

# New Clothes—New Weaves—New Styles

Men and Young Men---

**Bring Your Clothes Problem to the Simpson Men's Store Today**

Thousands of men have bought Simpson Suits and Overcoats already this season.

These thousands of men can testify to the excellent style, value and fitting qualities of our garments.

The Simpson Men's Store does not attempt to secure your patronage by anything else but the merit of its merchandise—and it is at just such a high-priced clothing time as this that the Simpson Men's Store shows up to full advantage.

Look over the following list of values we can offer you, remembering that the styles are the newest—the weaves are the newest—the qualities are the best and the values the supreme, according to the price indicated.

## \$15.00

A particularly handsome overcoat this, in tawn color homespun, single-breasted, three-button style, with plain box back without vent. A capital Fall and Winter coat for particular men and rare good value. Sizes 36 to 42. Price ..... 15.00

Men's Suits of brown and black check Scotch tweed, in single-breasted, three-button style. Designed with semi-fitting back and centre vent. Single-breasted, five-button vest. Regular style trousers. Sizes to 44. .... 15.00

Men's Suits and Overcoats

## \$20.00

Men's and Young Men's Suits of grey and black check Scotch tweed, designed in single-breasted, three-button style, with semi-fitting back without vent. Single-breasted, five-button vest. Regular style trousers. Sizes 36 to 44. .... 20.00

Men's and Young Men's Overcoats of dark brown and black check tweed—all-on and other new styles in Winter weight. One new three-button style has full back, with deep centre vent and turn-back cuff on sleeves. Warmly lined throughout. Sizes to 42. .... 20.00

Wonderful Values in Young Men's Suits

## \$25.00

Men's and Young Men's Suits of fancy tweed, in grey and black mottled pattern. Single-breasted, two-button coat has patch pockets, straight front, with slightly rounded corners. Single-breasted, five-button vest, stylish trousers, two hip, two side and watch pockets, belt loops, cuff bottoms. Sizes to 40. .... 25.00

Men's Overcoats of brown and green mixed Scotch tweeds. We feature today the three-button, slip-on style, with full back, which has deep centre vent. Sleeves and shoulders lined only. Sizes to 42. .... 25.00

## \$28.00

Suits of blue cheviot, in single-breasted, three-button style, with soft rolling lapel, straight front with slightly rounded corners, slash pockets, yoke back and twin inverted side pleats. Belt all around. Single-breasted, five-button vest, regular style trousers, with belt loops and cuff bottoms. Sizes 36 to 40. .... 28.00

Overcoats of Heather mixture, with red overcheck, in a soft, wooly, heavyweight Winter overcoating; double-breasted winter style, with deep storm collar, half belt on back. Sizes 36 to 44. .... 28.50

Men's and Young Men's Suits and Overcoats at

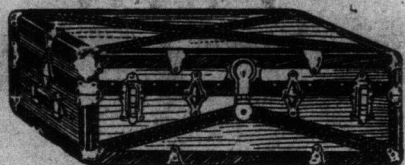
## \$35.00

At this price we have a complete stock of all the new styles in Men's and Young Men's Light and Heavyweight Winter Overcoats, including the better military styles—new pinch-back styles—new slip-on styles, and the always popular Chesterfield style.

A commanding model, at \$35.00, is this plain box-back Chesterfield, with centre vent. Made of winter weight cheviot in dark grey shade, showing velvet collar and rich satin lining—all through. Sizes 36 to 42.



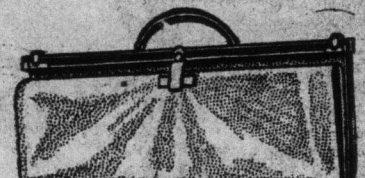
**United States Army Officers' Trunks, Lockers, Etc.**



**Trunks for High Flyers**

Officers' Trunks, made in three-ply construction. All fibre covered and fibre bound. Heavy brass corners and bolts. Deep divided tray. Flying Corps, size 36 inches, at \$14.00. Infantry and artillery, 40 inches, at \$15.00.

Army Lockers, fibre covered. Heavy rivetted brass corners and fibre bound. Strong bolts and spring lock. Lined, with divided tray. Size 30 inches at ..... 10.75



**Officers' Furlough Bags**

Officers' "Furlough" or Kit Bags, made of imported pliable calfskin on Oxford frame. Soft sides and collapsible bottom. Sizes 18 inches at \$18.00, and 20 inches at \$19.50.

Leather Suit Cases, particularly suitable for soldiers on short leave. Made on steel frame, having strong swing handle, brass lock and catches. Some have pocket inside. Size 22 inches at ..... 4.95

**Men's Warm Pyjamas**

Men's Pyjamas of Anderson Flannelette in striped patterns. Made with military collar, pocket, frog and buttons.

Sizes 34 to 46. Clearing, per suit ..... 1.59

Men's Flannelette Pyjamas of English materials, striped patterns. Made with military collar, pocket, button and frog fasteners.

Sizes 34 to 44. Suit ..... 1.75

**Men's Warm Sox**

Men's Heavy Weight Pure Wool Sox of light grey yarn. Ribbed finish.

Small and large sizes. Extra special value. Per pair ..... .75

Men's Heavy Weight Grey Wool Sox. Ribbed finish. Soft pliable yarn. Closely knitted; seamless foot.

Small and large sizes. Per pair ..... .35

**Flags and Decorations Victory Loan**

Of course you will aid in swelling the total sale of Canada's Victory Bonds by decorating your building or home.

We have a complete stock of flags, bunting, shields, etc.

Let us plan and carry out your decorating. Phone Drapery Dept., M. 7841.

**The Simpson Men's Store for Better Gloves**

Men's Tan Leather Gloves—Wool-lined and fur-lined. Made of soft, pliable, specially selected skins. Well sewn; fashioned and finished. Assorted tan shades.

Sizes 7 to 10. Price, \$1.25 to \$4.00.

Men's Woolen Gloves—Canadian and English makes. Plain and fancy knitted single and double kinds, having leather-bound Jersey wrist and dome fastener. In greys, heather mixtures, khaki, white and black.

All sizes. Price, 75c to \$2.00.

Men's Tan Suede Leather Gloves—Wool-lined and fur-lined. Made of soft, pliable skins, having one fastener. All seams are strongly sewn. Assorted tan shades.

Sizes 7 to 10. Price, \$1.50 to \$5.00.

**Automobile Gauntlets**

Made of best quality black horsehide. Strong, soft and pliable. Designed with deep, wide, stiff cuff, reinforced to prevent sagging. Wool-lined, fleece-lined and lamb-lined—real felt.

Sizes 7 to 10. Price, \$3.50, \$4.00, \$5.00, \$7.00 and \$10.00.

Men's Silk-Lined English Cape Leather and French Suede Gloves—Tan and grey. Made of exceptionally soft stock; each pair perfectly cut and finished. Sizes 7 to 10. Prices, \$2.75 and \$3.00.



**Winter Fast Approaching Buy Winter Underwear Now**

Good Values at \$2.25, \$2.50 and \$3.00

MEN'S SOFT, FINE SILK AND WOOL SHIRTS AND Drawers, medium weight, elastic ribbed. Sizes 34 to 44. Per garment ..... 2.25

Combinations at ..... 4.50

MEN'S ELASTIC-RIBBED WINTER WEIGHT SHIRTS and Drawers. Sizes 34 to 44. Per garment ..... 2.50

Combinations, same as above. Suit ..... 4.25

PENMAN'S PREFERRED MERINO COMBINATIONS for present and winter wear. Sizes 34 to 44. Per suit 2.25

MEN'S FALL WEIGHT SILK AND WOOL COMBINATIONS. Extra fine quality. Soft and comfortable. Perfect fitting. Sizes 34 to 44. Per suit ..... 3.00

MEN'S WINTER WEIGHT NATURAL CASHMERE Underwear, shirts and drawers. Body Guard brand. Cashmere faced. Sizes 34 to 44. Per garment ..... 3.00

**Books-- The "Boy Allies" Series**

Here are the books to delight the real, live, everyday boy's heart. They are crammed full of youthful human interest, relating the adventures of two boys with the allied armies.

The story takes the little reader through the various countries at war, direct to each front. Their lives while there, what they saw and what they did are delightfully composed in these "Boy Allies" series. The series are procurable separately at 35c each.

**The Boy Allies at Verdun.**

**The Boy Allies on the Somme.**

**The Boy Allies in Great Peril.**

**The Boy Allies in the Balkan Campaign.**

**The Boy Allies at Liege.**

**The Boy Allies With the Cos-**

**sacks.**

**The Boy Allies in the Trenches.**

**The Boy Allies With the Flying**

**Squadron.**

**The Boy Allies Under Two**

**Flags.**

**35c Each**

The **SIMPSON** Company Limited