

INVICTUS

Stylish Summer Shoes for Particular Men

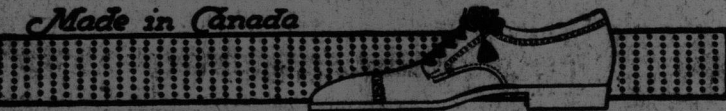
JUST think what you get when you buy the INVICTUS shoe—the cost of a perfect fit, the assurance of correct style always, the satisfaction of long service and the serene refinement of artistic shoe-making—the best good shoe for men who are particular about their footwear.

The new INVICTUS "Bond Street" Oxford is becoming stylish and deserving of your inspection.

AT ANY INVICTUS DEALER

INVICTUS
the best good shoe

Made in Canada



Westmorland Opposition Candidates

Moncton, July 13.—The opposition stalwarts of Westmorland, the men who fought and beat the forces of the provincial and Dominion governments May 20, in the new famous by-election when Minister of Public Works Mahoney was served with a notice to quit, met again this afternoon in great numbers in the city of Moncton and named four candidates for the general elections, no matter when they are held, "next week, next month or next year." This was the first time the friends of good government, supporters of the opposition, had an opportunity to meet since their great feat in wresting victory from an undeserving government, and they made the most of the occasion. They came in scores from every parish and with them came many who had supported Mahoney in the last election—many who resent his holding on to office after the verdict of the people.

When the electors separated after three hours of good fellowship in a sweetening that there were five opposition candidates named for the city of Moncton and the county of Westmorland. They were: city of Moncton, Hon. C. W. Robinson, county of Westmorland, Dr. E. A. Smith, of Shadac, Fred Blagoe, of Port Elgin, C. M. Leves, of Memramcook, and Hon. F. J. Sweeney, of Miramichi, but now residing in Moncton city.

Many N.B. Men in Casualty Lists

Mounted Rifles Again in Thick of the Fight at Hooge; News of the Soldiers at Home and Abroad

There are indications that the Mounted Rifles came in for a great deal of punishment during the latter part of the fighting around Hooge, as well as at the beginning.

The names of seven New Brunswick men appear in the midday casualty list. Wounded, Sapper Arthur W. Murdoch, St. John; previously reported missing, now returned to his own regimental duty, Private Wm. J. Brennan, St. John; previously reported missing, now a prisoner of war, D. W. McHugh, St. John; Sergeant W. J. Plaster, Beaver Dam, N. B.; killed in action, John Lynch, St. John; Harry A. Jackson, Upper Woodstock; previously reported missing, now killed in action, J. A. Chambers, Dieppe, N. B.

Killed in Action.

Word was received by the relatives of Harry Allan Jackson of Woodstock, from Ottawa, to the effect that he had been killed in action on June 27. He is the son of David Jackson, who has another son also in the service.

Moncton Man Wounded.

Mr. and Mrs. John Kennedy of Moncton received word on Wednesday that their son, Private Kennedy, is at present in the Royal Victoria Hospital in England suffering from a bayonet thrust in the hand and from shell shock, sustained during the furious fighting on June 30.

Killed in Battle.

Word was received in Fredericton yesterday to the effect that Private Harry Webb Hayward, a former Fredericton Junction boy, had been killed in action on June 27. He is the son of Mrs. Gilbert Hayward, of Bridgetown, N. S.

Many British Officers.

Official British casualty lists issued in London yesterday gave the names of 425 officers, ninety-nine of whom were killed. The last one issued on July 11 for the Somme sector, contained seventy-three names.

Three Recruits.

Three recruits were secured yesterday afternoon at the recruiting office, Bedford S. Long, Milford; William J. Humphreys and Joseph Morrissey, St. John, N.

Wounded Soldier Returns.

Private C. Guy, of Douglastown, who was wounded at Festubert on May 20, 1915, during the Orchard fight, and who has been in the hospital ever since, was a visitor in the city yesterday. He was a member of the 12th Battalion and was later transferred to the machine gun section of that unit. He carries a scar on the right cheek, which was caused by a flying piece of shell.

Y. M. C. A. Meets.

Private F. A. Johnson, a returned soldier, addressed the Young Women's Patriotic Association at a meeting in the rooms of the order of the Moose in Union street last evening. Private Johnson gave a very interesting account of his experiences.

A letter of acknowledgement was read from Captain Rev. E. B. Hooper for the sum of \$72 which was a contribution from the association.

Miss Gilmo, the treasurer of the association, in her report showed a balance on hand of \$51. Of this sum \$15 was voted to the Rowhampton Hospital in England, and \$35 was voted to the Soldiers' Comforts Association.

From Princess Pats

Private F. A. Johnson, one of the forty-two men left alive of the original Princess Patricia's Canadian Light Infantry,

WAR SUMMARY OF LAST NIGHT

London, July 13.—The most violent fighting in the great Allied offensive is on the eastern front where General Brussiloff's tremendous blows are being continued without apparent lull or hesitation. Temporarily at least the Austro-German line appears to have halted the Russian advance along the Slobod. Both sides are reported to be hurrying huge reinforcements of men and guns into this titanic struggle, the price of which is the immensely important strategic town of Kovel.

Further to the south a battle of almost equal intensity is raging on the Lower Silesia where the Russians are striking north in an effort to crush General Von Bothmer and flank the entire Austro-German line. The Austrians admit that the Russians penetrated Von Bothmer's front at some points, but assert they were driven out again in counter-attacks. The Russians claim to have taken 2,000 prisoners but make no mention of a gain in territory.

The British have held their gains on their portion of the Somme front and have appreciably advanced at some points. The usual period of consolidation and the pushing forward of the big artillery is presumed to be taking place. The British have also captured some German howitzers with a quantity of ammunition, which "will be used against the enemy at a suitable opportunity."

A similar situation exists on the French line and a remarkably brief French official statement of Thursday night firmly records the continuance of the bombardment at Fort Souville, in the Verdun region.

The British expedition in Mesopotamia is still at Sannayst about fifteen miles below Kut-el-Amara on the Tigris, according to an official statement issued today. The statement says that the British forces have been subjected to an ineffectual artillery attack.

Deep Anxiety In Berlin Is Admitted

(By Karl H. Von Wiegand.)
(Special correspondent of the Boston Globe)

Berlin, July 11.—With half the German army battling in the west against the combined armies and military resources of France and the British empire; with the other half demoralized and holding back the desperate onsets of Russia's millions in the east, Germany today is in the vice-like grip of a pressure which for a time is likely to increase on all fronts.

Can the British empire, Russia, France and Italy, with their population of 670,000,000—whites, blacks, browns and yellows—turn the screw tight enough to crush in the ramparts of the 115,000,000 of whites of the Central Empires? This is a question that probably will be answered within the next few days.

Two years of science, training, patriotism, solidarity, unity of spirit, singleness of purpose and centralized direction have outweighed superiority in numbers and resources.

Only Crown Prince on Offensive

Now, for the first time in the war, the military initiative has passed to the other side. Germany is fighting on the defensive almost everywhere, even westward of Lutsk, Linsingen's counter-offensive has slowed down. Only at Verdun the German Crown Prince is keeping up a slow, but strong offensive pressure.

Germany is fighting day and night against superior numbers in the west, with a heroism and bravery to which the other side is giving a lavish tribute of praise. In the east the thin, anemic line of Hindenburg, Leopold, Linsingen and Bothmer is struggling against almost

overwhelming odds, often four or five to one. Fresh armies drugged up out of Russia's 450,000,000 people and equipped with ammunition from the arsenals of Japan and America are being hurled against these thin lines with the ceaselessness of the sea.

Food on foot that, at the very best, cannot have the strength-giving properties which the men on the other side have in abundance, the German soldier today is performing feats of prodigious valor against great odds. That the stay-at-home politicians should revive the old quarrel as to the chancellor's Kriegselite, or "war goal," seems just at this stage almost like mockery.

Berlin Gets Little News

The German general staff is working under high pressure. The brain of the German army is at general field headquarters, but the headquarters here can be called the chief nerve centre. There is not a trace of nervousness or anxiety noticeable there. But among the politicians a cast of deep gravity and spent suspense appears, which strikes one as almost continual calmness in the face of momentous events.

Germany continues practically newsless from her own side of the great conflict. Against the lengthy and detailed French and British official reports the German general staff has devoted just twenty-four words on Friday and sixty-eight yesterday to the battle of more than 2,000,000 men. But it freely permits the German press to print the French and British reports. It is freely admitted that the French have had some success. The British, on the other hand, aside from minor local successes in a few trenches, it is stated, are being firmly held.

paymaster of Military District No. 8. When he has quitted the work he will be attached to the pay staff of the 39th Rifle Battalion.

Lance Corporal Harry Heidmann, now living in Boston, received word yesterday from Ottawa, that his husband, Sergt. Hartley French, has been killed in action. He had been missing since June 17. Sergt. French formerly lived in St. John. Besides his wife, he leaves a step-mother, Mrs. Benj. French, of Metcalf street, and five sisters—Mrs. Milton Belvea, Mrs. James McLeod, of St. John, Mrs. James McGinn and Mrs. Wm. Wadde, of New York, and Mrs. Frank Morris of Toronto, one half-sister, Mrs. O'Connor of Boston, and one young son.

ANNOUNCING IN THE HOUSE OF COMMONS

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ALLIED OFFENSIVE ON WEST ONLY BEGINNING

London, July 13.—The Allied offensive on the western front is only in its beginning, declared Premier Asquith today

A Word Of Advice To The People Of St. John

In Face of the World-Wide Scarcity and Increasing Cost of Material of All Kinds

WILCOX JULY CLEARING SALE



Constitutes the Most Remarkable Opportunity in Clothing of All Kinds Ever Offered to the People of St. John. This is No Make Believe Sale, But a Genuine Clearing Sale, Giving You All a Chance to Buy Goods at Prices Lower Than We Can Buy Them for Ourselves Today.

Here Are a Few of Our Many Bargains!

Ladies' Department

LADIES' WHITE AND COLORED DRESSES Worth from \$3.50 to \$5.50 For \$1.89	LADIES' SILK UNDERSKIRTS From \$3.00 to \$6.00 Less 10 per cent.	LADIES' SILK DRESSES Worth \$10.50, For \$7.48
LADIES' HOUSE DRESSES Worth \$1.25, For 89c.	SILK WAISTS From \$2.98 to \$5.50 At Special Cut Prices	LADIES' SERGE DRESSES From \$5.50 to \$10.00
LADIES' HOUSE DRESSES Worth \$1.50, For 98c.	CORSETS from 49c. to \$4.50 Less 10 per cent.	MIDDY SUITS IN DUCK With Fancy Collar and Pocket in Skirt. Only \$2.49
LADIES' FULL-OVER APRONS Only 49c.	WHITEWEAR OF ALL KINDS AT SPECIAL CUT PRICES	LADIES' RAINCOATS Worth \$15.00, For \$11.00
LADIES' HOUSE DRESSES Only 79c.	LADIES' MIDDY BLOUSES Worth \$1.50, For \$1.10	LADIES' RAINCOATS Worth \$12.00, For \$8.98
LADIES' WHITE VOILE AND LAWN DRESSES Worth from \$4.50 to \$6.00 For \$2.98	LADIES' MIDDY BLOUSES Worth \$1.25, For 89c.	LADIES' RAINCOATS Worth \$8.00, For \$5.48
GIRLS' WASH DRESSES From 59c. up	LADIES' CLOTH AND VOILE SKIRTS Worth from \$3.75 to \$6.50 For \$2.49	ONE SPECIAL LOT GIRLS' RAINCOATS At \$2.49
SLIGHTLY SOILED SHIRTSWAISTS Worth \$1.25, For 69c.	LADIES' SPORT COATS From \$6.50 to \$13.00	LADIES' STRIPED WASH SUITS Cost or Middy With Skirt—Just the Same as in Selling everywhere at \$3.75 to \$5.50. Our Sale Price, \$2.49
SHIRTSWAISTS Worth \$1.50, For 1.00	LADIES' SILK DRESSES Worth \$15.00, For \$10.98	
LADIES' SATEN UNDERSKIRTS Worth \$1.50, For 1.00	LADIES' SILK DRESSES Worth \$12.00, For \$7.98	
LADIES' SATEN UNDERSKIRTS Worth \$1.00, For 69c.		

Men's Department

SUIT CASES Worth \$1.25 and \$1.50, For 89c.	MEN'S WOOL SOX Worth 35c, For 23c.	HEAR YOU ARE MEN! Now is the time to get one of our good Blue Black and Grey Suits
MEN'S TIES Worth 35c, For 19c.	MEN'S SILK HOSE, 3 pairs for \$1.00	MEN'S SUITS Worth \$24.00, For \$20.00
MEN'S SPORT SHIRTS Worth \$1.50, For 98c.	MEN'S SUMMER UNDERWEAR At Special Cut Prices	Just the same as you pay the tailor \$30.00 for
MEN'S SPORT SHIRTS Worth \$1.25, For 89c.	MEN'S POLICE BRACES Only 19c.	MEN'S SUITS Worth \$20.00, For \$16.00
MEN'S SPORT TIES , Only 43c.	MEN'S GOOD WORKING SHIRTS Only 43c.	MEN'S SUITS Worth \$15.00, For \$12.98
MEN'S WASH VESTS Worth \$1.50, For 69c.	BOYS' SUITS Worth \$11.00, For \$7.50	MEN'S SUITS Worth \$10.00, For \$6.48
MEN'S PANTS From \$1.50 to \$5.50 At Special Cut Prices	BOYS' SUITS Worth \$9.00, For \$6.48	MEN'S RAINCOATS Worth \$15.00, For \$15.00
ODD VESTS IN SMALL SIZES Worth from \$1.25 to \$2.50, For 69c.	BOYS' SUITS Worth \$7.50, For \$5.48	MEN'S RAINCOATS Worth \$14.00, For \$10.98
MEN'S PYJAMAS Worth \$1.50, For 1.15	BOYS' SUITS Worth \$4.50 and \$5.00, For \$3.98	MEN'S RAINCOATS Worth \$11.00, For \$8.48
MEN'S REGATTA SHIRTS Worth \$1.25, For 79c.	BOYS' SUITS Worth \$4.50 and \$5.00, For \$3.98	MEN'S RAINCOATS Worth \$9.50, For \$6.98
MEN'S REGATTA SHIRTS Slightly Soiled Worth \$1.25, For 69c.	BOYS' MILITARY SUITS Worth \$6.00, For \$3.98	MEN'S RAINCOATS Worth \$6.50, For \$3.98

REMEMBER you only have a few days left to take advantage of this great Clearing Sale. It will pay you to shop at

Charlotte St.

WILCOX'S

Cor. Union St.

Store Open Friday and Saturday Evenings Till 10

Preserving costs less this year

All fruits promise to be plentiful, very fine in quality and much lower in price. Housewives should plan to take advantage of this and fill their shelves full of delicious preserves.



Lantic Sugar

The best sugar for all preserving is slightly higher in price but this increase—a little over a cent per pound—is more than offset by the greatly decreased cost of fruit. Crop reports promise the cheapest fruit in years. The prudent house-keeper will fill every jar she owns.

PRESERVING LABELS FREE—Send us a red ball trade mark cut from a bag or carton and we will send you a book of 54 ready gummed printed labels containing 6 for each of the following fruits: strawberries, raspberries, blackberries, currants, grapes, cherries, plums, peaches and pears.

Address
ATLANTIC SUGAR REFINERIES LIMITED,
Power Building, Montreal.

2 and 5-lb. cartons.
10 and 20-lb. bags.