

1910.

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TO SHOPKEEPERS!

Buying Newspaper Space means buying an audience. There is no other way of impressing the brain of the people with the goods you have to sell than by procuring space in a Newspaper.

Again: You are not paying for experience when you advertise in

The Evening Telegram.

We provide **THAT** free gratis. "The People's Paper" has been proved by the Advertisers who have used it to be a sure and steady seller. Advertisements are not placed in it on the basis of sentiment or friendship. Advertising in the Telegram is a business proposition, pure and simple. It is not what he pays for space, but rather the profit he makes on the investment that is important to the advertiser. For these reasons we **MUST** and **DO GIVE** patrons the very best value for their money. The amount of advertising carried by us through 1909 is the best proof that advertisers are pleased with the results the Telegram brings them. Therefore,

Advertise in The Telegram.

HOUSEHOLD NOTES.

Cake batters, as well as candies and coffee, are improved by a pinch of salt.

A cloth dipped in ammonia will often remove the stains from the collar of an overcoat.

Paraffin rubbed on the heels of stockings will cause them to last much longer without wearing out.

Whip cream in a pitcher instead of a bowl to do it in half the time and without spattering.

Orange fritters are as delicious as an accompaniment to broiled or fried ham as apple sauce to spare ribs.

If a curtain or portiere pole is rubbed with hard soap before being put up the draperies will slip on easily.

Dates stuffed with peanut butter and then rolled in sugar are a pleasing change from dates stuffed with nuts.

In cooking beans and peas their flavour will be much better if they are cooked in as little water as possible.

Dates and figs cut in small pieces and served with plenty of sugar make a tasty accompaniment to a dish of rice boiled in milk.

Cheese may be kept soft and good for a long time if wrapped in a cloth wrung out in vinegar and then wrapped again in a dry cloth.

Scraps of toilet soap may be saved, and when half a cupful or so is in hand it is a good plan to make the scraps into a soap jelly.

Whole wheat or brown bread cut into very thin slices and spread with unsalted butter is tasty served with oysters on the half shell.

Strange as it may seem, beef may be kept for months if immersed in sour milk. The lactic acid destroys the germs of putrefaction.

To use sour milk for griddle cakes, never add baking powder, but instead an even teaspoonful of baking soda to each cup of milk.

A bare broom splinters matting easily. If you have no long-handled soft brush, make a gray cotton flannel covering for the top of the broom.

Some of the most attractive glass mustard jars come provided with glass spoons. Many prefer these to silver, as they will not tarnish.

Potato balls which are salted in butter after being boiled are delicious. They should be served with a generous sprinkling of minced parsley.

Grease on a kitchen floor can be softened by pouring kerosene over it and letting it remain for ten or fifteen minutes. Then scrub with soda water.

Paint and varnish can be easily removed from the hands by first rubbing well into them some grease or oil, then washing with soap and water.

Stale macaroons, which can be bought cheap at the baker's, make the tastiest addition to puddings and custards if pulverized and sprinkled over the top.

Presentation

To Messrs. E. G. Cousens and Egbert Coyell of the Mercantile Coöperation.

On New Year's Eve the employees of the Mercantile Coöperation awaited with interest the presentation of the new year's message.

Mr. E. G. Cousens and presented him with an address and a very pretty travelling case, neatly engraved, and also to Mr. E. Coyell an address and a handsome pipe. Both addresses were read by Mr. T. P. Hickey, who in a neat speech referred to the difference in working the past twelve months under the new management and the satisfaction and consideration shown the employees.

Mr. Cousens was taken by surprise and in reply thanked the employees for their very useful and valuable gift, and was pleased to know that such a feeling existed between the employees and himself. He trusted the same would continue in the future, and assured them if they took the same interest in their work as they did the past twelve months the success of the new concern was assured.

Mr. Coyell was also taken by surprise and thanked the donors for their valuable present, and stated that he was pleased indeed to have such a crew of men under his care. He was glad to see them all work together and assist him in the discharge of his duties. He also stated that no better man could be found to handle the affairs of the Mercantile Coöperation than Mr. E. G. Cousens.

ADDRESS

To E. G. Cousens, Esq., Manager of the Mercantile Coöperation.

Sir,—We, your employees, take this opportunity of congratulating you on your success of the Mercantile Coöperation, this, the first year of its existence. We remember a year ago today your addressing us in a very complimentary way, informing us at the same time that you had taken charge of the Avalon Steam Coöperation, which a short time previous was looked upon by all concerned as being very hopeless. It was with great pleasure and delight we learned from your very able speech that you intended running the Coöperation under a new name and on an entirely different scheme, and also that you had good hopes, if we took the necessary interest in our work, of its success, and that you would be pleased that day twenty months to be able to address us the progress of the new concern.

Now, sir, we deem it our duty to allow this opportunity to pass without in some little way expressing to you our esteem and appreciation for the deep interest you have taken in us, both individually and collectively, during the year which is about to close. In doing so we wish you to accept this little gift as a slight token of the same.

We also wish to assure you, sir, that in the history of capital and labour never before in our experience either at home or abroad, have we worked with more unity than we have the past year under your supervision, which added in no small way to the comfort of ourselves, our families and those depending on us, as well as did the very substantial and manly way in which you wished each and every one of us a Happy Christmas.

Believe us, sir, we do not mean our word of this to be taken as flattery for we are simply saying it in justice to ourselves, as Shakespeare says "To thine own self be true and thou canst not then be false to any man."

In conclusion, we again congratulate you on your ability as a business director and manager, and your sound judgment in appointing such a capable man as Mr. Coyell to superintend the practical and mechanical part of the manufacture.

We wish you a Happy New Year and continued success in all your undertakings, peace and prosperity in your home. We are, sir,

Yours sincerely,

THE EMPLOYEES OF THE
MERCANTILE COÖPERATION.

Dec. 31st, '09.

ADDRESS

To Mr. E. Coyell, Superintendent of the Mercantile Coöperation.

Sir,—We, as your assistant workmen and boys, feel that we would find our conscience pricking us if we allowed this festive season to end without wishing you many returns of that hearty wish which you expressed on Friday last when you wished us one and all a Happy Christmas and a Prosperous New Year.

It was no surprise to us when you shook hands with every man and boy of us individually as we left the works on Christmas Eve, as it is only one of the many ways in which you have expressed the kind feeling that exists between you and those over which you have charge. We would wish you, sir, to thoroughly understand that it is a source of great pleasure to us to know that we have in you a friend, as well as a worthy foreman, because time and again you have shown to us that, though always doing your duty as foreman, you never wished to be distinguished as such, as we have often heard you say: being a working man yourself you always had the feelings of the working man at heart.

We do not wish to make reference to the many things which you have done in our favour since you were appointed superintendent of this Coöperation twelve months ago, as they would appear rather flattering; but there is one thing which we appreciate so much that we must give voice to and that is the sympathetic way in which you considered our request, that you ask Mr. Cousens to favor us by changing the bi-weekly pay to a weekly one, and the cheerful manner



This is the trademark which is found on every bottle of the genuine

Scott's Emulsion
the standard Cod Liver Oil preparation of the world. Nothing equals it to build up the weak and wasted bodies of young and old. All Druggists.

Send 10c. name of paper and this ad. for our beautiful Savings Bank and Child's Sketch-Book. Each bank contains a Good Luck Penny.
SCOTT & BOWNE
126 Wellington St. West, Toronto, Ont.

In which you informed us, Mr. Cousens had granted the favor.

In appreciation of this and other favors we ask you to accept this simple little gift as a token of good fellowship, and we wish you a Happy and Prosperous New Year, and we earnestly hope that the father of good-fellow will bless you for all time.

We are, sir, your assistant workmen and boys of the Mercantile Coöperation. Signed,—

N. Bulger, J. J. Byrne, T. P. Hickey, W. Smithwick, J. J. Brophy, M. Smith, M. Crindle, J. Barter, S. King, T. Gorman, W. Bransfield, Jr., J. King, J. Crotty, J. Halley, J. Everard, T. Hussey, A. Belman, N. Long, W. Bransfield, Sr., L. Kielly, R. Thorne, T. Kelly, R. Henderson, A. Halley, J. Glasgow, J. Kenny, C. Olsen, E. Tilley, J. Cains, E. Brophy, D. Hallett, C. Foley, R. Earles, W. Hawkins, J. Murphy, L. Halleran, G. Walsh, J. Tilley, Ed. Everard, E. Cardwell, N. Ivany.

Spent \$33,000
In One Year.

Mrs. Brokaw Tells How She Expended the Money.

Mrs. Mary Brokaw, in the suit for separation brought against her husband at New York, told on Thursday how she spent \$33,000 in her first married year. The following is a statement prepared by herself:

Black fur coat, collar, cuffs and muff. \$ 275

Brown coat, collar and cuffs. 175

White fox neckpiece and muff. 250

Lynx neckpiece and muff. 175

Gray fox neckpiece and muff. 250

Three velvet hunting suits. 150

Corduroy hunting suits. 150

Miscellaneous hunting accessories. 150

Two crash riding habits. 175

Two khaki sets riding breeches and coats. 250

Boots, hunting shoes, hunting watch, etc. 275

Eight patterns for suits. 5,000

Saddles and riding equipment. 100

Lekenstein (Paris gowns). 300

Altman & Co. (dress goods). 3,000

Dr. Cragie. 2,500

Nurses and maids. 1,800

Jewelry. 7,000

Wedding present to Mr. Brokaw. 2,500

Antique necklace (Mr. B. took it back). 2,500

Bills still unpaid. 2,100

Fara & White (modiste). 600

Berthe (milliner). 300

Hernstadt (Paris modiste). 250

Lord & Taylor (dress goods). 200

Doctors' bills in London and Paris, and nurses, same. 1,000

Huyler's (candy). 50

Shoes and trunk. 175

Wheyle & Moore (boots). 175

Gowns (in Paris). 900

Lingerie (in Paris). 175

Hat (in Paris). 125

Corsets (in Paris). 250

Total. \$33,750

A BROKEN-DOWN SYSTEM.

This is a condition (or disease) to which doctors give many names, but which few of them really understand. It is simply weakness—a break-down, and one of the vital forces that sustain the system. No matter what may be its causes (for they are almost numberless), its symptoms are much the same: the more prominent being, drowsiness, sense of prostration or weariness, depression of spirits and want of energy for all the ordinary affairs of life. Now, what alone is absolutely essential in all such cases is increased vitality—vigour.

VITAL STRENGTH & ENERGY

to throw off these morbid feelings, and experience proves that as light succeeds the day this may be more certainly secured by a course of the celebrated life-curing tonic.

THERAPION No. 3

than by any other known combination. So surely as it is taken in accordance with the printed directions accompanying it, will the shattered health be restored.

THE EXPIRING LAMP OF LIFE

is relit by THERAPION. It is a powerful, pure, and valuable tonic, and is agreeable to the taste. It is suitable for all constitutions and conditions, in either sex, and it is difficult to imagine a case of disease or debility, which will not be speedily and permanently benefited by this saving-doling restorative essence, which is destined to cast into oblivion everything that had preceded it in the wide-spread and numerous state of human ailments.

THERAPION

is sold by chemists throughout the world. Prices in England, 1/6 and 4/6. Purchasers should see that the word "THERAPION" appears on British Government Stamp (in white letters on a red ground) affixed to every package by order of His Majesty's Home Office, and without which it is a forgery.

THERAPION may now also be obtained in Drages (Tasteless) form.

FREE

This beautiful Sterling Silver Watch, with an elaborately engraved case, decorated with ornate floral designs, heavily beveled French glass, given for nothing only 18 boxes of our great family medicine, KIDNEY PILLS, at 25 cents per box. Do not let this offer pass you by with the pills until you see today for pills and our extensive Premium Catalogue showing our other handsome and valuable premiums.

Address, SAWYER MEDICINE CO., Dept. 1, ST. JOHN'S, Nfld.

and it was in the handwriting of the anonymous note.

"It is for me," he said, and drawing a little away, he opened the letter. It was very short.

"You did well to act on my information. Take the apartments, and keep in London for a few days, until you hear from me again."

Cyril put the note in his pocket, and feeling confused and uncomfortable, asked to see the room.

They were on the first floor, and consisted of two, both empty. Cyril looked at them, absently, his brain working hard.

Suddenly he turned on the woman who stood by his side with a downcast face, waiting for him to speak.

"Have you seen me before?" he asked.

She looked up slowly, and just glancing at him allowed her eyes to wander away.

"No, sir—I see so many people—perhaps I may. Not that I know!"

"I seem to remember you before," said Cyril. "What is your name?"

"Mrs. Thompson," replied the woman.

"Thompson—Thompson," mused Cyril, cudgeling his brains, but in vain. "No, I suppose I am mistaken," he said. "And this letter, when did it come?"

"This morning, sir," said the woman.

Cyril looked at the envelope. It bore the Lorne post mark. As he examined it he saw the words "Destroy this," written on the inside of the flap.

"Well," he said, "I will take the rooms—how much are they?"

"Ten shillings a week, sir," said the woman.

"Here is a sovereign in advance," said Cyril, handing her the money.

"I will come to-morrow morning—if there are any letters for me take great care of them."

(To be continued.)

Packets of CHRISTMAS and NEW YEAR CARDS

this season SURPASS all former years. No other firm in Newfoundland can give such LOW VALUE FOR THE MONEY.

6 Cards, only The Forget-Me-Not Packet of 10 Cards, only 60 cents.

Packet of 5 Cards. The Red Rose Packet of 15 Cards, only 60 cents.

Packet of 10 Cards only Boxes of Xmas and New Year Cards, 20 cents.

Packet of 10 Cards only Boxes of Xmas and New Year Cards, 25 cents.

Packet of 10 Cards, only Single Folding Xmas and New Year Cards at 2c, 3c, 4c, 5c, 6c, 7c, 8c, 10c, 12c, 15c, 20c, 25c, up.

Packet of 12 Cards only Single Cards (each in a box), 5c, 7c, 10c, 15c, 20c, 25c, 30c, 40c, 50c, 60c, 65c, 75c, \$1.00, \$1.50.

Packet of 12 Cards, only Single Cards, in Black and White, 2c to 25 cents.

Packet of 10 Cards, only Xmas Post Cards, 2c, 3c, 4c, and 6c each.

New Xmas Post Cards, 2c and 4c each.

Floral Pattern Mechanical, Oilette, Black and White, 2c, 3c, 4c, 5c, 6c, 7c, 8c, 10c, 12c, 15c, 20c, 25c, up.

10 and 15c each. Xmas Numbers of Pears, Black and White, London News, Sketch, etc., etc. Weldon's No. 1, with picture: "Lived Happy Ever After," and 15 cents. Xmas (Dec) Numbers of Pall Mall, London Journal, Weldon's Children and others.

AND, Leading Bookseller and Stationer.

age's PURIFIED CARBOLIC

for its cleansing and disinfecting properties, and is to meet a long-felt want, viz.:

genuine Antiseptic,

At the Price of an Ordinary Soap.

FOR ALL PURPOSES it will be found to provide invigorating effect upon the skin. For it is invaluable, this Soap being the best for the prevention of infection.

GEORGE M. BARR, Agent.

PRINTING Neatly EXECUTED