(0) (0) (U)

Important to Agents,

AND MEN OF ENERGY AND ABILITY.

There are to-day a number of gentlemen who formerly held important positions as educationalists, prof scionalists, etc., employed by the leading Life Insurance Companies, and room still remains for such to obtain important positions in the field work.

Those contemy ting taking up insurance work, would do well to examine the respective merits of the different companies, so as to be certain that they are recommending the most desirable institution to their friends. Certain important elements should be kept in view, viz:

Has the Company been successful?

Has it a net surplus over all liabilities?

Has it paid satisfactory profit results on its Investment
Policies?

Has it paid its death claims promptly?

Is such Company under competent management?

Any intelligent man can satisfy himself on these important points by reference to the Official Government Insurance Reports. Tested by these essentials, the

NORTH AMERICAN LIFE ASSURANCE CO.

WILL BE FOUND TO EXCEL.

IMPORTANT TO INTENDING INSURERS.

THE COMPOUND INVESTMENT POLICY

57-2

ISSUED BY THE

North American Life Assurance Co.

TORONTO, ONTARIO,

Happily combines the maximum of advantages obtainable in one contract.

If you contemplate insuring, write the Company stating the date of your birth; and particulars, together with the annual cost, will be promptly sent you. Address:

WILLIAM McCABE, F.I.A.,

Managing Director.

Head Office, 22 to 28 King St. West, TORONTO.