

# CJSR's calling Bears

by Alan Small

After a year of not broadcasting university sports, FM 88 CJSR is back in the fold and broadcasting the Evergreen and Gold this season.

"We will be broadcasting all of the Golden Bear football games this season," said CJSR sports director and play-by-play man Dennis Glasgow. "We are also planning to broadcast Bears hockey and basketball games. That is still in the planning stages."

Glasgow mentioned that broadcasting the regular season away games and several home dates was in the works.

"If the Department of Athletics is pleased with our performance during the football broadcasts we will be able to broadcast the away games," Glasgow said.

CJSR is blessed this year by the U of A schedule which puts the hockey team on the road when the hoop team is at home, and vice versa, allowing only one sport to be broadcast per weekend.

"If we do it this way, I'll be covering the hockey games and John Sexsmith will do play-by-play for basketball," says Glasgow.

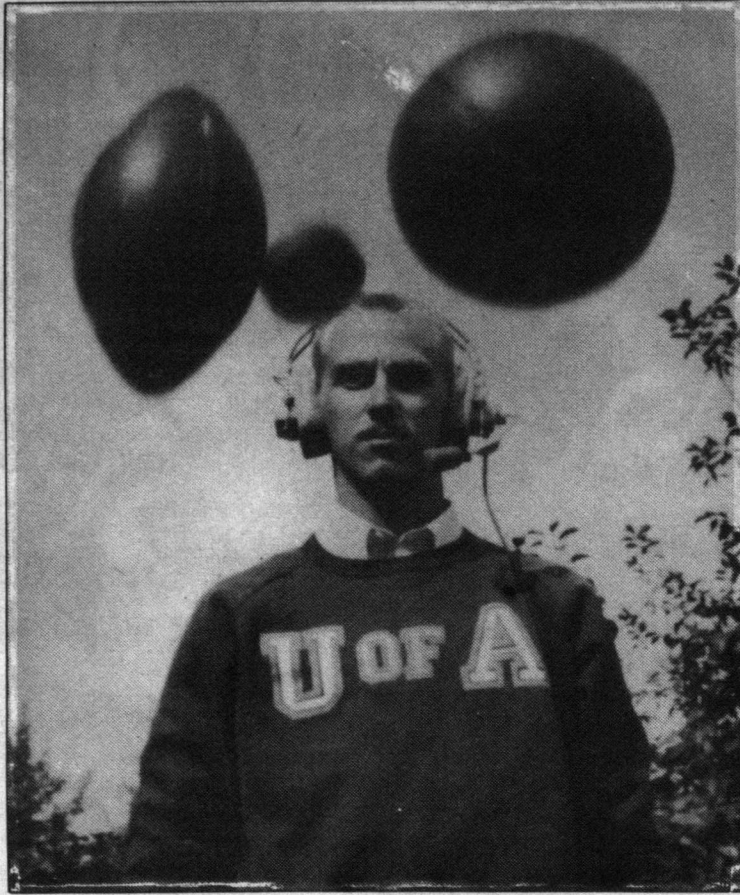
Funding, a problem that has plagued CJSR in the past, seems to be taken care of.

"We have several advertisers on line for our broadcast," Glasgow said. One gimmick has Nestles donating a \$100 food hamper to the Food Bank for every Golden Bear touchdown.

For home football games Pat Kiernan will march the sidelines giving injury reports and will handle halftime and post game interviews.

Glasgow is a well-travelled sports expert. He has been a researcher for the NBC Sports Machine, is currently Stan Fischler's hockey correspondent for Edmonton, and has coached and refereed basketball in Edmonton for the past six years now. In high school he played football for Jasper Place High School, so he is knowledgeable on the sports CJSR will be broadcasting this year.

CJSR has already broadcasted both of the Bear football games so far, and will be broadcasting the Bears games against the Manitoba Bisons at 1:00 Saturday afternoon.



Dennis Glasgow will do play-by-play for CJSR's broadcasts.

## Be Ready...

for the expanding  
**International Marketplace**  
by supplementing your university  
education with practical courses in

### International Business

#### Intercultural Communications (IB 596.2)

Selected cultures used to heighten awareness/sensitivity to how interpersonal relationships impact upon successful business relationships. Sept. 12 - Mar. 10, \$120, credit.

#### International Business (IB 591.3)

An introduction to the international business field includes business concepts, terminology, public/private institutions and agencies assisting businesses. Sept. 12 - Mar. 10, \$180, credit.

#### International Marketing (IB 592.3)

A look at commodities and industrial goods marketed at the international level. Sept. 12 - Mar. 10, \$180, credit.

#### International Trade Finance (IB 593.2)

An analysis of the international financial systems, mechanisms and the impact on the current monetary and exchange system. Sept. 12 - Mar. 10, \$120, credit.

#### Practicum I (IB 698.1)

Requires the student to become active in one or more associations/bodies dealing with issues in international trade. Sept. 12 - Mar. 10, \$60, credit.

#### World Geography (IB 595.2)

Focuses upon demographic/geographic distinctions and characteristics present in the countries where Canadian companies may conduct business. Sept. 12 - Mar. 10, \$120, credit.

For further information on these  
"independent learning" courses, call 441-4789



**Grant MacEwan  
Community College**

# THE GOOSE LOWIE STUDENT DISCOUNT CARD

REGISTRATION PARTY  
SEPTEMBER 15 & 22

**9933 - 63 AVENUE      EDMONTON, ALBERTA**

The Gateway

Info:  
Room 282 SUB  
432-5168