

SEND FOR THIS CATALOGUE

IT IS MAILED
FREE

UPON REQUEST

FALL AND WINTER 1911-12



WRITE
FOR YOUR
COPY
TO-DAY

THE QUALITY OF
OUR MERCHANDISE
IS DEPENDABLE

SATISFACTION
OR YOUR MONEY
REFUNDED IN FULL

WE WANT YOU TO TRUST US, we want you to place every reliance upon the **EATON** Mail Order Service, always bearing in mind that we guarantee to please you or refund your money. We will endeavor to fill every order you send us in such a manner as to retain your confidence and patronage.

IT IS OUR CONSTANT ENDEAVOUR to quote the lowest prices consistent with the superior quality of **EATON** merchandise. Your satisfaction and your economy are our constant aim, in the fulfilment of our duties.

THE DOLLAR AND CENTS REASONS why you should buy from us are manifold. We are confident that we can save you money and we want to prove it to you. Make a selection from our Catalogue of the articles you are needing and mail us your order. Do so now—make a start to-day in the direction of greater economy.

REMEMBER that one of the easiest and surest ways of increasing your capital is by saving your income. We want you to carefully examine and scrutinize each and every article you get from us. Make any comparisons you wish. **EATON** quality, **EATON** values, and **EATON** prices will always withstand the most critical tests.

EVERY EFFORT will be made by us to fill your orders promptly, accurately and satisfactorily. We realize that the better we serve you, the oftener you will buy from us—and the oftener you buy from us the more you will find it to your advantage to continue.

SAMPLES
OF OUR
FULL VALUE
GIVING

SEND US
YOUR NAME
AND WE
WILL MAIL
YOU OUR
WALL PAPER
SAMPLE BOOK

25.⁰⁰

WE PAY FREIGHT
CHARGES ON ALL
25 DOLLAR ORDERS

25.⁰⁰

If you are not wanting \$25.00 worth of merchandise couple your order with that of your neighbor and thus make your order up to the amount necessary to secure **FREE DELIVERY** to your nearest railroad station in Ontario, Quebec or the Maritime Provinces. By doing so you reap the full benefit of the wonderfully low prices and superior values which our Fall and Winter Catalogue places before you.

If you have never bought from us, favour us with a trial order.

THE T. EATON CO LIMITED
TORONTO CANADA

Our Mail Order service places economy within reach of all.