

Once you have used PURITY FLOUR you will readily pay the little more it may cost.



Until you have actually tried PURITY FLOUR you may demur at the trifle more it costs you than lower grade flours cost—but your first sack will show you why that seemingly higher price is a real economy for you

PURITY FLOUR is milled from only the kernels of the choicest Manitoba hard wheat—the world's wheat standard.

From the 84 grain elevators which we own and operate, we select the finest wheat of the year's crop. This, at our mills, is so treated that only the most richly-nourishing part of the wheat berry gets into a PURITY sack or a PURITY barrel.

The result is a flour so strong that it produces more bread for the quantity used than ordinary flour

But bulk of product is not all you are to expect of PURITY FLOUR. You are to expect lighter, snowier bread; bread that has the nutlike, sweet, wholesome taste every housewife tries to put into the bread she bakes.

PURITY FLOUR, moreover, is not merely a bread flour. It is an every-purpose flour. It makes the kind of pastry you can be proud of—cake that invites praise—biscuits that suggest an encore.

Not only is PURITY the flour for economy's sake, you see, but the flour for quality's sake. Thus, the few extra cents which a sack of PURITY actually insures you against baking disappointments. PURITY FLOUR is the flour you will never be without, once you fully test its unassuming merits.

Begin with a small trial sack, if you are dubious. Your grocer can supply you.

"More bread and better bread"

SHIPPING ALMANAC FOR ST. JOHN, AUG. 3. Sun Rise..... 5:10 Sun Sets..... 7:44 High Tide..... 6:35 Low Tide..... 12:38

PORT OF ST. JOHN, Arrived Yesterday. Star Oriole, J. 240, Hale, Demerara, B. W. I. and Bermuda, Wm. Thomson & Co.

Star Governor Cobb, Allan, for Boston via ports, W. G. Lee.

QUEBEC, Aug. 2—Arr. 2nd steamer from London; Manchester Corporation, from Manchester.

BRITISH PORTS. Liverpool, Aug. 2—Arr. 2nd steamer from New York; Franconia, from Boston.

FOREIGN PORTS. New York, Aug. 2—Arr. 2nd steamer from Windsor (N. S.); Emma McLean, from Calais (Ma.).

WATER AND SEWERAGE. At the meeting of the water and sewerage board yesterday afternoon the schedule of assessment for the coming year was presented, showing an increase of more than \$1,000,000 in real estate and stock valuations in the city.

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KINGS-ALBERT LIBERALS IN CONVENTION AUG. 9. Convenient Train Arrangements Announced—Westmorland Will Endorse Hon. Mr. Emmerson on August 10

A Liberal convention has been called in Sussex for Kings-Albert Wednesday, August 9, at 4 o'clock in the afternoon after the arrival of the Pacific express at 3:53 p. m. which will bring the delegates from Albert county and the eastern parishes of Kings. The delegates from the lower parishes of Kings can board the C. P. train that leaves St. John at 12:40, at Hampton, Norton and Appagoah and those at the smaller stations at which the fast express does not stop can go by the suburban train that leaves St. John at 12:15 as far as Hampton and board the C. P. R. express there.

MORNING LOCALS. The monthly meeting of the N. B. Military Veterans' Association will be held in their rooms, market building, this evening. The speaker will be Wm. G. Abell. Aid will take place August 9. Members are requested to attend and procure their tickets.

The Standard Oil Company's steamer No. 23, Captain Hatheway, arrived yesterday and docked at the west side. A part of the cargo, consisting of 32,000 barrels, will be delivered to the Canadian Pacific Company. The immense shipment was taken in with the proper facilities at an American port in four hours.

The Liberal convention of Colchester County at Truro yesterday nominated S. D. McLellan, barrister, as their candidate for the commons.

LAURIER TO OPEN CAMPAIGN AUG. 15. Liberal Chieftain Will Speak in St. John Between August 28 and Sept. 2—Expects to Capture Rural Seats in Ontario

Ottawa, Aug. 2—Sir Wilfrid Laurier will open his platform campaign on Tuesday, August 15, in one of the Ontario ridings. The place for the opening rally has not yet been finally fixed, but it will be at a strategic point in the south western group of counties along Lake Erie where the reciprocity issue gives the Liberals good hope of capturing several of the seats now held by the Conservatives.

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The Evening Chit-Chat

By BUTH CAMERON. Do you ever listen to your own voice? If you don't please let me suggest it as a valuable little experiment to make occasionally.

What would we think of a girl—or a man either for that matter—who never looked in the glass? But how many people never in all the time of their lives hold up the mirror of self-inspection to their voices!

Do we talk too rapidly? Do we pick our words from our heads or throats instead of from the diaphragm, as we really should? These are some questions for us to ask ourselves in front of the mirror of voice inspection.

And, I trust, to answer by an effort at improvement. The French government, in spite of its advanced republican form, has been obliged to resign its present cabinet.

La MARQUISE de FONTENOY. Silver Greyhounds, Messengers for Britain's King To be Weeded Out, But Not to be Abolished—Ducis Lighter Since Accession of George V

Every now and again an announcement appears in the English and American papers to the effect that the "Silver Greyhounds," or King's Messengers, and the report to that effect is repeated in the London papers just at hand, is on a par with others of the same kind that have already appeared on several occasions.

What is taking place is a weeding out of the corps, and the dismissal of those who have become superfluous since George became King. Edward VII. has been on the Riviera in the spring, and at Marjoubert in the Mediterranean, and his frequent visits to foreign courts, rendered a very large increase of the number of messengers necessary, since the monarch had while abroad to remain in daily touch with his ministers at home.

Defiance Cannot be Cured. The deafness, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian tube.

MAKING A VACATION PAY. The best investment that many men make during the year is represented by the expense of their vacation. They are paying out money and earning nothing, but they are putting themselves in superb condition for great business on their return.

E. C. COLE CHAIRMAN OF MONCTON SCHOOL BOARD. Restigouche—Edward Firih, to be re-elected for the Parish of Eldon, in the place of Murdoch Murray, resigned.

NO REST FOR HER CHIN. Year—Does your wife ever sit with her chin resting on her knees? Crinoline—No, my wife never sits with her chin resting at all.

BRIGGS' BLACKBERRY SYRUP

FOR THE CURE OF Dysentery, Diarrhoea, Cholera Infantum and Kindred Complaints

Manufactured by CANADIAN DRUG CO. LIMITED Wholesale Druggists, St. John, N. B. Original Bears Register No. 1295

Good Things In House Furnishings

CAN NOW BE SEEN AT THE SHOW ROOMS OF S. L. MARCUS & CO., 166 UNION ST.

"Our easy payment plan" has proven an agreeable and pleasant surprise, while our prices challenge competition.

S. L. MARCUS & CO. The Ideal Home Furnishers. 166 Union Street

CANADIAN WINNING HONOR IN OLD COUNTRY

J. M. Bell, Formerly of Ottawa, Has Good Position, But Says He is More of a Canadian Than Ever

James Mackintosh Bell, the clever young Canadian who has held the position of director of the geological survey in New Zealand for the past three years, was in Ottawa last week when he was a guest at the Edoon Club for luncheon with several old friends, among whom were Colonel San Hughes, R. L. Jordan, R. W. Brock, and others.

MONTREAL COMMUTERS LOSE HEAVILY IN BLAZE

Eleven Houses Burned at Summer Resorts With Total Loss Nearly \$70,000

Montreal, Aug. 2—About \$70,000 worth of damage was done "last night" people rendered homeless by fires which broke out almost simultaneously this afternoon at Strathmore and Lakeside, two summer resorts, a little more than a mile apart on the shores of Lake St. Louis.

CASTORIA For Infants and Children. The Kind You Have Always Bought

Beats the Market. Signature of Dr. J. C. Watson

SPECIAL CUT PRICES ON LADIES' RAINCOATS

GOODS MUST BE CLEARED OUT. Ladies' \$12.00 Raincoats - - - - - for \$8.98

Ladies' 10.00 Raincoats - - - - - for 6.98

Ladies' 8.50 Raincoats - - - - - for 5.98

Ladies' 6.50 Raincoats - - - - - for 5.00

Girls' Raincoats from \$2.98 up.

WILCOX'S Market Square