs, is a help for the child who seems discouraged at the sight of even a small sheet of letter paper. It takes such a few words to appear to good advantage on such a card that several "thank" notes can be disposed of without unduly tiring the juvenile correspondence.

CORNS Applied in 5 Seconds

CURED QUICK
Sore, blistering feet from corn-pinchers can be cured by Putnam's Expectorant in 24 hours.

"Putnam's" soothes away that drawing pain, eases instantly, makes the feet feel good at once. Get a 25c. bottle of "Putnam's" to-day.

WRECK CLEARED UP.—The last of the six cars which were derailed near Codroy Bridge last week was placed on the track yesterday, and will be brought into the city for repairs.



Mid-Week at The Nickel!

"Blood Will Tell."

A most beautifully costumed production that carries a story of romance. You will be greatly pleased with this attraction. Francis X. Bushman featured in three acts.

"POLISHING UP"—One of John Bunny's best comedies.

"On The Border."

A thrilling melo-drama. Howard Stanley sings Rose Lloyd's famous number "Winter Nights."

Friday—THE STRUGGLE EVERLASTING—Produced in 2 parts

CASINO THEATRE!

To-Night!
FREWELL TO MR. BARNES OF NEW YORK.
Thursday, Friday and Saturday, the Great American Play.

"The Third Degree," in 5 Reels.

The sensation of two continents. In conjunction with
"The Lilly of the Valley,"

A thrilling story of capital and labor, in 3 reels. Another beautiful production.

2 Shows Nightly, at 7.30 and 9. Admission 10c.

East End Rossley's Theatres West End The Most Modern.

Great Egyptian Novelty Act,
"AYSHA."
MR. BALLARD BROWN & MISS MADGE LOCKE.
Elegant Costumes and the most wonderful performance ever seen here.
Songs, Dances and Character Studies.
MAURICE COSTELLO in Vitagraph Feature, and other pictures.
First-Class Orchestra, best in the city, Mr. A. Crocker, Leader.

J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.
BEANS, 5c. lb. PEARL BARLEY, 7c. lb.
Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in the Telegram

Smyth's

Rightly or largely by the detail is a new error.

Everything Dress.



P. O. Box 701

"Blood Will Tell"

AT THE NICKEL THEATRE
The mid-week program Nickel Theatre to-day is the best ever seen at this place of entertainment. Foremost bill is the great social drama "Blood Will Tell," a beautiful production, carrying a story Francis X. Bushman, the matinee hero, is in the lead. Mr. Bushman, it will be won the Ladies' World for the best actor. The other, John Bunny, is the funny comedy entitled "Up." "On the Border" is a melo-drama. Howard Stanley, "Winter Nights" in which starred. This is a great many will, no doubt, turn it.

Minard's Liniment Co., Ltd.
Gentlemen—I had my hurt, the pain was very large swelling came about I expected it would be so, but it was MINARD'S which stopped the pain, reduced the swelling very much, and I can now speak to high praise of MINARD'S LINIMENT. AMOS Port Hood Island.

W. C. T. U.

Resolutions Sent to the St. John's Convention.
April 28.
Eight Hon. Sir Edward Minister:
Dear Sir,—At a special meeting of the W. C. T. U. held April 28th, the following resolutions were adopted and ordered to be forwarded to the Convention.
RESOLVED:—That the place on record its hearty approval of the Government's decision itself to bring in a Bill necessary machinery for on Total Prohibition of all liquors.
RESOLVED:—That we represent to the Government.
(a) That a majority CAST be considered to decide the question.
(b) That the Bill be sent as to become a finally out further legislation is in favor of Prohibition.
CORA C. BENNETT
ALICE L. VENN

HANDY CLOTHES SEWING—15 cents. CHESLEY Agent. Agents wanted, like hot cakes.—ap21,t

For

you are planning make you some of the best at elect, and cut to emphasize

We know

Cloth

J. J.

Ladies

153 Water
ap27,eod,t