

## Save your Money and help Canada!

EVERY dollar of money in existence in Canada represents the products of *individuals* because money is only the visible symbol of the work of the hands or brains of individuals.

In this war, victory depends upon the way in which the assets of the people are devoted to fighting the war—in other words, upon how each person spends his *money* which represents his portion of the *combined assets of the nation*.

This nation's assets and resources are in the hands of eight million individuals—every single individual controls *some part*, large or small, of these resources. If those resources, represented by money and effort, are diverted from *war purposes* to those of *private indulgence* or *needless expenditure*, the war effectiveness of the *nation* is *weakened* to that extent.

*Every dollar needlessly spent reduces the available resources of the individual and therefore those of the nation*

When you spend a dollar self-indulgently you weaken your own position and your individual ability to help win the war by just that much.

When you *save* a dollar and put it where it can be called upon for use in the nation's service you *add* to your *own* resources and to those of *Canada*.

That is why Canada at this time asks each and every loyal Canadian to conserve and accumulate his and her cash resources, small however they may be, so that when they are called upon for the war they will be available.

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**Something New.**

Many advertisers are constantly trying to think up "Something New" or "Different" and the results are startling to be sure, but certainly not convincing nor conducive to increase in the business of the advertiser.

The craze for originality is a mistake. People do not care for stunts or mental gymnastics. They do want to know the facts in regard to your business and whether you can offer better prices or better quality than your competitors.

Tell the facts in a straightforward, unassuming manner. You will gain the confidence of your patrons, and you will find that advertising pays abundantly.

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### What Canadians Did in One Day's Fighting

WITH THE CANADIAN FORCES IN FRANCE, Sept. 29.—The following are the net results to the Canadian corps of yesterday's fighting.

Penetration of about five miles with possession of the Canal Du Nord and a possible turning of the enemy position at Douai; capture of Bourla Wood which overlooks Cambrai and whose fall may follow in a few days; prisoners, 71 officers and 2,300 men passed thru the cages last night with a total of between three and four thousand men.

The prisoners are of the best type yet encountered, being most Prussians and Hanoverians. Our own casualties are less than the number

Amherst is not strong on Educational amusements but prefer the more sensational. That town turned down Chantaugua this season but welcomed William's Circus which was driven out of Halifax.

### CANAAN.

A Red Cross Society was started a few weeks ago. The ladies met at the home of Mrs. Eisenhour. Mrs. McBride of Kentville being present to organize, and with her cheery manner and helpful suggestions did much to encourage all those who were present. The Society meets every Wednesday afternoon.

A very successful Pie Social was held at the Hall on Friday Sept 20th we understand the sum of \$30.00 was realized. The proceeds were for Red Cross purposes.

Several of our men made a trip to the Southward, on a moose hunt about a week ago.

Messers Walker and Keddy are kept busy at the threshing machine.

A valuable property is about to change owners in the near future.

Miss Margaret McDonell has gone to the United States to visit her brother, and will spend the winter there.

Mrs. H. R. Thomas visited friends in Kentville, recently.

Mr. and Mrs. Cavanaugh have been spending the Summer here.

Mr. David Kinsman spent the week end recently in Truro.

### 200,000 Prisoners Taken

**The Allies Have Captured 40,000 in Three Days and 200,000 Since Offensive Began**

LONDON, Sept. 20.—Latest despatches from the Western front says that everything is going well and that the allies have made distinct progress on all sectors under attack. Between Dixmude and Ypres six thousand prisoners have been captured and the Germans have been pressed back from four to five miles.

PARIS, Sept. 29.—French, British, American and Belgian troops in the last three days have captured 40,000 prisoners and 3000 guns, it is estimated here. Since July 18th. the allies have captured 200,000 prisoners, 3,000 guns, 20,000 machine guns and enormous quantities of material. This does not take into account the operations in Macedonia and Palestine.

### C.E. F. Net Losses Over 115,000 Men

OTTAWA, Sept. 25.—To August 1st, 1918, the net losses in the overseas military forces of Canada in England and France were 115,806 officers non-commissioned officers and men This includes those killed in action or died of wounds, died, missing, prisoners of war, discharged as medically unfit, discharged to take up other lines of work and those non-commissioned officers and men given commissions in the Imperial Army.

It does not take into account officers and other ranks wounded in action who rejoined their units or are still fit for service.

### Solomen's Temple

The temple of Jerusalem was built by King Solomen B. C. 1000 and was destroyed by King Nebuchadnezzar of Babylon B. C. 586. It was rebuilt by Zerubbabel 534 and partially destroyed by the Roman general Pompey in B. C. 63. It was rebuilt by King Herod B. C. 21 and finally demolished by the Romans under Titus A. D. 70.

There is a big strike in the Clyde Ship yards and all the men are idle. The men demand minimum wage of about \$25 a week

### What Will Relieve Kidney or Bladder Troubles

This is a question that thousands of people have asked; and a question that has been answered for them by the practical demonstrations of Gin Pills. Read these testimonials and realize the satisfaction that thousands of people have derived and from the relief they have been given by taking the same, and expressing their gratitude for Gin Pills.

Mrs. B. Walters, of Savona, B.C., writes:—

"I advise people who have not used Gin Pills to try them, as Gin Pills are within the means of rich and poor. I have been troubled for years with weak kidneys, and one box of Gin Pills cured me. I recommend them as an absolute and reliable cure."

Mrs. Butler, of Vancouver, sends this message:—

"I think it my duty to write and tell you that I think Gin Pills a sure cure for kidney trouble. I suffered much with my kidneys until I took Gin Pills; now I would not be without them in my home."

Can you have any doubt that Gin Pills have accomplished such wonderful results? If you have—you need not spend a cent on them until you have tried a sample box free. Just write to us and when you receive the box give Gin Pills a trial—and be convinced by results. Sold by dealers everywhere at 50c a box.

The National Drug & Chemical Co. of Canada, Limited, Toronto, Ontario. U. S. residents should address Na-Drugs Co., Inc., 802 Main St., Buffalo, N.Y. 12

The apple market continues rather dull. The growers in Nova Scotia apparently have their ideas of prices based on last year's prices, but from the government report we notice that apples in Ontario are being purchased at \$3.50 a barrel for number ones and twos, and when we take into consideration that the freight this year from the Valley to Ontario points is about a dollar it will be seen that our growers must not expect too big prices for their fruit in order for us to compete.

It will probably be a mistake for our growers to hold off selling their fruit too long, as the bulk of our crop should be marketed before Christmas. The best demand on our local markets for our fruit is from now up until Christmas. After Christmas the local markets always become very dull. This was noticed last season, and it was after Christmas last year that the big slump came. After the first of the year the fruit markets are always very dull, and then American box apples will start moving and they always have the preference over barrelled apples. At the present time, Ontario buyers in Nova Scotia are conspicuous by their absence.

### Nova Scotia First

The first Sunday School in Canada was organized at Lyon's Brook, Pictou Co. 150 years ago. Mr. James Davidson was the organizer, who came to Nova Scotia, in the same ship with Rev. Daniel Cock, the first Presbyterian Minister of Truro, in 1769. The school, has an unbroken history and is still flourishing. Truro News.

LOST:—Strayed from Joseph Bennett's mountain pasture during summer a three year old heifer, white body, mixed red and white head and neck marked, crop off right ear, slit in crop hind gad in left ear. If found please inform. MRS. EVERARD EATON, Lower Canard

### Notice to Apple Dealers and Growers

I have just received a shipment of "Gifford" Fruit Sizer, and am prepared to make immediate delivery. This is a perfect working machine and gives splendid satisfaction. For further information apply to J. HOWE COX, Cambridge Station, Kings Co., N.S. Aug. 30-3m.

### BA SCAR

"Such relief I felt when I applied Zam-Buk to my hand!" writes Mrs. M. 416 Timothy St., M. "I was standing when the kettle boiled and I applied which I had in the did not ease the but peeled off and the that I got no sleep. Then I comment Buk, and the first me wonderful relief cool the burning so to sleep, and from began to heal. Zam-Buk should in the house for knocks, and for eczema, pimples, ulcers and piles equalled. All deal Co., Toronto, 50c



### Be lin's

Germany's latest the American arm fair and is violating vention rules call for her single track wall is that the Y guns and bucksh "unnecessary suff respect for Hagus date is hard to ap Boston Post. Ne ed for her own poison gas, cruci pollution of water and ill-treatment She has taken a p of her ally, Bija, who criticised his Arab, for inhuman isn't decent," sa their ears off. I back."

### WOMAN 15 HOUR

Marvelous Story Change from Druggist to Strength

Pero, Ind.—"I placement with bas



up in the morning housework, then g all day, come hom feel good. I don my friends I hav Fiskham's Veget dens for me." M 26 West 10th St., Women who su ments should not rest and herb re ham's Vegetable

### British Losses In September 100,000

London, Oct. the British for the month of 94,937 officers a follows: Killed officers 1,899; m ed or missing, 72,551.



A prescription for red fed hair, for remov ing, is not a dye, dealer, ready to us.