The Announcement of

# New Fall Goods this week

For the fall season our display this week will surpass anything for quality and price you have yet seen. Early buying, and with unusual care, has brought to the ladies of Glencoe and vicinity the finest selection of the Fashionable Fall Silks-the Very Newest Striped Messaline Silks for autumn wear-in nearly all colors. NEW FALL DRESS GOODS. We are fortunate to have such a complete stock and at prices so moderate. See the Two-toned Tweeds, Silk Crepe de Chene, Cord Velvets, etc., before you choose on your Fall Suit or Dress.



## BIG ECONOMIES FOR THIS WEEK

Read These

15c White, Flannelette, wide. 124c 15c New Wrapperettes .... 15c Fancy Crepes ...... .113c 35c Bleached Sheeting ... 124c Flowered Crepes : 25c Bath Towels ... 15c Apron Gingham Comfort Soap 6 bars for 25c

50c Is Worth 75c Here This Week

Flannelette, 1 yd. wide, in many different patterns, 6 yds. for 50c Curtain Voile with hemstitched border and lace edge, regular 30c per yd ..... 3 yds. for 50c  A Wonderful Display of Men's Suits

Very Newest Fall Hats and Caps. 11c We have one to suit every person.

> School Suits and Shoes color, from \$2.95 up. We make a

The Home of "Fashion Craft" and of Good Values

# MAYHEW

### The Transcript.

her home here.
Mr. and Mrs. Rodgers and Mr. and
Mrs. Aitchison, of London, spent the week-end in town.

A. E. Sutherland, editor of The Transcript, spent Saturday in town.
The friends of Miss Florence Mc-Gregor are pleased to see her out again

A. E. Sutherland, ednor.

Transcript, spent Saturday in town.

Gregor are pleased to see her out again after a diagrering illness.

Miss Mary Veal. of Dettoit, a visit, and the seed of t

Only those who have experience can tell the torture corns cause. Pain with your boots on, pain with them off— pain night and day; but relief is sure to those who use Hollaway's Corn

## Appin

Geo. M. Galbraith
J. R. Pole
Thos. Strachan
John McNabb funeral of their late uncle, Wm. Armstrong.

Miss Carrothers returned home to Cobourg last week after visiting her aunt, Mrs. Malcolm, at the manse.

Mrs. Edwards and daughter Mangaret returned to London on Thursday.

Joseph Armstrong, Geo. Harcourt, John Brennan and John Scott left for the West last week.

J. A. Armstrong arrived home Saturday evening from the West.

Miss Eddie, of Glencoe, visited Miss Gillett last week.

Mrs. McDonald and daughter Ora 5 00 5 00 5 00 5 00

McDougald.
J. McDougald had a valuable cow killed by lightning in Tuesday's storm.

MIDDLEMISS.

MIDDLEMISS.

Middlemiss, Aug. 30.—The Middlemiss women's Institute held their regular meeting at the home of Mrs. D. McDougal on Thursday, August 25. Amount of the Red Cross Society. It was defided to hold a guessing contest at R. Flocher McGallum's, Ekfrid, last week. The marriage took place yesterday of Druden, Calledon, Calledon friends here while over the mary McAlpine, of Daton, calledon friends here while over the more of the fore, and planted from the McTavish-Morrison wedding.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears

Alwa

## Newbury

THURSDAY, SEPTEMBER 2, 1915.

Wardsville

Wardsville, August 31.—Mrs. Bert
Davis and son have returned to their
home in New York after visiting her
mother here for some time.
Dr. H. A. Wilson and daughters
Lillian and Pauline are visiting friends
in Toronto and Burlington.
Miss Maude Wilson spent last week
in London and St. Thomas.
Rev. and Mrs. G. Atkinson and family, of Tilbury, are visiting at his home
here.
Dr. and Mrs. O. J. Glenn have returned to their home here after a twoweeks' vacation.
Mrs. (Dr.) Clare and sons Harvey
and Jim, of Toronto, are visiting at
her home here.
Mr. and Mrs. Rodgers and Mr. and
Mrs. Aitchison, of London, spent the
Mrs. Aitchison, o

Blain's.

Dr. Roome and family, of London, motored down Friday.

Charlie Armstrogg and family and Alex. Armstrong and wife, of Windsor, motored up Sunday to attend the funeral of their late uncle, Wm. Armstrong.

Both tailor-made and ready-to-wear. Let nothing keep you from Both

.10c A large shipment of Young Men's

A Big Saving in Boys' Boys' Suits - Norfolk Coat and

specialty of the Boys' Department.

Following is the complete list of those who have contributed and paid their subscriptions to the Machine Gun Fund at Glencoe. Those who have not contributed to the fund and who wish to do so may leave their subscriptions at the Transcript office and they will be acknowledged in

McLachlan and Huston's List.

hn McMillan
A. McAlpine
J. McAlpine Huston ... McLachlan eslie Farrell..... hn A. McCracken eo. Parrott & Son lex. Duncanson ... Geo. Babcock . James Corbett. Charles Stinson ... Harry W. Hicks Morley Farrell .. A. F. Johnston John McFarlane Samuel Hart ... Don. H. Love ... Frank Hayter Dick Singleton R. C. Troyer Wm. Tomlinson Iahlon Annett ohn Smith Mary Loosemore .... McKellar House girls Wm. Allen
Duncan McCallum
Duncan Mitchell David Reeves..... Arnold Aldred ... Wm. Ewing Wm. Kerr Chester Bechill ussell Parish W. Roberts w. Eddie Keith Smith Joseph Russo ... Arch'd McLellan A. B. Auty .... Arch'd Sinclair ohn Briggs ussell Watterworth art Griffith H. Pearsall

Alex. McLellan

Total ..... Scott and Suitter's List. N. Currie ....

J. A. Scott
Alex. McNeil
W. R. S. McCracken

Poole and Owen's List.

### Machine Gun Fund.

F. J. Elliot.... Russell McKay Claude Bodkin M. McGeachie

D. Lamont
George Wilson
Mrs. Tallamy
Mrs. Trestain.
Richard Hicks
Mrs. Riley
E. Gale
Miss Mawhinney
C. T. Simpson
Savil Simpson Savil Simpson
James Simpson
James Simpson
J. D. Brown
Miss A. McNeil
John D. McColl
A. Marsh

OO
J. D. McKellar
John D. McKellar
J. D. McKellar
J. D. McHarine McLean
J. D. McIntosh
J. D. McIntosh
J. D. McIntosh
J. D. McIntosh
Mrs. Sillett
Mrs. Sillett
Mrs. McCracken

Total

Doull and McLean's List.

5 00 H. J. McCaffery 5 00; Fred Gough 5 00 J. B. Gough 5 00 J. B. Gough 5 00 Issac Watterworth 5 00 George D. Hurley 5 00 Levi Annett 5 00 J. N. Sexsmith 5 00 C. O. Smith 5 00 Rev. W. J. Ford

John McPherson
Mrs. Mary D. McAlpine
Rev. W. G. Howson
J. R. Squire
John Thomson
Wm. Burr
W. H. Weaver
James Harris
Wm. McRae
A. C. McAlpine
Ed. Stinson
Lohn McLachlan Ed. Stinson .... John McLachlan

\$402 00 SUMMARY McLachlan and Huston. Scott and Suitter . Poole and Owen . Doull and McLean

25

Notice to Electric Wiremen,

After a man has turned down two

Total amount raised ......

Contractors and Others. Notice is Hereby Given that it is contrary to the Rules and Regulations of the Hydro-Electric Power Commission of Ontario to connect any Electric Service to any building, or to install any Electric Wiring without a written permit from the authorized inspector. It is also contrary to the Rules and Regulations for Electricians, Lathers, Plasterers, Carpenters and others to cover up any Electric Wiring until the same has been inspected and approved, and permission given by the Inspector to thus cover it in. No alterations, extensions or additions can be made to any outstanding installations of Wiring, Motors or other apparatus without definite notice being given to the Inspector, and a permit issued therefor.

For further particulars apply to W. H. SOMERS. Inspector, Hydro-Elec-

therefor.

For further particulars apply to W.
H. SOMERS, Inspector, Hydro-Elec-tric Power Commission of Ontario, Chatham District.

Permits may be obtained from

For Sale Seven-eighths acre of land; good house, stable, hard and soft water convenient location in Glencoe. Apply at Transcript office. 75-3

76-2 MR. ALEX. DUNCANSON.

## Western University, London

ANOTHER CREAT ADVANCE Income Doubled-now \$75,000

Another Large Addition to Faculty and Equipment in Arts and Medicine. Greatly Increased En-

Write for particulars to E. E. Braithwaite, M.A., Ph.D. PRESIDENT.

Business and Shorthand Westervelt School

London, Ontario

# THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000 RESERVE FUND - \$ 12,560,000

TOTAL ASSETS - \$187,000,000 Savings Department-Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

Established 1863

J. A. McKFLLAR, Manager

Head Office, Montreal Reserve Fund \$7,248,134

Capital, paid up \$7,000,000 SAVINGS DEPARTMENT

We give special attention to Sayings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pas-books. No delay in withdrawals. Two more persons may open a Joint Account, and either party can withdraw money

FARMERS' BUSINESS

GLENCOE BRANCH



BEFORE DECIDING ON A CAR SEE THE

# MANY REASONS WHY

It has the reputation for being the most reliable car.

It has all the latest improvements. It is easy to handle.

It is easy on gasoline. It is easy on oil.

It is an easy riding car.

1916 Model, 5-Passenger, 35-Horsepower Touring Car, reduced from \$1,275 to \$1,050.

FOR DEMONSTRATION APPLY

# S. HUMPHRIES, GLENGOE

Agent for Mosa, Ektrid, Euphemia and Zone