

Excala-scoop: legalized fraud!

by Dave Nimon

How many of you saw this year's Super Bowl—live—from the press box for free? Well, dear readers, there is one York student who did exactly that and much more by means of a little guile and a lot of ingenuity.

This amazing fact is the result of a desire for some NBA (NATIONAL BASKETBALL ASSOCIATION) statistics five years ago. He sent away to the head office and was more than pleased with the information which was sent him. However, when he tried to receive the stats weekly, he was notified that only newspaper editors and wire services receive the information on a weekly basis. Undaunted, the student bought some stationery and had a letterhead printed on it of a company that he registered at City Hall for \$3 to make everything legal.

Using this stationery with the name of his 'wire service', he asked and was put on the mailing

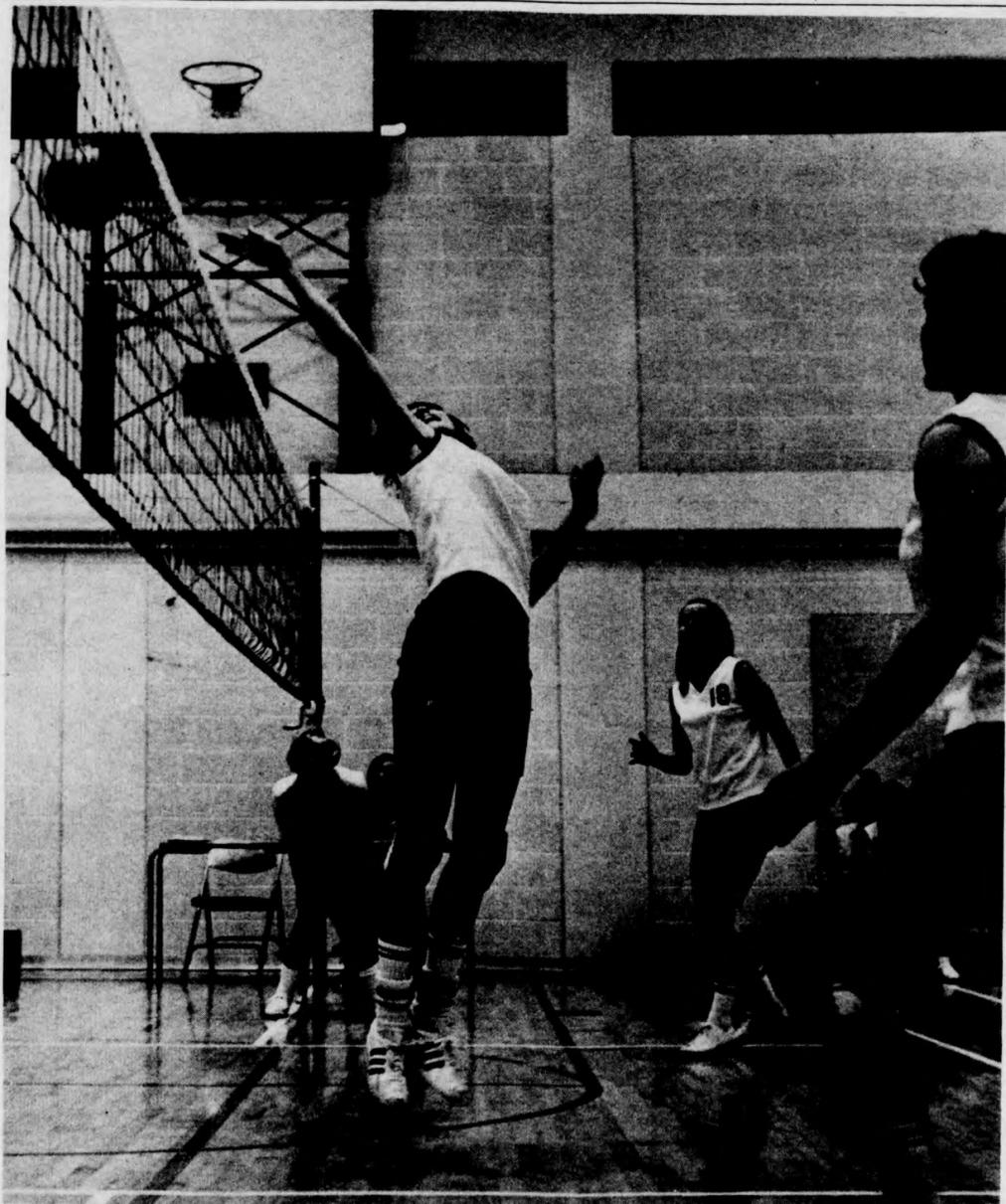
lists of various football, basketball, and baseball clubs. During the past few years he has been receiving newsletters and Christmas cards from these various teams. However, his big moment came last winter when he went to pick up his mail at his box number and found a letter from the NFL asking if he wanted to receive press passes for the Super Bowl. The student, whom we will call Ken R., was unable to attend last year but quickly accepted the invitation this season.

Taking his brother along as photographer, Ken went to Miami (paying his own air fare by student rate) and settled in at the Holiday Inn (at a reduced rate for the Press). Ken, along with the other newsmen, was wined and dined daily at the Super Bowl's expense. He made great use of a bar and buffet table at the Hilton which was reserved for the Press. After pressuring the publicity director of the Super Bowl, he got the use

of an official Super Bowl car for travelling around Miami while impersonating the 'Great Imposter'. During the game he sat at a reserved seat in the press box next to the Star's Milt Dunnell who, along with everybody else, thought Ken was for real. Meanwhile, his brother was on the field with his camera. Though he needn't have, he did put film in his camera. After the game, Ken went into the Colts dressing room for an exclusive interview with losing coach Don Schuele.

On the flight back home, Ken again sat next to Dunnell and expressed the view that his company is thinking of expanding into hockey. For it is Ken's ultimate goal to get a Press pass to Maple Leaf hockey games.

What is there to stop you from pulling this same stunt? Nothing but courage and a 6c stamp. But remember, you will have to hurry as next year's Super Bowl is less than a year away.



A good effort but Laurentian defeats York 3 games to 1.

Norm Cromey

25 per cent DISCOUNT
 TO ALL YORK STUDENTS ON ALL
 NATIONALLY KNOWN MERCHANDISE

Save 25 per cent on Watches, Diamonds, Stone Rings, Silver, Wedding Rings, Luggage, Cameras, Radios, Pen and Pencil, Typewriters, Tape recorders and on All Gift Items.

ALL WATCH AND JEWELLERY REPAIRS 25% OFF

Sheffield Jewellers LTD

DIAMOND MERCHANTS

323 Yonge St.
 (4 doors N. of DunJas)

EM. 6-4122-6-3324

Welcome to our New
Headquarters
 FOR YORK
WINDBREAKERS

LARGE SUPPLY ON HAND!
 TOP QUALITY!
 BLAZERS AND SWEATSHIRTS
 AT LOW STUDENT PRICES!

**Lynn-Gold
 Clothes**

New Address
 401 YONGE ST. (at Gerrard St. E.)

Open 7 days a week 6 am to 1 am

**CAMPUS
 RESTAURANT
 AND
 STEAK HOUSE**

UNIVERSITY COLONY CENTRE PLAZA

Specializing in

BROILED STEAKS AND RIBS
 CHARCOAL BURGERS

**SUBSTANTIAL
 REDUCTIONS**

THE YORK UNIVERSITY BOOK
 STORE HOLDS ITS ANNUAL
 BOOKSALE FROM MONDAY,
 JANUARY 13th. UNTIL THE
 END OF THE ACADEMIC
 YEAR. SO

BE SMART-BUY BOOKS

**VESUVIO'S PIZZERIA
 and
 SPAGHETTI HOUSE**

FREE DELIVERY

**25¢ OFF
 on \$2.25
 and over**

638-1632
 University Colony Centre

SUN. TO THURS. 4 p.m. - 1 a.m.
 FRI. AND SAT. 11 a.m. - 2 a.m.