

Report of the Literature Department of the W.B.F.M.B.

October 15, 1922

It is with much pleasure and gratitude that the Secretary presents this her second Annual Report to you, for it was with some misgiving, and not a little anxiety, that just a year ago we started on our new adventure, and we feel that the summing up of our year's work will show that it was a paying investment, perhaps not in money, to establish our office at 66 Bloor St. West, on a thoroughly business basis. It must be remembered that we are not a directly money making concern but that it is our business to spread information, and in that way obtain more love, prayer, effort and gifts for the work in India and Bolivia.

This year we have added to our stock greatly. Seven leaflets have been published by our own society beside some 22 pictures of our missionaries. I understand this is the first year we have been able to pay for our own printing.

The Duplicator, which was given us last winter, has proved a good investment. On it we have printed the Quarterly letters, little poems, Bible readings and programmes for the use of our Department.

We supplied 11 associations with packages of literature this summer for which we received \$41.04. This result would

be somewhat discouraging if we did not remember that we were making ourselves and our willingness to serve known to our sisters of the Circles throughout the constituency.

A gift of some 20 books was made to our circulating library which will be very helpful and is greatly appreciated.

The costumes have been a wonderfully time consuming, patience producing, yet withal, paying investment. A great many of our letters have been written about these. Aside from the additional interest and help to our Circles they have brought to our Department \$23.09 with only an expenditure of about \$4.50.

We have sold lace amounting to \$128.61 which does not appear at all in our financial statement nor our books, being kept in a separate account.

During the year most gratifying things have come our way. Among them we would mention two. First the very appreciative letters we receive from our friends and customers, and the co-operation of the ladies of our Board, and also of the General Board. Mr. Stillwell and his Secretary, Miss Tomlinson, have been ready with information and cheerfulness to answer all the calls of the inexperienced one.

STATISTICAL REPORT, 1921-1922

Letters, packages, etc., received	1248
Letters answered and written	747
including the Quarterly letters	
and other circular letters	1600
Orders sent (not including sample packages of which many were sent and is found to be an excellent plan)	708
Number of leaflets, books and pictures sold	7480
Books lent	126
VISITORS	262

These were actual business visitors. If you count just those who have come to have a friendly talk, likely on missions, there were fully 350.

It is not quite fair to compare this report with last year because we have two months more in this year, but we want you to see the advantage of having a regular business office in a good location. Over twice as many letters have been received, nearly twice as many answered, over twice as many orders received and