

**STRENGTHEN YOUR HOLD**

on your best customers by  
only selling them the best.

**“BOVRIL”**

is the BEST fluid beef to  
stock, because it sells  
quickly and is always to  
be relied upon.

**Wethey's  
Mince Meat**

(In Cartons)

has been recognized as the standard of  
Canadian excellence for a quarter of a  
century.

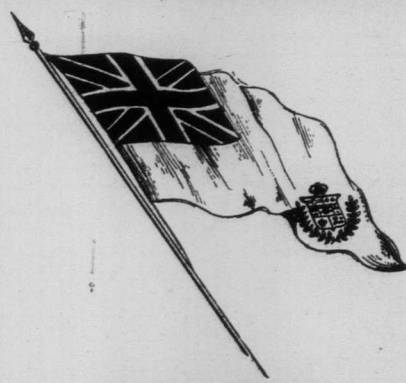
**PURE                  WHOLESOME                  RICH**

**“ONE TRY SATISFIES”**

If your jobber cannot give it to you  
please write us direct.

**J. H. WETHEY, LIMITED**

**ST. CATHARINES,                  -                  -                  CANADA**



**Empire Brand**

Are you one of our 'phone  
customers? If not, try  
**4 FREE** long distance phones.

**VINEGAR**

We sell the Imperial—the Best. Don't bother  
with any offered cheaper, you want the best—  
get it.

**RED FEATHER SPICES**

Guaranteed in every way—Profit and Quality.

**“EMPIRE” BRAND GOODS**

**Syrups, Extracts, Coffees,  
Teas, Baking Powder,  
Etc., Etc., Etc.**

Ask for them.

**LUCAS, STEELE & BRISTOL**  
**HAMILTON**