

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, APRIL 15, 1940

FURNIVAL'S PURE JAM
Strawberry and Raspberry
1 lb. Glass, 45c.
4 lb. Tins, \$1.39
Cheaper Than Butter! Made From Fresh Fruit!
— At —
McPHERSON BROS.
181 Union Street
Phones Main 506 and 507



You can be sure of this: That the man who doesn't praise "B" Brand Cider never tasted it.
It's a flavor that gets you and yet doesn't create a bad habit.
The Maritime Cider Co.
St. John, N. B.

More popular puddings



In 2, 5 and 10 pound Tins

Crown Brand
"The Syrup of a thousand uses"

WHY serve the same old sauce for puddings? **CROWN BRAND Syrup** is the convenient, ready-made, golden sauce, blending delightfully with all puddings. It adds that zest—that dash of flavor that is needed to make these dishes the great favorite of children and grown-ups alike.
The many uses of "The Great Sweetener," for all cooking purposes has ceased to surprise me.

Send for FREE cook book for cooking, baking, candy-making. **CROWN BRAND** is more than a table syrup. As a sauce for puddings, it is delightful.
THE CANADA STARCH CO.
Limited
MONTREAL
Manufacturers of "LILY WHITE" Syrup, BENSON'S Cornstarch, and MAZOLA Oil for cooking and salads.



BEWARE OF TENDER GUMS

Unhealthy soil kills the best of wheat. Unhealthy gums kill the best of teeth. To keep the teeth sound keep the gums well. Watch for tender and bleeding gums. This is a symptom of Pyorrhea, which afflicts four out of five people over forty.
Pyorrhea menaces the body as well as the teeth. Not only do the gums recede and cause the teeth to decay, loosen and fall out, but the infecting Pyorrhea germs lower the body's vitality and cause many serious ills.
To avoid Pyorrhea, visit your dentist frequently for tooth and gum inspection. And use Forhan's For the Gums. Forhan's For the Gums will prevent Pyorrhea—or check its progress, if used in time and used consistently. Ordinary dentifrices cannot do this. Forhan's will keep the gums firm and healthy, the teeth white and clean. Start using it today. If gum-shrinkage has set in, use Forhan's according to directions, and consult a dentist immediately for special treatment.
Use and 60c tubes in Canada and U.S. If your druggist cannot supply you, send us direct and we will mail tube postpaid.
FORHAN'S, LTD., Montreal

Forhan's FOR THE GUMS

WE CAN RENT YOU ALL THE NEW BOOKS. You only read them once and why pay so much to buy them?
P. KNIGHT HANSON,
"Victor Records" The Library.
Open Evenings. 158 Union St.

More Palatable Than Olive Oil
APROL
The Sweetest Oil from Apricots

Cuticura Soap
The Safety Razor
Shaving Soap
Cuticura Soap shaves without nicks. Everywhere.

MOIR'S Chocolates

CUPID has never lacked a tactful messenger. Moir's Chocolates convey his unwritten messages in the best of taste.
As a gift Moir's Chocolates always reflect a feeling of pleasure back to the giver. In their rich coatings, wide variety of centres and deliciousness of flavoring, they bespeak discrimination.
MOIR'S LIMITED, HALIFAX, N.S.
113
W. J. WETMORE, 91 Prince William Street, St. John, N. B.
New Brunswick Representative

GOLDEN PHEASANT
Formosa Oolong
60c., 65c., 70c., 80c. Retail at
Humphrey's Coffee Store - 14 King St.

The Quality Shoe of all Children's Shoes

POSSESSING the very best of everything which goes to make a perfect shoe for children. Better materials are not available or we would have them—More scientific construction is not conceivable.
Of course, Hurlbut cost more. Such quality cannot be produced for less. But Hurlbut are the cheapest shoes in the long run that a mother can buy—for they are known to outwear one, two and even three pairs of lower priced shoes.

HURLBUT Shoes for Children

The highest first-price shoes on the market—but the lowest-price-per-day's-wear

Correct shape for growing feet. Broad Extended Sole to protect supports. Flexible—no laces, no clips. Cushion Sole. From heel to toe. Ventilated for comfort and cleanliness. Sturdy Grace and refinement of line.

Made at Preston, Canada, by The Hurlbut Co. Limited.
Sole Wholesale Distributors for Canada: Philip Jacob, Toronto.

Sold only through your local dealer. If he does not handle Hurlbut, write us and we will see that you are supplied.

A Clearing Sale of Odd Sizes
— IN —
Crepe de Chine Georgette and Washable Satin Blouses

Priced from
\$2.98 to \$8.50

Many Blouses Less Than Half Their Former Value

WE have practically all sizes in the lot, but if you wear a large size you will be exceptionally fortunate, there being a good assortment of sizes over 42 in the lot.
This is a splendid opportunity to choose a stylish, dressy blouse at a ridiculously low price.

See Window Display

D'Allaird's BLOUSES

SEVENTEEN STORES IN CANADA
10 KING SQUARE

Buy This Silver Cream Today

This is a most popular silver cream—because it is economical and highly efficient. Stains and tarnish soon disappear from knives, forks, and other silver pieces when you use **Ideal Silver Cream**.
It imparts a brilliant lustre that makes silver look like new. It cleanses and polishes simply and easily. It cannot scratch the most delicate surface.
Get a bottle today at your dealer.

Canadian Polishes Limited
Successors to Domestic Specialty Company
HAMILTON ONTARIO

Parlor Suites

We are showing a beautiful assortment of Chesterfield Suites in the latest styles and coverings. Also a large stock of Parlor Suites in three and five pieces.
Chesterfield Suites, 3 pieces, from \$200.00 up to \$450.00.
Parlor Suites from \$65.00 up to \$150.00.
We are offering the above stock at old prices.
Secure your wants now.
HOMES FURNISHED COMPLETE
Amland Bros., Ltd., 19 Waterloo Street

GREAT REDUCTION SALE
of Ladies' Suits, Coats, Dresses and Skirts
STARTS THURSDAY, APRIL 15TH.

It Will Pay You to Investigate at Our TWO STORES, as We Have a Wonderful Assortment of Ladies' Apparel. Also we do not forget the Kiddies. If you are not prepared for this sale a small deposit is acceptable and balance when goods are taken.

SUITS	COATS	DRESSES	SKIRTS	WAISTS	CHILDREN'S WEAR AND COATS
\$26 Suits, Now \$18.50	\$22 Coats, Now \$14.75	\$17 Dresses, Now \$11.75	\$6.00 Skirts, Now \$4.75	Voile, Silk, Crepe and Georgette	At Very Great Reductions
\$30 Suits, Now \$22.00	\$32 Coats, Now \$20.98	\$22 Dresses, Now \$14.50	\$7.00 Skirts, Now \$5.25	From \$1.15 to \$10.50	
\$45 Suits, Now \$32.00	\$36 Coats, Now \$22.50	\$36 Dresses, Now \$25.00	\$8.50 Skirts, Now \$6.75		
\$58 Suits, Now \$48.00	\$48 Coats, Now \$37.00	\$45 Dresses, Now \$32.00	\$13.00 Skirts, Now \$10.50		

Also Other Bargains Too Numerous to Mention.

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