SECURITY

Steady Jobs Are Dividends of Sound Business Management

Men who have steady jobs are self-reliant citizens. They have a stake in Canada. Canada has a stake in them. The progress, welfare and strength of the Dominion are built on them.

That is why Sound Business Management is so vital to every one of us. For business, when directed by courage, confidence and initiative, is a means through

which work and security are made increasingly possible for all. Yes, steady jobs are dividends of Sound Business Man-

agement. Because it is continually working to improve products and widen markets, it creates more outlets for busy hands . . . more chance for advancement of workers . . . more opportunities for achieving freedom, security and progress.

