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REGATTA DAY!

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Men's Shirts, Fancy Negligees, See Window. **59c. each.**

Men's Boots, only a few pairs of this price left, at **\$1.70 per pair.**

Boys' Shirts, you last chance to secure such values, **39c. each.**

Boys' Linen Hats, for Regatta Day, **15c. each.**

Our Store has become Famous for giving big values during Regatta week, and its greater than ever this year.

S. MILLEY.

Castaway Fishermen.

Samuel Cole, of Conception Harbor, and his cousin, Nicholas Cole, of Collier's, fishermen of the American salt halibut catcher Essex, of Gloucester, arrived here by the s.s. Susu to-day. While fishing off the Labrador coast on July 23rd in 55.38 N. latitude they went to haul their trawls, and after doing so a thick fog set in and a big tide took them off the bank, so that by sundown they realized that they had strayed from their vessel. They rowed about aimlessly for hours in the fog, doing this to keep themselves warm, as it was very cold. Without an ounce of food in their dory and only half gallon of water in a jar, the unfortunate men were astray in the fog and suffered terribly from hunger. With the true grit of the Newfoundland fisherman in a tight place they did not despair, but kept rowing and sailing alternately and took alternate watches while either slept, and made Iron Bound Islands on the Labrador coast on the 27th July. Here they boarded the schr. Bessie R., of Green Head, Wren, master, and the men of the crew shared what they had with the castaways for 2 days, when they boarded the Susu and came here. They could not have lived many days longer if still adrift. Nicholas has been fishing out of Gloucester for 7 years and Samuel 15.

Two American fishermen, Charles Mulanburg, of Gloucester, and Alexander Kerrigan, of Arichat, N.S., of the halibut Remona, Capt. Fred Uppshall, arrived here to-day by the Susu from Hopedale, Labrador. On June 29th, when their vessel was fishing off the Labrador in 56.47 N. latitude, they went out to pick up their trawls but found they had drifted away, and a thick fog set in both men soon found themselves adrift in those tempestuous waters. The cold was piercing from the start and the fog so dense that they could not see a yard on either side of their boat. For four days and nights these men drifted about the ocean in their frail craft and suffered intensely. They had a few ounces of bread and a gallon jar of water and for the last two days and nights at sea it rained continuously with a storm of N. E. wind. Saturated with water and shivering with cold the men made Double Islands, Labrador, but here there were on Hivers and only a few tins of food. The Eskimos with neither doors nor windows, so that their dory was preferable to them. Though the gale was increasing they decided to go further south, when, as they were about to leave a boat with wood from Hopedale arrived, manned by three Eskimos, and they told the men to go to Hopedale where the Moravian Missionaries were. The Eskimos accompanied them and as they rowed in they found the Beothic there, and boarding her were given the best of treatment. Dr. Johnson administering the nourishment they so badly needed. Mr. Johnson of the ship, who came up with them on the Susu, gave them every assistance and saw that they changed into clean clothing. They were greatly exhausted also and could not have endured the hardship they experienced much longer.

They had a boat with wood from Hopedale and said they will never forget the Moravians and Messrs. Payne, Lynch, Decker, Harvey and the Eskimos and the captain and officers of the Susu. All these men were taken charge of to-day by U. S. Consul Benedict and were fitted out with clothes at Anderson's. They go home the first opportunity.

Euchred the Officer.

Last night an ex-policeman came to the city from Bay Bulls and going to the house of an officer, a former friend, raised a small loan from him, telling him he was making good money in the States. The officer would see him again. Shortly afterwards a telegram was received in the city saying that the man had deserted the fishery at Bay Bulls and he was arrested. He was sent back to-day. Needless to say the kindhearted officer must whistle for the money which the other borrowed.

Fishery News.

La Scie—Boats 1 to 3 brls. Harvested—Fresh scarp; one arrival from French Shore with 170 brls. Lark Harbor—Boats did fair yesterday. Chilling—Lobster fishery average catch. Bonne Bay—One small fishing schooner arrived here to-day from West Modet business, overcast. She reports several vessels belonging to Bonne Bay with from 10 to 100 qts. Port aux Basques—Hand liners yesterday 4 to 6 cwt.; squid plentiful.

Nutritive Hypophosphites

When a person feels "blue"—"all tired out"—"doesn't feel like doing anything"—cannot concentrate his mind on his work—feels weak mentally and physically—doubts his powers—complains of poor appetite and sleeplessness—suffers from headaches—then his nervous system is in a state of overwork. Nervous exhaustion is a modern disease, caused by too close contact with business, overwork, worry, devotion to trying family cares overstudy, etc. Nutritive Hypophosphites forms the best nerve and brain food known, and has restored thousands of sufferers to health. Large bottle, \$1.00.

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2,000 Books. **Ayre & Sons** 2,000 Books.

Here and There.

The Stella Maris will leave St. John's at 8 p.m. Thursday for Labrador.

GET YOUR DINNER (REGATTA DAY) AT THE FEILDIAN TENT.—jy26 7in

DANCES TO-MORROW NIGHT.—There will be a dance at the British Hall and one at the T. A. Hall to-morrow night.

Remember the T. A. Club's Big Social in T. A. Hall on Regatta Night. Music by T. A. Band. Aug. 2, 11.

ALTAR BOYS PICNIC.—St. Patrick's Altar boys had their annual picnic to-day under very favorable weather conditions.

INLAND FISHING.—At Terra Nova 48 mud trout were taken yesterday in Sulley's Brook, weighing 30 pounds. No salmon. At Little River 8 salmon from 3 to 20 lbs. were taken at Tompkin's yesterday.

THE PROTEST WITHDRAWN.—The protest entered by the C. C. C. last night against Harold Taylor of the M. G. B. crew was to-day withdrawn. Rev. Dr. Cowperthwaite having given a formal and satisfactory certificate of the birth of the young seaman.

ROBBERY ON BONAVISTA.—A barefaced robbery took place on board the s.s. Bonavista at Harvey's wharf Saturday night last, of which the second cook of the ship was the victim. His whole month's wages of \$40 was stolen. The affair was reported to the police and a detective is now on the job.

FOGOTA'S PASSENGERS.—The Fogota sails at 4 p.m. for Fogo taking a considerable cargo. She took these round trippers: J. W. Bartlett, L. Chafe, J. Hunt, Miss L. Forsey, Miss M. Forsey, Miss M. Redmond, H. Maunder and Miss Bartlett. The other passengers were: Mrs. B. J. Brien, Mrs. Anthony, Mrs. J. Sellars, 3 children and maid, A. Forbes, Miss McGrath and 4 steerage.

POLICE COURT NEWS.

To-day a drunk was discharged. The man who stole a valve worth \$3 from Crustacean, his past career being good, was released under suspended sentence.

A deserter from the fishery service of Mr. Williams, of Bay Bulls, was sent back. Several civil cases were heard in the C. D. Court. Judgment went in favour of a domestic who sued her master for a month's wages, \$5.

Here and There.

CAME TO THE RACES.—Fifty people came from Bell Island this morning to attend the Regatta.

CABLE LANDED.—The Direct Cable Company landed the end of their cable at Harbor Grace this morning.

SQUID PLentiful.—To-day squid is reported very plentiful at Fortugal Cove.

HOT AT CLARENVILLE.—The heat report from Clarenville to-day is 90 degrees. At other stations on the line it ranges from 70 to 85.

FISHERY NEWS.—The fishermen at Grate's Cove are now doing well with the fish, and hope to make up a good voyage by the end of August.

PATIENT FOR ASYLUM.—By the Carbonear train to-day a woman of Riverhead at Harbor Grace was brought in and taken to the Lunatic Asylum. Const. Grouchy accompanied her.

BANKERS AT CARBONEAR.—Four Lunenburg bankers now at Carbonear seeking squid are well fished. They are taking a supply of ice and bait, and report fish plentiful on the Grand Banks.

Mr. Lester and two friends who were driving on Waterford Bridge Road with horse and carriage last night came near being killed by an automobile at Steer's gate. By running the motor car off the road and butting into the fence, the driver saved the occupants of the carriage from being killed.

Martin's Guessing Competition.

This forenoon Messrs. R. Dowden, of the Herald, R. W. Johns, of the Chronicle, and T. D. Carew, of the Telegram, opened the envelopes in the Martin Hardware Co's. fishing tackle guessing competition, which has been in existence since May the 10th, and closed Saturday, July 30th. Some 350 persons sent in guesses, and great interest was taken by Walsbrians especially in the competition. Everything conducted with the matter was carried out in a fair and impartial manner. Mr. W. F. Hutchinson was declared the winner he having had the correct number which was 543. The prize given is worth \$25.00. Mr. Hutchinson can select from the following:—
A Troutling Outfit.
Rifle and Cartridges.
Double Barreled Breech Loading Gun.
Set of Cutlery and Spoons or a Silver Crucet.
Mr. Robert Morris had the same figure but came after Mr. Hutchinson and was therefore ruled out.

Three Bankers Arrive

The Burgeo banker Hazel, Capt. J. Guy, arrived here from the Banks this morning with 3.50 qtls. fish for 3 weeks work. She has now to her credit 9.50 qtls. for 6 dories. She found fish scarce and had very stormy weather and lost 24 lines of trawls with her anchor and 20 fathoms of cable. She came in to refit. The Lunenburg bankers (Masca, Capt. R. Ritchie, and Burwell C. Capt. Herman) also arrived from the Banks to-day. The former got 500 qtls. for 3 weeks fishing, has now 1,400 qtls. to her account for 7 dories, and the latter secured 400 qtls. for 4 weeks, and 1,200 qts. always fully stocked with the above lines. At LARACV'S, 345 and 347 Water Street, opposite Post Office.

Evening Telegram

W. J. HERDER, Proprietor
W. F. LLOYD, Editor.

Tuesday, August 2, 1910.

Emperor of the British.

The Daily Express of London has suggested that His Majesty King George should, on the day of his Coronation, proclaim himself Emperor of the British, and that after that time he and his descendants should hold the title, rank and dignity of Emperor of the British.

It is stated that the King will not do it if he thinks such an action on his part will be contrary to the wishes of the people.

We think the suggestion an excellent one. The title would be much simpler and more conspicuous than the stilted phraseology of the title at present in vogue, viz: "King of the United Kingdom of Great Britain and Ireland and of the British Dominions beyond the Seas."

Even this does not include the whole title. Since 1880 the British Sovereign has been styled "Emperor of India." This addition was made at the instance of Lord Beaconsfield and was well received at the time.

Now that the British at home as well as those beyond the seas are alive to the responsibilities of Empire and that King George by visits and naval training has been so intimately associated with the Empire at large a title which succinctly reminds King and subject of the bond of union is worthy of commendation.

LITTLE BOY'S ESCAPE.—A little boy named Casey, 4½ years old, had a narrow escape from being run down by a street car this morning. The motorman brought the car to a standstill a few feet from the little lad, who was too frightened to stir.

A FREAK CODFISH.—Mr. John Mayo jigged a codfish of a peculiar kind outside this morning and it is now on exhibition in Ayre & Sons window. Its head is peculiarly shaped and bears a striking resemblance to that of a hood seal. It is attracting much attention.



Rejoicings at Harbor Grace.

Special Evening Telegram.
HARBOR GRACE, To-day. The cable steamer arrived at nine o'clock amid welcoming blasts from both shore factory whistles. Crowds of citizens assembled to welcome new arrival. Business suspended for a couple of hours. British band now on street playing suitable airs, flags flying from many prominent points, bells ringing and general rejoicing over the arrival of the Direct Cable Company's steamer.

BICYCLES

BICYCLE SUNDRIES
DISC RECORDS BICYCLE MUNSON
At Cut Prices
249 Yonge St. TORONTO
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April 18, 11.

C. C. C. Band Presentation.

The following members of the C. C. C. Band—Lieutenant Arthur Bulley and Bandmen Thomas Fennessy, John O'Reilly, James Darcy, Robert Alsop, Joseph Ryan, Richard Shortall, William Fanning, Edmund Higgins and Leo Carter arrived by the shore train last night from Placentia where they put in a very enjoyable week-end.

On Sunday morning a very pleasing event took place, when the band made presentations of handsomely framed photographs of the members to Rev. Mons. Reardon and Magistrate O'Reilly, the latter as representing the Star of the Sea Society of Placentia. At 10 a.m. the bandmen, in full uniform, marched to the residence of Mons. Reardon and Captain Kent, on behalf of the band, presented the photograph to the Monsignor, who replied in fitting terms. Refreshments were then served, and after rendering several selections the band continued on to the church where High Mass was celebrated. At the conclusion of the Holy Sacrifice they proceeded to the residence of Magistrate O'Reilly, where a similar presentation was made to the Star of the Sea Society through its President, Magistrate O'Reilly. Here, again, the band played some marches and selections, after which all were served with refreshments. The photographs are works of art, being finished in fine style at Mr. J. C. Parsons' Studio, and were presented as a slight token of the appreciation of the band of the many kindnesses extended to its members by Mons. Reardon and the Star of the Sea Association, through its worthy President Magistrate O'Reilly.

NOTHING SAID OF FISHERY.—The S. S. Home, Capt. Blandford, arrived from the straits to Bay of Islands this morning at 6.30. The report wired to the Reid Nid. Co. simply saying, "All well, fairly good weather." There is no report about the state of the fishery.

Latest Labrador Fishery News.

Capt. Moses Bartlett and others arrived by the s.s. Susu to-day from the Farnyards, Labrador. From those who accompanied the captain we learn that the fish struck in there on the 8th July, and one schooner, the Celerity, Clarke, master, caught 300 qtls. Shortly after the fish appeared a big sea ran in and beat the cod from the shore. It struck in again on the 23rd July and Capt. Clarke got 12 qtls. that morning. Six schooners then got the fish and began to set their traps. The other reports are:—

Windy Tickle—Just a sign.
Hopedale—Just a sign.
Stump Island, Winsor Harbor, Hare Tickle—A few schooners doing a little; the remainder doing nothing.
East and West Turnavick—Little doing.

Ilak—The same.
Strawberry, Long Tickle and Jigger Tickle—Nothing.
Iron Bound Islands—Forty schooners there. They had a short spurt but the fish is now slackened off.

Cape Harrison—Doing well; Legrow has 200, and 20 schooners not long there are doing well. From that to Indian Harbor it is a blank for traps. There is fish off shore for hook and line but there is no sign. The same holds good for the rest of the coast to Battle Harbor. Grady and Domingo are both blanks. North of Cape Harrison there is a good sign of fish. All the boats in the Straits of Belle Isle have gone north with an average of 50 to 100 qts.



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The word "Salve" literally means well or in good health. Davis' Menthol Salve and you will be relieved.
All Dealers.
DAVIS & LAWRENCE CO., Montreal.

Two Serious Accidents

By the Susu we learn that a young lad a resident of Venison Island had a narrow escape from being killed on Thursday last. While on the ledge of a steep cliff he tripped and went over it to the bottom. The fall was fully 60 feet and he was picked up unconscious with his head and body a mass of bruises while it is said that one of his arms and a leg were broken. Dr. Keen of the Susu who set the broken bones and thinks he will pull through.

A few days ago a man named Parsons of Freshwater, C. B., while out shooting birds at Bateau, burst his gun and shattered both of his hands terribly. Dr. Keen attended him and had to amputate parts of the torn flesh, but he gave him every attention and he will pull through all right.