

RESULT OF

Our Big Automobile Contest

FRANK B. SNYDER, ELKHORN, MAN., WINS THE HANDSOME CHEVROLET CAR WITH AN ESTIMATE OF 47,038 WHOLE KERNELS.—THE ACTUAL NUMBER OF WHOLE GRAINS IN THE BOTTLE BEING 47,037.

Our big automobile contest closed at midnight on July 31st. It was a real competition in every sense of the word until the very end, estimates reaching the office in large numbers from all over the West until the very last moment. Frank B. Snyder, of Elkhorn, Manitoba, won the handsome Chevrolet automobile (1914 model) with an estimate of 47,038 whole kernels—the actual number of whole grains in the bottle being 47,037. Mr. Snyder's subscription and estimates did not reach us until the 31st of July the day on which the contest closed, which goes to show that it is never too late to try. An illustration showing the coupon on which the estimates appeared is shown on page 55. We take very great pleasure in congratulating Mr. Snyder upon winning such a splendid car and trust he may be long spared to enjoy it.

This contest attracted a great deal of attention and met with a hearty response from farmers in every part of Manitoba, Saskatchewan and Alberta. They took hold of it in a way that far exceeded our expectations, so that we are more than satisfied with the results so far as we are concerned. In fact, we may state nothing we have ever published in the way of a contest has created so much interest and enthusiasm among our subscribers and new readers.

A Wheat Estimating Contest is a peculiar proposition and we have had a number of enquiries from farmers in the West wanting to know if it was a lottery. It is the farthest from such, in that you are estimating on a definite proposition.

On 1st April, 1916, we procured from the Dominion Grain Inspector, Winnipeg, a quantity of No. 1 Northern wheat. This wheat did not come from any particular locality, but was a mixture of samples of No. 1 Northern wheat from practically all over Western Canada. A bottle was secured and the wheat was taken to the office of the Dominion Inspector of Weights and Measures, Winnipeg, and on scales that set the standard for practically all the scales in Western Canada, this wheat was weighed. The bottle was filled as full of wheat as it would comfortably hold and this wheat was carefully poured out in a vessel. The bottle was then weighed absolutely accurate. The wheat was again put back into the bottle and carefully weighed, thus getting the weight of the bottle and the wheat. The difference between the weight of the bottle and the wheat was found to be exactly 3/4 pounds.

The bottle was then carefully sealed up and stamped with the seal of the Dominion Weights and Measures office. It was then taken to the office of the Union Trust Company and was placed by them in one of their vaults, where it remained until the evening of August 1st, 1916. At that time we gave an order to Mr. D. D. Campbell, Dominion Shipper's Agent, on the Union Trust Company, for this bottle of wheat. Mr. Campbell had his assistants to count the wheat, Mr. J. B. Attridge, Scale Inspector, Dominion Weights and Measures' office and Mr. W. J. Fields, Assistant Inspector of Weights and Measures.

At 4 o'clock p.m. on August 1st, these gentlemen started in to count this wheat, finishing their task about 10 o'clock a.m. Friday, August 4th. It is a tedious task to count 3/4 pounds of

wheat and in order to insure absolute accuracy, the following method was used. A small portion of the wheat was poured out on a table, which had been covered with clean, white paper, and one man with a paper knife would separate

the kernels into groups of five, until fifty kernels had been thus separated out. The other two gentlemen would watch closely in order to see that no mistake had been made, and if in their opinion there was the slightest question of a doubt that a wrong count had been made in this particular fifty kernels, they

were counted over. One man would count until he became tired and another one would take his place, the first counter assuming watch over the man who was then counting. Careful check was kept of each amount, so that there is not the

slightest possibility of a doubt but that the count was absolutely accurate.

There is one thing regarding this contest that we would like to straighten out in the minds of our readers. A great many have no doubt counted 3/4 lbs. of No. 1 Northern wheat and they have found that their count did not make 47,037 kernels, which was the number in the bottle.

This is by no means any indication that the count was at all wrong. You may take ten bushels of No. 1 Northern wheat and divide it up into as many lots of 3/4 pounds as it will make and it is almost safe to say that when the entire number is counted that no two amounts will be the same. A kernel of wheat is a small thing, and the kernels in even 1/2 lb. will vary to an amazing amount. We simply make the above statements to show our readers that in the particular 3/4 lbs. of wheat upon which they estimated, that the count was absolutely correct.

Now, as to the estimating. Everyone who subscribed for The Canadian Thresherman and Farmer direct to this office with cash accompanying his estimates, was entitled to estimates for every subscription that he sent in and the contest was so arranged that a larger number of subscriptions, or a subscription paid up for a greater number of years than one, entitled the subscriber to a proportionately larger number of estimates. These subscriptions were entered in a large record book, which we had arranged for the purpose. The subscriber's name was entered, the date upon which the subscription was received, the amount of money he sent in and his estimates. This book is a very interesting thing. It contains names from all over Canada and it will be kept by us as long as there is a Canadian Thresherman and Farmer.

On the 4th of August we received the following letter from Mr. D. D. Campbell, who was the chairman of the counting committee.

August 4th, 1916.
To The Canadian Thresherman and Farmer,
Winnipeg, Man.

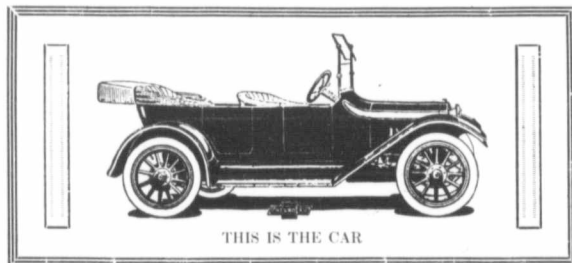
Dear Sirs—We, the undersigned, have completed the counting of the wheat contained in the jar stored in the vault of the Union Trust Company, and we find the actual number of whole grains to be 47,037, forty-seven thousand and thirty-seven grains.

Yours truly,
(Signed)

*W. J. Fields
Jas B. Attridge
D. D. Campbell*

The above letter is now on file in our office where it may be seen by anyone.

Immediately upon receipt of this letter, these gentlemen and ourselves went to the record book and began a search for the prize winner and you can be assured that it was no small task. We had thousands of estimates to go over carefully and after considerable search, we found that Mr. Frank B. Snyder, of Elkhorn, Man., was the winner of the car. It was, of course, not absolutely necessary for a man to estimate the exact number of kernels, as one condition of the contest was that it was the one who came nearest to estimating the exact number who should win the car.



THIS IS THE CAR

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HERE'S GOOD NEWS!

TO EVERY CONTESTANT

ARE YOU IN ?

THREE SPLENDID FORD TOURING CARS, one to each province—Manitoba, Saskatchewan and Alberta—will be put up for competition on September 1st. The contest will be run along the same lines as the one just closed and the same general rules will govern.

This is the most important announcement ever made in any contest carried on by any farm paper in Canada—the first time three automobiles have been offered as grand prizes in any contest of this kind.

With this announcement you have before you an opportunity which may never be offered you again—an opportunity which every reader of The Canadian Thresherman and Farmer should grasp.

Don't overlook the full page advertisement, which will appear in our September issue, giving full particulars, and don't figure that anyone else has a bit better chance of winning a car than you have.

Nothing we have ever published has created more interest and enthusiasm among our subscribers than the contest just closed. And why not? An automobile free for a little extra work on your part is an unusual offer anyone will admit.

Make up your mind to win one of the cars. Big opportunities are few. This is yours.

THE E. H. HEATH CO., LTD.,
Winnipeg, Man.

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