

On The Square

"Thistle" Canned Fish

Haddies packed under the "Thistle" brand are in lined tins. Absolutely clean, superior in flavor, because canned where caught. The favorites, because the choice of folks who are particular to always get the best.

Olsen & Kleppe Sardines

Quality Sardines that are packed "on the square." The "Albatross" brand for those who prefer small fish—the "Ambrosia" (equally as fine) for those who want fish a trifle larger. Packed in Norway and packed with scrupulous care, in pure Olive Oil.

Griffin & Skelley Fruits

Whether dried or canned, the "Griffin" brand of fruits is always the same high quality—the natural flavor is never wanting. Raisins, seeded or seedless, White and Green Asparagus, Prunes. The "Griffin" Brand assures that absolute satisfaction coincident with being "always on the square."

*I*F the line hangs plumb then go ahead and lay the foundations of business—if the spirit level rests fairly and squarely in the centre—then go ahead. If each timber in your structure dove-tails and is "on the square," then too go ahead.

Be "on the square" with "quality." Do not deceive yourself if the line hangs out of plumb, the spirit level be out of centre or the timbers fail to dove-tail.

"Be on the square" for your own and your customers' good.

