

SIGNIFICANT STATISTICS

	<u>1968</u>	<u>1967</u>	<u>1966</u>	<u>1965</u>	<u>1964</u>
Radio Service	\$ 22,943,000	\$ 20,204,000	\$ 17,516,000	\$ 15,738,000	\$ 14,307,000
PROGRAM COSTS					
Programming hours	74,787	74,123	66,912	61,914	53,217
NETWORK DISTRIBUTION	2,837,000	2,664,000	2,542,000	2,367,000	2,233,000
Miles of networks	23,522	22,121	21,021	20,580	18,217
Stations on networks	316	286	256	247	228
STATION TRANSMISSION	2,618,000	2,053,000	1,835,000	1,728,000	1,493,000
Station hours on air	200,929	199,416	196,078	176,123	153,047
NET OPERATING REQUIREMENT	33,793,000	29,171,000	24,031,000	21,424,000	19,545,000
Radio households	5,208,000	5,071,000	4,942,000	4,828,000	4,703,000
Television Service					
PROGRAM COSTS	96,496,000	77,798,000	68,141,000	63,881,000	60,081,000
Programming hours	26,767	25,897	25,107	24,317	22,451
NETWORK DISTRIBUTION	11,300,000	9,485,000	8,994,000	8,360,000	8,196,000
Miles of networks	9,970	9,928	8,871	8,865	8,326
Stations on networks	265	245	214	185	143
STATION TRANSMISSION	5,209,000	3,853,000	3,675,000	3,276,000	2,914,000
Station hours on air	75,456	71,798	68,063	62,008	54,940
NET OPERATING REQUIREMENT	102,820,000	81,861,000	70,319,000	64,445,000	58,832,000
Television households	5,105,000	4,953,000	4,777,000	4,589,000	4,401,000
REPAYMENT ON CAPITAL LOANS	2,890,000	1,371,000	713,000	-	-
Combined Services					
INCOME FROM PUBLIC FUNDS	139,503,000	112,403,000	95,063,000	85,869,000	78,337,000
GROSS ADVERTISING AND MISCELLANEOUS REVENUE	40,201,000	36,196,000	34,358,000	33,449,000	33,010,000
TOTAL EXPENSE	\$179,704,000	\$148,599,000	\$129,421,000	\$119,318,000	\$111,387,000

EXPLANATORY NOTES:

- 1) Programming hours include the hours of network programs and the total hours of non-network programs originated by individual stations.
- 2) Miles of networks comprise the wire lines and microwave connecting all the stations on the English and French networks.
- 3) The stations on networks include both CBC and privately-owned basic and auxiliary stations.
- 4) The station hours on air represent the broadcasting time of the Corporation's stations, excluding in the case of radio and television, stations of the Northern Service.
- 5) Changes were made in the previously reported households (homes) for the past years 1964 to 1967 due to more accurate figures being available through the 1966 Census.