many men when they actually find out "where they are at" financially, and it helps to develop community spirit; people who unite for this purpose will unite more easily for all other purposes, social as well as economic. Anyone interested need only write the Manitoba Rural Credits, Government Buildings, Winnipeg.

Among the many advantages of such systems of rural credits as the one in operation in Manitoba, not the least is that they promote more business-like ways of doing business, including the keeping of farm accounts.

The Choice of Victory Bonds

Last fall there was a choice of three Victory Bonds, one maturing in five, one in ten and one in 20 years. This year the choice is between two Victory Bonds, one running for five years and the other for 15 years.

The financial journals figure it out that the investors in the 20-year Victory Bonds last year made the best buy and may now congratulate themselves on the wisdom of their choice. A Montreal paper says: "They are holders of the longest term war bond of the country and one that was issued at the lowest price. If, as seems likely, the rate for money continues to drop, the opportunity to get such a long-term bond to yield 5.61 per cent. will never be repeated."

In like manner it is figured that the 15-year bond of the present Victory Loan is the preferable purchase. Says the Financial Post, of Toronto: "No investor who wants to take advantage of the present opportunity to get a fairly long-term bond at a price which may never be repeated, should overlook the desirability of this bond."

Both Money and Service Needed

Let every Canadian measure his responsibility towards the Victory Loan according to his ability to work for its success.

If you—in addition to laying aside every available dollar for the loan—can induce others to subscribe, then to you comes the call for service, as well as the call for money.

First see that every dollar you yourself can find, is put to real use in the cause of Freedom. Then, having invested to the limit of your capacity in this best of all possible investments, work to the limit of your ability, to influence others to do likewise—so that the call may be widely heard and fully answered.

The First United States Bond

In view of the magnitude of this year's Liberty Loan in the United States (Canada's Victory Loan this year is, relatively to the populations of the two countries, of like magnitude), a Boston paper remarks that it is a quaint and curious thing to remember that the United States set itself up in business by issuing a first Liberty Bond, as it might fairly enough be called, for the tidy but comparatively tiny sum of $20,000. That was when Alexander Hamilton was Secretary of the Treasury, 129 years ago, and the youthful Uncle Sam was in such pressing need of cash that Hamilton went to the Bank of New York for a loan without waiting for the approval of Congress. The bank agreed to advance $200,000 in installments; Hamilton sent to it the first bond issued by the United States Treasury; and Uncle Sam had $20,000 in cash, all at one time.

A Time When Money Talks

When it comes to peace talk, money and men are the things which speak with the loudest voice. The fighting men of Canada at the front are carrying the banner of peace today over miles and miles of war-torn Europe, and will eventually carry it to the very gates of Berlin if that should be necessary in order to break down the Prussian will-to-war. The money of Canada has spoken well in the past, and is now given an opportunity to speak again. Let no one be afraid that it will not be heard in Berlin. Prussia has heard many things in the last three weeks which a year ago it could not believe it was ever going to hear at all. Buy Victory Bonds.