

Canadian Missionary Link

XLVII

WHITBY, MARCH, 1925

No. 7

NOTE CONCERNING THE TREASURY

There is room for concern regarding our financial position. Last year at this time twenty-eight per cent. of our regular estimates had been paid in. This year, only nineteen per cent. has been placed in the Treasurer's hands. An unforeseen situation has arisen. Exchange has again become an item to reckon with and a very serious item. At the time of writing it cost us \$168.84 to send \$1716.54 to India. That is, we had to send \$1885.38 in order to have it realize \$1716.54 in India. This is something less than ten per cent. It means that each circle should try to increase by ten per cent its gifts in order to provide the money to send its share to India.

Another additional amount in our estimates this year is six passages to and from India instead of four, which is our usual obligation. What shall we do about it? We must not let this work suffer.

Could you increase your own gift by ten per cent., and so pay the expense of sending your money to India?

Let each one of us try.

JANUARY REPORT FOR LINK

225 Lists sent to Agents
276 sample copies sent
350 Agents heard from (16 Y.W.)
52 Individuals have sent in subscriptions
11 Clubs have been heard from
2013 Renewals have been received
176 paid arrears (1 yr.)
39 paid arrears (2 yrs.)
112 reinstated
315 new subscriptions
4 new complimentary
276 discontinued
NET GAIN 155.

Our Objective 10,000 subscribers

Number on mailing list 7,455

WANTED—2545 MORE NEW SUB-
SCRIBERS.

The Honour List

(Every name reported on for Convention, November, 1925): Ailsa Craig, 20; Brantford (First) 50, Caledonia 10, Campbellford 19, Carnduff, Sask., 2, Colchester 9, Dalkeith 10, Daywood and Leith 11, Delta 21, Drummond 3, Fonthill 16, Grimsby 28, Harrow 14, Hartford 16, Huntsville 2, Invermay, Sask., 1, Kingston 10, Kitchener (Benton) 30, Meaford 14, Ormond 18, Osnabrock 17, Peterboro (Park) 10, Renfrew 10, Sawyerville, Que., 6, Simcoe (Walsh) 6, Snelgrove 3, Sparta 12, Stonewall, Man., 5, Toronto (Christie St.) 11, Toronto (Memorial Y.W.) 6, Vankleek Hill 14, West Lorne 16, Whitevale 6, Wingham 18.

Objective Reached for New Subscribers
Estevan, Sask., Edmonton, Alta., Arnprior, Stratford (Memorial), Summerland, B.C.

N.B.—All exceeded the objective set, Summerland, B.C., giving 8 more than was asked.

TWO New Agents

Carnduff, Sask., and Simcoe (Walsh).
THIRTEEN New Places on the Mailing List
For these subscriptions we wish to thank the Agents of West Lorne, Kitchener, (Benton), Prince Rupert, B.C., Hanover, Whitevale, Buckingham, Que., Summerland, B.C., Colborne and Renfrew.

From Our Agents and Friends

"My work has been very encouraging so far. No person has refused to renew and everybody speaks so highly of the 'Link'."

"Wish I had a longer list from Sawyerville, Que., The 'Link' is fine now."

"I must thank you for the privilege I had of receiving the 'Link' free for one year, as I was leader of a newly-organized Mission Band. Although I had never taken the paper before, I have come to look forward to its arrival both for my own enjoyment and the help I have received from it for my Band program. I used the medical mission studies and got pictures of the missionaries from the Literature Department, 66 Bloor St. W., Toronto. I