

# CASE CAR for CHRISTMAS



## The Ideal Expression of the Holiday Spirit

No gift expresses the Sentiment of the Season quite so well as the beautiful Case Automobile—because no gift combines so many qualities of Practical Usefulness.

Men can give them to their Wives—their Sons—their Daughters. Wives can give them to their Husbands. Sons and Daughters can give them to the Old Folks—always with the assurance that they will prove a Source of Keen Enjoyment and much Pleasure to those who receive them. Or give one to yourself.

You can't go wrong in buying a Case Automobile. For Seventy Years it has been the Case Policy to maintain every day in the year and in every transaction, the Spirit of Honesty, Good Will and Fair Dealing. It is this Christmas Spirit of Business expressed in Scientific Design, Honest Manufacture and Reliable Salesmanship that has enabled us to grow as we have. Our growth again finds expression in the 1913 Case 40 and the Case 30. Our reputation is staked on these cars. They are thoroughly representative of all Case Products and of Case Policy. Does not your Business Judgment tell you that we can not afford to lose your Good Will or sacrifice the Reputation gained by Seventy Years Honest Dealing, by putting the name "Case" on an unworthy car? The Case Cars for the careful investors combine all the elements of utility and beauty.

Do not miss this opportunity to make Someone happy with a Case Automobile—the most perfect Embodiment of the Christmas Spirit.

Eight Models to select from—two to seven passenger. Write for a Catalog at once or call and see them at the nearest Case Agency.

**The J. I. Case Threshing Machine Co.**  
(Incorporated) Racine, Wisconsin

CANADIAN BRANCHES, TORONTO, WINNIPEG, SASKATOON, REGINA & CALGARY