

SWORN LARGEST CIRCULATION of any paper published in Northumberland County

The Union Advocate

BEST ADVERTISING MEDIUM in Northern New Brunswick

VOL. XLIX

NEWCASTLE, N. B., WEDNESDAY, SEPTEMBER 27 1916

NO 40

The Fiery Cross Passes Thru' Northumberland

Big Crowd Witness Bonfire on Buckley Commons and Eight Recruits Rewarded the Speakers' Efforts

Buckley Common was filled Monday night on the occasion of the opening meeting of the recruiting campaign...

At nine o'clock R. A. Snowball of Chatham, arrived with the fiery cross from Bathurst, en route to Richibucto.

The appeal for recruits brought 8 volunteers—Mitchell Martin, Roy Baldwin, Alfred Peck, Joseph Babin, Wm. Breaux, J. T. Malley, Joseph Smith, and John Wright.

Mayor Fish heartily endorsed the Kilites campaign and urged all fit men present to engage in this most righteous war.

W. S. Loggie spoke, in part, as follows: This was a memorable day—this first of some 15 meetings in this county, as in other counties, to recruit the 25th.

As the bonfire died away the meeting broke up with cheers for the Kilites and God Save the King.

Recruiting Officer Lt. R. A. Murdoch received a wire from Lt. Col. Guthrie yesterday congratulating him on the fact that Northumberland County led the province in recruits on the opening night.

A meeting was held at Loggieville last night, and two recruits were secured.

The rest of this county's meetings will be as follows: Wednesday, Sept. 27—Boiestown; Thursday, Sept. 28—Doaktown; Friday, Sept. 29—Blackville; Saturday, Sept. 30th—Renous.

Next Meetings: Wednesday, Sept. 27—Boiestown; Thursday, Sept. 28—Doaktown; Friday, Sept. 29—Blackville; Saturday, Sept. 30th—Renous.

W. S. Loggie spoke, in part, as follows: This was a memorable day—this first of some 15 meetings in this county, as in other counties, to recruit the 25th.

As the bonfire died away the meeting broke up with cheers for the Kilites and God Save the King.

Recruiting Officer Lt. R. A. Murdoch received a wire from Lt. Col. Guthrie yesterday congratulating him on the fact that Northumberland County led the province in recruits on the opening night.

A meeting was held at Loggieville last night, and two recruits were secured.

The rest of this county's meetings will be as follows: Wednesday, Sept. 27—Boiestown; Thursday, Sept. 28—Doaktown; Friday, Sept. 29—Blackville; Saturday, Sept. 30th—Renous.

Next Meetings: Wednesday, Sept. 27—Boiestown; Thursday, Sept. 28—Doaktown; Friday, Sept. 29—Blackville; Saturday, Sept. 30th—Renous.

W. S. Loggie spoke, in part, as follows: This was a memorable day—this first of some 15 meetings in this county, as in other counties, to recruit the 25th.

Good Words for a Hero

Pte. Walter Mullin was a Boy to be Proud of always doing His Duty

Mr. and Mrs. Daniel Mullin of Strathadam, have received many letters from the front testifying to the great worth of their son Walter, who recently laid down his life for his country.



THE LATE PTE. WALTER MULLIN Killed in Action August 19th.

Lt. G. Ross Robertson wrote as follows: Dear Sir,

It is with deep regret that I have to report to you the death of your son who was killed in action on Aug. 19th. He was hit by a large piece of shell and death was instantaneous.

Again expressing my sincere sympathy, Yours truly, G. ROSS ROBERTSON, LT. O. C.

And Chaplain Stuart wrote: 24th Battalion, V. R. C. 2nd Can. Division, Aug. 23rd, 1916.

Dear Sir: I write to tell you of the death of your son, Pte. W. E. Mullin, No. 444851, of this battalion, who was killed on Aug. 19th.

No doubt you have already been notified of the bare fact of his death in action, but I thought a few particulars would be acceptable.

He was on duty as a stretcher bearer with C. Co. in the trenches, when the Germans opened up a very heavy fire, and a shell landing near him, killed him instantly.

We all mourn his loss. He was such a splendid man and a wonderfully brave stretcher bearer.

I buried him in a cemetery two miles behind the lines on Monday afternoon, where he lies with two of his comrades beside him, one of whom I believe he had dressed before he himself was killed.

We can only leave him in the loving hands of God, but I should like to offer you my deepest sympathy in your loss, and to pray that Our Heavenly Father will give you His grace, His comfort in this sad time.

His personal effects will be sent to you in the regular way. Faithfully yours, C. STUART, Capt. Chaplain 24th Batt.

You can help your favorite in the Advocate voting campaign by renewing your subscription to The Union Advocate for one year or more.

HYMENEAL

Several Weddings of Local Interest Solemnized During the Past Week

Baldwin-Irving The wedding of Miss Muriel Alice Irving, daughter of Mr. and Mrs. William H. Baldwin of Douglasfield, and Mr. J. Wilfred Estey of Saskatoon, will take place at St. Paul's church, Chatham Head, at noon today.

Wathen-Sturgeon A quiet wedding was solemnized at the George Street Baptist parsonage, Fredericton, Wednesday, Sept. 13th when Miss Mabel Sturgeon and Mr. Russell Wathen, of Doaktown, were united in marriage by Rev. J. E. Wilson.

Vye-Trevors St. Mary's Chapel-of-Ease Chatham Head, was the scene of a pretty wedding on Wednesday last, when Ven. Archdeacon Forsyth united in marriage Miss Janet Trevors, daughter of Mr. and Mrs. John Trevors, Douglasfield, and Watson Vye of Nelson. The bride, who was unattended, looked charming in a gown of gray silk with cream lace trimmings and white hat, and carried a large bouquet of sweet peas and maidenhair fern, tied with white tulle ribbon.

The wedding party drove to the bride's home, where a dainty supper was served, only the immediate relatives being present. The bride was the recipient of a large number of useful presents, showing the high esteem in which they are held by their many friends.

Taylor-Sweeney Miss Florence Myrtle Sweeney, daughter of Mr. and Mrs. Robt. J. Sweeney, Lower Napan, and Mr. Geo. A. Taylor of the same place, were married at the home of the bride's parents last Wednesday afternoon at 4 o'clock. The Rev. John Harris of Chatham, tied the nuptial knot in the presence of a large number of friends. The bride was gowned in white silk embroidered lace over white silk with trimmings of pearls. She wore a veil of embroidered net with a wreath of orange blossoms and carried a bouquet of white asters and asparagus fern with white streamers. The bridesmaid, Miss Harrison Dutcher, wore a dress of white chiffon and taffeta with mauve trimmings and carried a bouquet of sweet peas. The pair received many gifts. Mr. and Mrs. Taylor will reside in Lower Napan.

MacLeod-Jessamin The marriage of Miss Belle Hutchison Jessamin, youngest daughter of Mr. and Mrs. Alex. Jessamin, of Douglasfield, one of the most popular young ladies of that place, to Capt. Asa P. MacLeod, of Bay du Vin, the well known and efficient mate of the steamer Miramichi, was solemnized on Monday morning at 8 o'clock, at the home of the bride, Rev. Alexander Pirih tying the nuptial knot in the presence of the immediate relatives of the contracting parties. The bride, who was unattended, was most charming in her gown of white silk crepe de chene with Georgette trimmings. She carried a bouquet of sweet peas, which she received many gifts, consisting of gold, and cheques, silver, cut glass, linen, etc. Among them was a handsome silver tea set from the Miramichi Steam Navigation Co.'s staff.

After the wedding breakfast, the happy couple motored to Newcastle and took the train for a honeymoon trip to Halifax. Returning, a reception will be held at the groom's parents' home at Bay du Vin, on Saturday evening next week, after which Mr. and Mrs. MacLeod will reside in Chatham.

The steamer Alexandria and Miramichi were gaily decorated with bunting in honor of the happy event, and when passing Douglasfield tooted their whistles in salute.

To Join the Kilites Corp. Bart Borden of Fredericton, son of Mr. Weldon Burden, the well known I. C. R. trainman, who is now at the front with the 6th Battalion, is to return to Canada to become a sergeant in the New Brunswick Kilites. He will be a member of the Queens County platoon and is expected to sail for Canada within a few days.

The Nova Scotia exhibition, which closed on Thursday, was one of the most successful ever held in Halifax. The total attendance was 70,000.

Bold Burglar at Ferry Road

Entered Young Ladies Room and took Watch and Money away

A burglar of the boldest type, who has been operating at Douglasfield of late, paid a visit to Ferry Road and entered several houses there. One of the houses entered was Mrs. Boyson's. She and her niece Miss Stohart, slept in adjoining rooms, with a lighted lamp in the hall. The burglar took the lamp and entered Miss Stohart's room, the light wakened Miss Stohart in time to see the man pick up her watch from the bureau. She screamed, and the man who was young and dark complexioned fled from the room, leaving behind a bundle of silverware he had gathered, but taking Miss Stohart's watch and some money. It was a few moments before she gained courage to waken her aunt, and by that time the intruder had fled. The man next visited the house next door and took some cake. On the same night, Mr. John McEwan's was entered and some money and provisions carried away. Several houses in Newcastle have also been entered during the past week.

OBITUARY

Mrs. Agnes B. Garden The death of Mrs. Agnes B. Garden, widow of Julius T. Garden, formerly of Woodstock, N. B., occurred on the 21st inst. at the home of her daughter, Mrs. G. Percy Burchill of Nelson. She had been in poor health for some months. The remains were taken to her native place for interment. Mr. and Mrs. G. Percy Burchill and Mrs. J. A. Haviland of Vancouver, went to Woodstock to attend the funeral which was held on Saturday.

Ray James Crawford The death of Ray James, the little son of Mr. and Mrs. Lyman Crawford, occurred at the Miramichi Hospital, Newcastle, on Wednesday Sept. 6th. He had been taken ill on Monday evening, with appendicitis, and on the following day was removed to the Hospital, where he underwent an operation, which failed to save his life, and he passed away on Wednesday afternoon. He was a very bright little fellow of five years and seven months, and much sympathy is felt for the sorrowing parents and the four little brothers and sister, in this sad bereavement. The funeral, which was very largely attended, was held on Thursday afternoon. Interment was in the Baptist cemetery. The Rev. A. E. Coxen, pastor of this church, held appropriate services at the home and grave. The pallbearers were Clive Underhill, Lawrence Underhill, Lorne Underhill, and Lloyd Corney. The floral tributes were many and beautiful.

Eileen Donovan One of the most respected and successful school teachers of this county passed away in Hotel Dieu, Chatham, Friday evening, in the person of Miss Eileen Donovan of Douglasfield. Miss Donovan, who had taught for many years in Northumberland, was teaching last term at Black Rock, Gloucester Co., when she took ill in June and had to give up her work. She never recovered her health and finally removed to the Hospital, where, in spite of all the loving care of the Sisters and her many friends, the patient grew gradually worse, until death relieved her of her sufferings. The funeral on Sunday afternoon, was very largely attended. Interment was in St. Mary's cemetery, Newcastle. The Rev. Father Dixon, the deceased's pastor for most of her life, conducting the solemn services. The pallbearers were Councillor L. Doyle and Messrs. George Henderson, Thos. Hayden, James Sullivan, Abram Scott, and Howard McKendry. Deceased leaves the following brothers and sisters: Mary (Mrs. Joseph Doyle) Junction City, Kansas; John, Douglasfield; Daniel, San Francisco; Mrs. Nora Power, New York City; Catherine (Mrs. Geo. Bayle), Chapin Road; and Mrs. J. Kelly, Douglasfield.

When the Campaign Will Close Two weeks ago it was announced that this week's issue of the Union Advocate would contain the definite announcement of the closing date of the voting campaign. At that time it was stated that the campaign would not be extended beyond November 6, and that it might be closed earlier than that date. After careful consideration of every phase of the matter, including the Union Advocate's sense of obligation to the ladies engaged in the campaign, as well as their obligations to the Union Advocate in view of the extraordinary individual and collective value of the prizes offered for competition, it has been decided to close the campaign almost a week earlier than the date mentioned in the last announcement regarding the question, and the Union Advocate Voting Campaign will therefore close on Tuesday, October 31, 1916.

No Time to Lose Contestants who realize the fact that the last time can be made up, should make up their minds now to devote every possible minute to the work of the campaign if they expect to be among the prize winners at the close of the campaign. There are but thirty-five working days remaining in the campaign, and any contestant who appreciates the real value of the prizes to be awarded should realize that thirty-five days of earnest, honest, determined effort are not too big a price to pay for success in this chance-of-a-lifetime competition, even though success mean but the winning of the smallest prize to be awarded. For the winning of the grand little "Chevrolet" motor car or the beautiful \$400.00 "Lonsdale" piano, thirty-five days work is a ridiculously small price to pay, and however hard and faithful the winners of these two magnificent prizes may work during the remainder of the campaign, they can not possibly avoid the conclusion that fortune has smiled upon them most kindly and indulgently, even though the efforts they exert may warrant them in feeling that they deserved to win. And assuredly the ladies who win, will deserve to win for the simple reason

doing of everything it is possible to do in order to secure subscriptions and votes, rather than merely endeavoring to secure sufficient subscriptions and votes to enable her to come out ahead of some other contestant. The wise contestant therefore, will plan now if she has not already so planned, to set no limit upon the efforts she will make in the campaign, and to secure every subscription and all the votes it is possible to secure without taking into account what other contestants may do or not do. The lady who does this will certainly have all the votes at the close of the contest that she could have had under any circumstances, while the lady who makes her plans with the idea of simply getting enough to win, will just as certainly NOT have all the votes she could have got, and what is more important, will more than likely NOT have enough to make her the winner she thought she was going to be. And it is more than likely that the lady who got all the votes she could get will have a sufficient number to make her the winner she wants to be. The consideration that she may have a much greater number than she needs in order to win, should have no effect upon the efforts of any contestant who earnestly wants to win. It is obviously better to have millions of votes to spare through working rather than to lack perhaps only one thousand votes of winning when thousands and thousands more votes COULD have been secured through working as hard as the loser could have worked.

Last Chance at the Dollar Rate The close of the voting campaign on October 31st will mark the last opportunity subscribers to the Union Advocate will ever have to obtain the paper at the present subscription price of \$1.00 a year, as far as can be seen at the present time. On November 1, 1916, the subscription price will be advanced to \$1.50 a year, and after that date no subscription will be accepted at less than that rate. The raising of the subscription price of The Union Advocate, it may be stated in passing, is not the result of an arbitrary decision on the part of the publishers, but is the command of stern necessity, which command is being obeyed by the publishers of all other North Shore newspapers which have any hope of surviving, as well as by hundreds of other weekly newspapers throughout Canada. The weekly newspaper which hopes to survive as a business institution has no choice in the matter of raising or not raising its subscription price. At \$1.00 a year it can not exist very long in the future, and its only hope of continued existence lies in an increase in the subscription price. The purely conventional price of \$1.00 a year is hard to break away from, and publishers who could clearly see the drift of things for some time past, have sought some alternative solution to their difficulties, rather than an increase in the subscription price, but no alternative has been found nor can be found. Subscription prices must go up, and The Union Advocate in raising its price to \$1.50 a year is simply doing what it is forced by circumstances to do, and doing it very reluctantly too, let it be said.

As evidence of its reluctance to increase in the subscription price, but Union Advocate offers its present and (Continued on page 4)

Keen Struggle For First Place in Big Contest

Miss Ullock Still Leads, but Other Contestants Make Strong Advances Through Earnest Efforts

The vote standing this week shows that the campaign system is so devised that the competition in the Union Advocate's big voting campaign is becoming close, and that several good workers are meeting with highly encouraging success. The most conspicuous achievement of the past week in the campaign is Miss Katie Harrigan's rise from fourth place to serving of success in the highest possible degree. To do this means the

STANDING OF CONTESTANTS

Table with 2 columns: Contestant Name and Amount. Includes Miss Reta Ullock (210,000), Miss Katie Harrigan (196,000), Mrs. Harry Brown (185,500), Miss Minnie M. Betts (152,000), Miss Inez M. Copp (124,000), Miss Gladys Fraser (71,000), Miss Annie Stewart (60,500), Miss Georgie Tozer (12,000), Miss Addie Johnston (9,000).

is Miss Inez Copp's advance to fifth place, after only a few days real effort in the campaign. Miss Reta Ullock retaining the leadership in the competition, but by a very narrow margin, and should other contestants make as large relative gains this coming week, there will be a change recorded in the respective positions of contestants next week. Whether such gains will be made, necessitating the suggested change, remains to be seen, and will depend of course upon the various contestants themselves, and the results they accomplish within the next six days. As matters stand today, there is evidence of little reason for any particular contestant to feel over confident of success, while at the same time there is no reason for any of the five ladies who have passed the hundred thousand mark, feeling any discouragement over her ultimate success. Hard, honest, earnest, enthusiastic, determined, persistent effort, will get subscriptions and votes anywhere, and a few days such effort on the part of any contestant can, and may work surprising changes before next publication day.

When the Campaign Will Close Two weeks ago it was announced that this week's issue of the Union Advocate would contain the definite announcement of the closing date of the voting campaign. At that time it was stated that the campaign would not be extended beyond November 6, and that it might be closed earlier than that date. After careful consideration of every phase of the matter, including the Union Advocate's sense of obligation to the ladies engaged in the campaign, as well as their obligations to the Union Advocate in view of the extraordinary individual and collective value of the prizes offered for competition, it has been decided to close the campaign almost a week earlier than the date mentioned in the last announcement regarding the question, and the Union Advocate Voting Campaign will therefore close on Tuesday, October 31, 1916.

No Time to Lose Contestants who realize the fact that the last time can be made up, should make up their minds now to devote every possible minute to the work of the campaign if they expect to be among the prize winners at the close of the campaign. There are but thirty-five working days remaining in the campaign, and any contestant who appreciates the real value of the prizes to be awarded should realize that thirty-five days of earnest, honest, determined effort are not too big a price to pay for success in this chance-of-a-lifetime competition, even though success mean but the winning of the smallest prize to be awarded. For the winning of the grand little "Chevrolet" motor car or the beautiful \$400.00 "Lonsdale" piano, thirty-five days work is a ridiculously small price to pay, and however hard and faithful the winners of these two magnificent prizes may work during the remainder of the campaign, they can not possibly avoid the conclusion that fortune has smiled upon them most kindly and indulgently, even though the efforts they exert may warrant them in feeling that they deserved to win. And assuredly the ladies who win, will deserve to win for the simple reason

doing of everything it is possible to do in order to secure subscriptions and votes, rather than merely endeavoring to secure sufficient subscriptions and votes to enable her to come out ahead of some other contestant. The wise contestant therefore, will plan now if she has not already so planned, to set no limit upon the efforts she will make in the campaign, and to secure every subscription and all the votes it is possible to secure without taking into account what other contestants may do or not do. The lady who does this will certainly have all the votes at the close of the contest that she could have had under any circumstances, while the lady who makes her plans with the idea of simply getting enough to win, will just as certainly NOT have all the votes she could have got, and what is more important, will more than likely NOT have enough to make her the winner she thought she was going to be. And it is more than likely that the lady who got all the votes she could get will have a sufficient number to make her the winner she wants to be. The consideration that she may have a much greater number than she needs in order to win, should have no effect upon the efforts of any contestant who earnestly wants to win. It is obviously better to have millions of votes to spare through working rather than to lack perhaps only one thousand votes of winning when thousands and thousands more votes COULD have been secured through working as hard as the loser could have worked.

Last Chance at the Dollar Rate The close of the voting campaign on October 31st will mark the last opportunity subscribers to the Union Advocate will ever have to obtain the paper at the present subscription price of \$1.00 a year, as far as can be seen at the present time. On November 1, 1916, the subscription price will be advanced to \$1.50 a year, and after that date no subscription will be accepted at less than that rate. The raising of the subscription price of The Union Advocate, it may be stated in passing, is not the result of an arbitrary decision on the part of the publishers, but is the command of stern necessity, which command is being obeyed by the publishers of all other North Shore newspapers which have any hope of surviving, as well as by hundreds of other weekly newspapers throughout Canada. The weekly newspaper which hopes to survive as a business institution has no choice in the matter of raising or not raising its subscription price. At \$1.00 a year it can not exist very long in the future, and its only hope of continued existence lies in an increase in the subscription price. The purely conventional price of \$1.00 a year is hard to break away from, and publishers who could clearly see the drift of things for some time past, have sought some alternative solution to their difficulties, rather than an increase in the subscription price, but no alternative has been found nor can be found. Subscription prices must go up, and The Union Advocate in raising its price to \$1.50 a year is simply doing what it is forced by circumstances to do, and doing it very reluctantly too, let it be said.

As evidence of its reluctance to increase in the subscription price, but Union Advocate offers its present and (Continued on page 4)