continue the practize of giving away their space or endowing charitable and other institutions and Individuals with s abscriptinos.

Free publicity must eventually be eliminated. The Reporter's policy in regard to this for the coming year will permit the free publication of notices of church services and meetings of and 5c line for kindred societies. Notices of any events where an admission fee is advertisement published for less than charged or collection taken at the door, and other revenue producing Small advt. card per year, such as Societics Small autor cata per your, such as overettee fusiness, etc., \$4.00. Advertisements without special directions meetings will not be exploited free by The R porter. The point is that the will be inserted until forbid and charged acwill be inserted until the of and one get ac-cordingly. Subscriptions may commence with any issue. The paper will not be discontinued nobility of any cause is no reason for its free exploitation by a private busiany unless notice is given. No subscriptions will be cancelled unless all arrearages are paid • Display advertising rates on application. ness enterprise such as the newspaper

ortions (agate me

ss notices inserted in local

AUSTIN G. L. TRIBUTE, EDITOR AND PROP

Reporter's Policy Defined

endeavoring to cope with it :

The new subscription rate will be co Le effective April 1. In the meantime, arrearages must be brought up to date. Those paid in advance will, of

course, be carried to expiration at present rate. The policy is to put all The publisher of the Reporter at the close of his first fiscal year, with a subscriptions on a strictly paid in advance basis, and thus avoid losses knowledge of the costs and profiles of and necessary expense in collecting. his business, makes the following state. All newspapers are adopting the same ment of the newspaper situation to-day and the policy which he will pursue in policy. They must do so to live. The merchants of the village will be

given an opportunity to express their On and after the first of April the belief in the necessity of a newspaper subscription price of The Reporter will here. They will be asked to back up be increased from \$1.00 to \$1.50 per their belief by using display advertisannum. The reason of this is the ining in its columns, and the readers crease in so many materials entering inwill be told the results of these interto the cost of productior. White paper views. As Will Shakespeare sail of has advanced in price ; so have metals, men, there is also a tide in the affairs Type that once could be purchased for of newspapers which, leads to succ ss 48 cents a lb. to-day is 94 cents. Rollor destruction. Since 1884 The Reers are double their former price. The porter has been keeping Athens on the way has had its effect on all trades map; and at this world-wide crisis in but few have felt it as heavily as the newspaper work. it has a right to know newspaper. Receiving \$1.00 for a its standing in the community. Withpaper never was a paying proposition; but the increase all dong the line now out financial backing from the business men in the way of yearly advercosts the producer S.74 tor each paper. tising contracts, which would win for The falling profit from advertising leave them the respect of the buying public, a deficit to the producer and he is comand improve their own businesses, no pelled to raise the price of the newsvillage newspapaper can hope to sur. paper. Even in places where the local vive. Also: if they will give their merchants loyally support their home home paper the support other compaper, the increase to \$150 has been munities give their papers, it will be found necessary. However, all who able to instal the expensive modern pay their subscription in advance, and machinery so necessary for the probefore the first of April will receive duction of a wide-awake journal. Fr their paper at the old rate of \$1 00 for it is not dearth of interesting news the year 1917. After that it will be that keeps rural papers from improv- by the Rev. Mr. Brett, recently ap-\$1.50. Necessity compels the publisher ing; it is lack of labor saving printing to take this step which should have machinery to turn the news into print. ed pages.

We feel that you will agree with us We wish to thank all those who in we do in the community, the past year have shown sympathy ect, is generally in the with their home weekly by sending in public, and that you items of interest and who have in other ind us for the higherwavs tried to make the Reporter some which deals with your thing essential to the district. To adno other newspaper vertisers, and to patrons of our job-The fact that The Reprinting department, we also extend of the last of the Ontario our hearty thanks. its subscription price

. Austin G. L Tribute

r mature thought, Rev. S. B. G. Wright Accepts Call to sk incurred in so in self preserva-Halifax Cathedral

Rev. S. B. G. Wright M. A., rector ing the year was Maitland who was offered the curacy printing trade; but

of All Saints' Cathedral, Halifax, Nova not tolerable. It Scotia, has accepted the call. He ciple of conductpreaches his farewell sermon in Mait-

rally in the past land on Sunday next. along idealistic or Mr. Wright is the youngest son of s rather than business the late Reverend Rural Dean Wright ult publishers are not of Athens, who was connected with the

X Death of a Pionee On Wednesday morning Jan. 31

there passed to his eternal rest Mr. James Joynt one of the oldest and

most respected residents of Newboyne. He was born in Newboyne on Nov. 19 1836, his parents Mr. and Mrs. Colwell Joynt being among the Pioneer settlers from Ireland. When a young man he married Marjory, daughter of Mr. Thos. and Ann Robins n. Their family consisted of Mrs. R. M Hanns, Newboyne, Mrs. Dr. Peate, Athens, Mrs. (Rev.) K. P. Hurford, Milford; all of whom with Mrs. Joynt and one sister Mrs. Fanny Lyons are alive, and Robert J. Joynt, (deceased.) When in the prime of life Mr. Joynt was an active and enthusiastic member of the Loyal Orange Association, and in his declining years

was still an honored associate. During his long life of over eighty years man y important changes and permanent improvements were made, Among these might, be mentioned the erection of the stately edifice of St.

Peter's Church, Newboyne, which was begun during the incumbency of the Rev. Mr. Stephenson and completed under that of that of the Rev. Wm. Wright

Throughout these years of construction Mr. Joynt labored earnestly aud persistently as church warden associsted with Messrs. Wm. Robinson, John Layag. Lyons, Preston and others and lived to see the fruit of their labors, a beautiful church, a credit to any parish. The funeral was held on Friday at 2 p.m. from his late residence to St. Peters Charch, New Boyne was very largely attended by the citizens of Newboyne, Lombardy and Portland. Among those from a distance were; Mr. Wm. Robinson, Mrs. Joynt's brother, Mr. Jas. Jones Mr. John Armstrong, Messrs. Anthony and Beri Preston, Smith's Falls, Mr. and Mrs. Jas. Polk, Port Emsley, Mr. Anthony Preston, Athens. Dr. and John Bourns of Frankville and Addison, nephews of deceased, and others endeavored to be present but tl e bad roads prevented them. The service, which was conducted by Rev. Rural Dean Swayne, Athens, assisted pointed Rector who had just a rived, was most dignified and impressive.

Honor Roll for January, S. S. No. 4 Rear of Yonge Sr. IV-Albert Ferguson, Kathleen Beale, Roswell Morris, Vera Hudson, Jr. IV-Charles Heffernan, Clifford Hudson, Frances Stevens. Sr. III-Earnest Ferguson, Helen

Morris, Cora Stevens. Jr. III-Carroll Beale, Nellie Ferguson, Ford Spence.

II-Fern Spence.

Reporter.]

1-Vincent Heffernan, Lloyd Ferguson Pr -- Harold Heffernan, Arden

Spence. Mable M. Jacob, Teacher

## Deal With All Men As Rogues [Note:-In answer to the instructive

and interesting letter which appeared under the above heading in last week's

Restricting Parcels to Prisoner The Post Office Department is in receipt of a cable ;ram from the British authorities stating that no parcels containing foodstuffs or articles of clothing should be forwarded in future from Canada to Prisoners of War in German7.

The British authorities represent that it is absolutely necessary that the above regulation be complied with. Therefore on and from the first of Feb ruary, 1917, the Post Office Department will refuse to accept any such parcels for prisoners of war in Germany. The Department is advised by the English authorities that such paicels cannot be accepted for transmission to the prisoners, and could not get through.

The Canadian Red Cross Society through its London Office undertakes that every Canadian prisoner shall receive adequate relief in food and clothing, sending one parcel every week to each prisoner. Therefore, existing organizations should continue their work of collecting funds to be sent to the Canadian Red Cross Society; and it is most important that they should not relax their efforts in this respect. |

Persons desiring to have additional food or supplies sent to a Canadian prisoner should send money for that purpose to the Prisoners of War Department, Canadian Red Cross Society. A letter containing a remittance and asking the prisoners of war Department, Canadian Red Cross Society, to send food or other articles to a prisoner of war should be addressed to the Prisoners of War Department, Canad. ian Red Cross Society, and should contain information in the following form: No. 12345 Private A. G. Robinson, 48th Highlanders,

Canadian Contingent B. E. F. Canadian Prisoners of War, Gottingen, Germany, e o Prisoners of War Department,

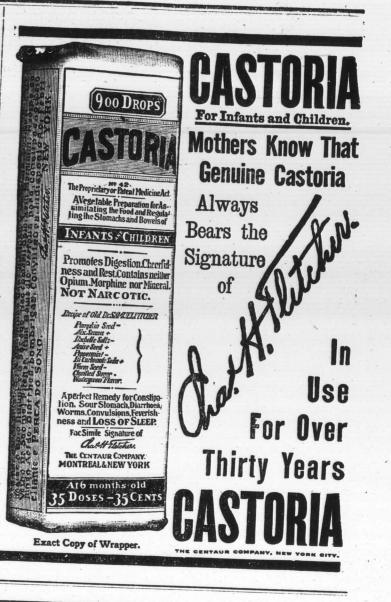
Canadian Red Cross Society. The remittance should be in the form a Post Office Money Order drawn in favor of the Prisoners of War Department, Canadian Red Cross Society, for the Prisoners of War in question.

Any person wishing to send a remittance direct to a Prisoner of War may do so by means of a Post Office Money Order, which is issued free of Commission. Instructions as to how to proceeds can be obtained from Postmasters of Accounting Post Offices.

Parcels for prisoners of war containing articles which are not prohibited, may be sent fully addressed to the place of destination in the [form above care of Prisoners of War Department, Canadian Red Cross Society, London, England, to be forwarded after they have been censored.

Detailed regulations respecting communication with Prisoners of War are being issued to the Postal Service generally, and full information may be obtained by making application to any Postmaster.

**Renfrew County Council** Renfrew connty conncil at its January session voted the sum of \$100,000 for patriotic purposes, \$75,000 of which is marked for the patriotic fun



## Now's Your Time

To lay in a stock of clothing and furnishing while our great cleaning sale is on. We 6 A are cleaning out all odd lines of suits, overcoats, odd pants, underwear, coat sweaters, socks, gloves, mitts. caps. etc. at prices that will not be repeated until after the war is over.

COME AND SEE-IT WILL PAY YOU

**GLOBE CLOTHING HOUSE** The Store of Quality BROCKVILLE

Always the

the faith the same war war the state the second second state of the second

INVESTORS

Highest

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Eudden war. No other

been taken years ago.

the reader that the

tha

Until recently, the custom has been Kingston in June 1907, by his Lording commodity, for the advancement of prise whether promoted for public good or private gain. This has been done often at the personal sacrifice of the publisher and the impoverishment of his newspaper as a business institution. Many people, intelligent, influential-and perhaps conscientiousliterally demand, and sometimes in no too pleasant a manner, that the newspaper give them free the very thing it has to sell, telling the publisher it is not customary to charge for such things, and in their experience they had never put up with such treatment-Who is to blame for this condition of the newspaper business? The newspapers themselves are to be blamed; and now the time, has come when they are reaping a harvest of mistles from a seed-time of unselfish lic advancelent.

change.

The war has w in the soaring of vspaper making, alize that

the strain United Counties of Leeds and Grenupon them by the ville for upwards of forty years. Mr. single institution in Wright was born in Newboro and eduany community gives so much to that cuted at the Athens public and high the newspaper. No schoo's afterwards going to Trinity cther institution seceives so little re- College at Toronto, where he took a muneration for its service as the brilliant course. Mr. Wright was ordained in St. George's Cathedral,

to give free its space, which is its sell- ship the Bishop of Ontario. After spending two years in the parish of almost every civic or private enter- Millbridge Rev. Mr. Wright was appointed Rector of Maitland where he has labored with much success for almost eight years.

> Deepest regret is expressed on all sides in the leaving of Rev. Mr. Wright; In the parish of Maitland by the clergy of the diocese and as well by His Lordship Bishop Bidwell, who I connot think that "grafting" fills in connection with his departure spoke of Mr Wright as one of his strongest men. • He is being congratulated on his excellent promotion and will carry with him to Halifax the best wishes of many friends.

Mr. Wright is of a clerical family ] son of Rev. Rural Dean Wright, and brother of John de Pencier Wright, now of Kingston, and a nephew of His Lordship, the Bishop cf New Westminster.

ll lines We want everybody in this district to ers have read The REPORTER. longer

I'm honest John, the farmer's son, My trust in man is great. I love my neighbors, every one, Don't know the word called "hate. Of course when dad sends me to town

To sell a lead of hay, You bet I'm sure to stick aroun' Until I get my pay.

But when we buy a bag of grain, A table, chair, or spear, We say, "we'll soon be in again" And let it go a year.

weigh the goods the merchants sell, To see if I've been "done Eight hundred pounds of hay! and well I call it half a ton.

And we don't favor this new test, They tell about for milk. Quality is never best, | Unless your buying silk.

I've heard it said, for fifteen bills. The hearts of toilers too.

And see the price we're getting, men! Isn't half what things are worth. Yes our hired man gets ten a month, Of course free grub and berth.

They say a war is on just now, The government wants a "loan". would not leave my little plough, Nor lend the cause a "bone

But say! I've got a horse or two, They're old and blind as mice, But in the army they would do, If I could get my price.

I'm Honest John, a farmer just, And the more of the world I see, The only men I cannot trust Are those that don't trust me. A FARMER'S SON

\$10,000 for Red Cross purpose \$5,000 each for Belgian Relief and Polish Relief and \$5,000 to the British Sailors' Relief Fund.

TO

IN QUALITY, ARE OUR LINES OF CHOCOLATES\_

E. C. TRIBUTE, Athens

THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT MAY PURCHASE AT PAR

## DOMINION CANADA DEBENTURE OF STOCK

IN SUMS OF \$500, OR ANY MULTIPLE THEREOF

Principal repayable 1st October, 1919.

Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of eash, in pay-ment of any allotment made under any future war loan issue in Canada other than an issue of Transury Bills or other like there Canada other than an issue of Treasury Bills or other like short date security.

Proceeds of this stock are for war purposes only.

A commission of one-quarter of one persent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of

DEPARTMENT OF FINANCE, OTTAWA OCTOBER 7th, 1916.