



JOURNALISM AT THE WORLD'S FAIR.

CW. YOUNG, of the Cornwall Freeholder, who occupied the position of Press Agent for the Ontario Commission, spoke on Journalism at the World's Fair at the recent convention of the C. P. A.

Newspaper men, Mr. Young said, were well treated by the Fair people and returned the compliment with interest. Recognizing the value of the press, the directors of the World's Fair, as one of their first official acts, organized the Department of Publicity and Promotion, placing at the head of it an old newspaper man, Major Moses P. Handy, of Philadelphia, who, as everybody will admit who came into contact with him, proved a most able and efficient head of a most useful department. The visiting newspaper men were thrown into contact with Mr. Handy, principally in the matter of getting passes to the Exposition grounds. When he arrived in Chicago, Mr. Young said, he found that there was a good deal of red tape in connection with this business, and to save Canadian newspaper men time and trouble, he had offered to see about the procuring of passes personally. A circular to that effect was issued by the secretary of the Canadian Press Association, and in most instances the red tape was cut successfully.

Foreign newspaper men generally were under great obligations to the Chicago Press Club for inviting them to a reception held a day or two after the opening of the Fair, which gave them an opportunity of not only becoming acquainted with the press men of the city, but also with those from all quarters of the globe, and enabled them to form most valuable acquaintances, and to facilitate their work to an extent which could have been accomplished in no other way. The Press Club was fortunate in having for its president during the Exposition year, the well known journalist and author, Stanley Waterloo, who extended on behalf of the Club the free use of its commodious quarters to all visiting journalists, and was himself especially attentive and helpful to them.

Mr. Young attended, he said, the meeting of the National Editorial Association in Chicago, and while there was much of interest in the proceedings, he did not think the benefits derived from membership were sufficient to justify the Canadian association in affiliating with this body. The president, A. F. Pirie, represented Canada at the National Association meeting, and the distinguished honor was conferred on him of addressing the International Press Congress on the conditions of journalism in Canada, and the relations he conceived should exist between the two countries.

Another opportunity given to the foreign newspaper men of becoming acquainted with each other, was an excursion to Milwaukee in June. About one hundred and fifty correspondents made a trip to the Cream City by special train, were royally

entertained by the press men of that city, whose guests they were, and returned to Chicago next morning.

The press headquarters of the World's Fair was in the Administration building, where one wing was devoted to their use. Major Handy's office was on the second floor, and one of the greatest curiosities in the Fair, in the eyes of newspaper men at least, was to be found in the ante-room of his office, the walls of which were decorated with sample copies of the newspapers of the world, in all languages, giving an idea that could have been obtained in no other way, of the power of the modern newspaper and the extent of its ramifications. This decoration was the work of H. P. Hubbard, the well known advertising agent of New York, and was a credit to his taste and ingenuity.

The Chicago newspapers had their headquarters below those of Major Handy, each journal having a room of its own, equipped with long distance telephones and telegraph instruments, by means of which their news was transmitted to the main offices in the city. It was a surprise, Mr. Young said, to find so many young men in charge of these departments: in fact, it was noticeable in every business, that younger men were in positions of responsibility than in Canada, and that youth was no bar to advancement. An immense quantity of very valuable work was done with extraordinary rapidity by the staffs of the Chicago papers, who covered every day a number of assignments which would appear incredible to Canadians in like positions. On the ground floor of the press wing of the Administration Building were the offices of the Daily Columbian, the offices of the Press Associations, and of some outside newspapers.

Canadians were very much in evidence on the Chicago press, some of the most responsible positions being held by them. One of the brightest minds among the women writers, and there were scores of them, was Miss Eva Brodrique, formerly of London, who at present is literary editor of the Chicago Evening Post, and who, in the general reduction of newspaper staffs that took place in October, was able not only to hold her position, but to be materially advanced. Canada also sent some very clever women correspondents, prominent among them being "Sama" of the Globe, "Lath Fenton" of the Empire, "Lady Gay" of Saturday Night, and "Kit" of the Mail, the letters of the latter being most numerous and acknowledged to be almost photographic in their exactness, covering a range of subjects which seemed marvellous under the circumstances. Mrs. Jean Bluett, of Blenheim, who is not by any means as well known to Canadians as the excellence of her work warrants, spent a month at the Fair, and wrote some very entertaining articles.

Canada and the Province of Ontario were the only two Commissions which had official reporters on their staffs, but it