

The ROYAL STORES Ltd.,

Wish to inform their Patrons
That This is

The Last Week OF THEIR GREAT WHITE SALE.

Experienced Shoppers should take advantage of the
Many Remarkable Bargains to be had during
this the Last Week. After this week
all Sale Prices will be withdrawn,
and Merchandise will revert
to its Original Selling
Prices.



Novel Readers.



I have sympathy to burn for the folks who never learn to pick up a rattling story and forget their care and toll; for the novel readers find payment for the beastly grind in a yarn by Hope or Parnol, Remondism or Conan Doyle. With a corking book in hand all my griefs and woes are canned, all the sordid work and worry are forgotten for a time; and adventurous I range off to countries far and strange in the wake of Rider Haggard or E. Oppenheimsheim. When the summer days are hot I grow weary of my lot of the constant strain and effort of the ice man

and the flies; but I soon forget my care seated in a garden chair with a volume that conveys me to a land 'neath arctic skies. When the wintry tempests howl I am sombre as an owl-for it keeps me always humping to supply the house with coal-till I get next to a book in the cozy inglenook and repair to scented islands where the tropic billows roll. You're unfortunate, indeed, if you can't sit down and read and imagine you're a hunter, an explorer or a sleuth; if you cannot roam away to Old Bagdad or Cathay on the shining wings of fancy and forget the shabby truth. So I gaily help myself to some fiction from the shelf and go questing for adventure till my drowsy eyelids drop; nothing gives so much relief from the weary round of grief as a tale by Rudyard Haggard or E. Phillipsheimepp.

Copyright, 1911, by George Nathaniel Adams
Staforde's Liniment for Sale by Mr. Fitzpatrick, Field Street. 129.

Wedding Bells.

Saturday morning Miss M. O'Reilly, the esteemed daughter of Mr. P. O'Reilly, wine and spirit dealer of Water Street, was united in holy matrimony at the R. C. Cathedral to Mr. P. Griffin, of Grand Falls. The ceremony was performed by Rt. Rev. Monsignor Roche. After the ceremony both left by train to spend their honeymoon, and will visit Mr. Grace, Carbonear and Placentia. They received many valuable presents. The Telegram extends its felicitations.

Saturday afternoon Mr. George Trainor, of Mr. Jas. P. Cash's tobacco store, led to the altar in the R. C. Cathedral Miss Bride Murphy, a well known and esteemed young lady. Rt. Rev. Monsignor Roche performed the ceremony, after which a reception was held at the bride's residence, Pennywell Road. Many very valuable presents were received by the happy pair, who left for Carbonear by train to spend the honeymoon. The Telegram wishes Mr. and Mrs. Trainor many happy years of wedded life.

Here and There.

Staforde's Liniment for sale by Mrs. Morris, Cook Street. 129.

YESTERDAY'S PARADE. — The Highlanders held church parade yesterday morning, attending Divine service at the Kirk, where service was conducted by Rev. Dr. Moore, who also preached an able sermon to the brigade members.

A WORD TO THE WISE. — We have no time to write long winded "ads," but we just want to say that our tailoring business, in points of cutting, fitting and workmanship, has no superior in Newfoundland, and we can back up this assertion by the garments produced from our shop compared with any other. SPURRELL BROS., 265 Water Street, next door to Parker & Monroe's. July 1st.

ASK FOR MINARD'S AND TAKE NO OTHER.



A Pleasure to Take!

Our Phorphone Cough Mixture, because it is composed of pure and harmless drugs. If troubled with a cough or cold take our Cough and Cold Cure. It isn't a sovereign remedy for every ill. It gets at the very seat of the trouble, and effects a cure by putting all the organs affected into a thoroughly healthy condition. The price of a bottle is only 25 cts. Postage 5 cts. extra; and one bottle will work wonders. Sold by DR. STAFFORD & SON, Foot of Theatre Hill; Staforde's Pharmacy, Duckworth Street. Also manufacturers of Staforde's Liniment and Prescription "A."

North Sydney COAL.

Now landing, ex SS. Adventure
1000 Tons
Screened North Sydney Coal.

H. J. Stabb & Co.
MINARD'S LINIMENT CURES GARTER IN COWS.

S.A. Meeting.

Brigadier and Mrs. Morehen, assisted by Staff-Capt. Cave, conducted three meetings at the S. A. Citadel yesterday and were greeted by large crowds all day. In the afternoon the Brigadier conducted the commissioning of local officers, bandmen and songsters. Staff-Capt. Cave read the Scriptures and delivered the charge to the newly commissioned locals. At night both the Brigadier and Mrs. Morehen addressed the meeting. The Brigadier based his remarks upon Jeremiah 12: 5, and delivered a powerful address, finishing with an earnest appeal to all to make Christ their refuge that it might be well with them in the swellings of Jordan.

Bruce Passengers.

The Bruce arrived at Port aux Basques at 7.10 a.m. yesterday with the following passengers: F. F. Brewster, Capt. E. Couillard, A. H. Webb, C. J. Myers, F. F. Lowenfell, Rev. M. G. Sears, Mrs. H. S. Lomas, Miss M. E. Lomas, W. R. and Mrs. Spooner, A. E. S. and Mrs. Spooner, A. E. S. and Mrs. Boutiller, Jas. Andrews, L. Billard, R. J. and Mrs. Powers, G. H. M. Bursell, D. J. and Mrs. Campbell, Mrs. G. Rendell, Miss J. Strickland, Mrs. A. Jordan, Miss B. Elliott, Mrs. L. Powell, Mrs. W. M. Peacock, Miss N. Young, H. Small, T. Horwood, S. V. Horwood, R. Gillis, Rev. Gillis, D. McIsaac, H. Canning, J. McIsaac, N. McDonnell, D. McLellan, J. McNeil, J. H. McIsaac, T. Mulrehy, C. Fraser, D. McLeod, Mr. McLellan, Jas. Gillis, Jno. Wilson, J. D. McLean, A. J. McDonald, Jas. Gillis, R. Bustin, G. E. McMillan, R. O'Dell and C. McPhail.

Benevolent Acts.

At the T. A. and Longshoremen's club rooms collections were taken up on Saturday night for a young man named Joseph Jarvis, who belongs to Lamaline. This poor fellow presents a pitiable sight. He is bereft of both arms as the result of a gunning accident. The appeal for help met with a willing response, and at each place mentioned substantial amounts were realized.

LUCK.

BY H. L. RANN.



Luck is a kind of favoritism which fate bestows upon people who otherwise couldn't locate the side pocket with a surveyor's outfit. It comes in streaks, and is would be a man just when two small pair always deserting. Some people are continually having a hunch that they are about to get rich, and then luck steps in and hands them ticket No. 97,480 in the Louisiana lottery. This world is full of men who are investing their wives' money in December wheat in the hope that luck will come along and force a dizzy killing upon them. The untutored youth who plays the wheel of fortune at the country fair in an attitude of pigeon-toed expectancy thinks he is trying his luck, but luck is never allowed to get far enough into a wheel of fortune to reduce the box receipts. Some people are born so lucky that they try to substitute it for industry and brains, and the first time they bump into a writ of attachment they proceed to let loose of a loud wheeze about their "hard luck." If a great many people would rely more upon ten hours a day at real work and less upon the conviction that some distant relative is about to die and pass them an assortment of lifetime life insurance, there would be more money in the grocery business. As a rule, the man who is pursued by hard luck until he couldn't climb over his judgments with a fire ladder never sat up nights with manual labor to any dazzling extent. The only kind of luck which gets a man anything is the kind that he goes after with set teeth and a stout heart and a square deal, and when he gets to depending upon a luck in the market or a last will and testament his clutch needs tightening. The man who conducts his business on the principle of filling to an inside straight usually finds up by sitting in with the referee in bankruptcy, who edges in with a list of claims ranging from the steam laundry to the sanatorium. Luck is a good thing to have, when a man doesn't allow it to interfere with the pay roll or the annual invoice.

DON'T THINK THEY ARE CHEAP BECAUSE THE PRICE IS.

Dutch Cream Cheese, 35c. tin.	
Baked Beans, 3's, 12c. tin.	
3 tins for 33c.	
Sliced L. C. Peaches.	
Sliced Pine Apple.	
Prepared Chicken, 1-lb. tins.	
Gillett's Lye, 11c. tin.	
Green Peas, in tins, 10c.	
Lime Juice, Imperial quart bottle, 40c.	
Lemon Squash, quart bottle, 25 cents.	
Irish Stew, in tins.	
Whole Chicken, in aspic.	
Cooked Corn Beef, retail, 25 cents lb.	
Camp Coffee.	
New York Corned Beef, 13 cents lb.	
Spare Ribs, 10c. lb.	
Boneless Jowls.	
Bologna Sausages.	
Boiled Ham.	

T. J. EDENS.

The BIG Furniture Store.

JUNE WEDDINGS

Will soon be the order of the day, and Wedding Gifts follow as a natural sequence. In these strenuous times the bride and groom will appreciate nothing better than some article of Furniture. We pride ourselves on the fact that in no Furniture Store in Newfoundland can be seen a more varied, more artistic, or more reasonable goods than we are showing. For a gift how would some of the following do?

DRESSER.	SIDEBOARD.
PARLOR SUITE.	EXTENSION TABLE.
ROCKING CHAIR.	CHINA CLOSET.
MUSIC CABINET.	BOOK CASE.
CHESTERFIELD.	LOUNGE.

But it would take a whole newspaper to itemize the many suitable articles we can supply. Call and have a walk through our store and pick out what best suits your ideas and purse.

CALLAHAN, GLASS & Co., Duckworth and Gower Sts.

WRITTEN FOR WOMEN BY WOMEN.

"The Women's Book"

—CONTENTS—

The Home, Mistress and Servants, Work of the House, Food and the Kitchen, The Table, Guide to Cookery, Household Linen, Guide to Laundry Work, Plain Sewing and Mending, Home Dressmaking, Home Millinery, Dress—its choice and care, Health and the Toilet, Management of Money and Legal Guide, Etiquette and Social Guide, The Child, Home Nursing and Medical Guide, Gardening, Poultry and Domestic Pets, Home Decoration and Repairs, Holidays and Travel, Recreation.

CAREERS FOR WOMEN.

Women in Education. " Women in Agriculture and Horticulture. " Medicine and Nursing " Domestic Subjects. " Literary & Secretarial Work " Other Professions. " Civ. Service & Public Work " Minor Arts and Crafts. " Miscellaneous Facts and Figures. Illustrated, 800 Pages. Price \$1.50. Post Paid, \$1.50. Contains Everything a Woman Ought to Know.

GARRETT BYRNE,

Bookseller and Stationer.

Pictorial Paper Patterns.

AUGUST,
NOW ON SALE.

No delay in getting patterns, we carry them in stock.
N. B. Monthly fashion books sent free on application.

CHARLES HUTTON,
Fancy Department.

The Tale of Perfect Time in a Watch



D. A. McRAE,

WATCHMAKER and
JEWELLER,

295 Water Street,

St. John's.
June 18, 12

For the Holiday Season

Men's Negligee Shirts, from 67c. up.
Men's White Tennis Shirts, from 45c. up.
Men's Soft Collars 15c. ea.
Men's Fancy Socks, all shades, from 20c. pair up.
Also, Bathing Suits for Men and Boys.

WILLIAM FREW, Water Street.

ollow.

the 3rd.

show that some portion of
July from OUR STORE.
Thursday, same will be re-

ROJUT. The exhibition

Sporting and
Outing Dept.

treal,
WRITERS,

Ins. Co., Ltd.
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LD
HOUSE,

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OUSES,
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14 Years.

EY.

old St. John's boy and student of St.
Bonaventure's College. He studied
Theology at Rome and later at St.
George's. His father, Mr. M. Nolan,
of the West End, was present at the
ceremonial, and the assistant clergy-
men were Revs. Monsignor Sears,
Dean O'Rourke, Frs. Joy and P. W.
Brown. The latter preached an elo-
quent and most edifying sermon.