

New Scale Williams

This Great Piano

Is an entirely new instrument; its the evolution of modern Piano building, which grew out of the natural progress of the world to-day, demanding a something new and better.

The Harmonic Tone Prolonging Bridge

Is the distinctive feature of this splendid instrument. Every New Scale Williams Piano is provided with the Harmonic Tone prolonging bridge, which is cast in the Plate in one solid piece, producing a brilliant yet mellow and sympathetic tone, to which is added a wonderful carrying power that makes it an ideal Piano for the home, and is winning for itself innumerable triumphs on the concert stage.

It Didn't Happen

It is the result of brain, scientific knowledge and skill of an exceptionally high order, constructed by craftsmen that have devoted their life work to making of great Pianos. Therefore, every New Scale Williams is the finest example of the Piano makers' art, and what is conceded to be by "the knowing ones" one of the greatest Pianos of modern times.

Write for some of our descriptive literature, it will be valuable to you, whether you wish to buy or rent.

The R. S. WILLIAMS & Sons Co. Limited

143 Yonge Street, TORONTO