LONDON'S SUPPLY OF MILK BETTER THAN ANY OTHER CITY'S

Dr. Tamlin So Informed the Board of Health.

BAN ON HOG-KEEPING

Permits Held Up Pending Action by Officials—Discussed Epidemic.

That the milk supply of London is better than that of any other city, was the remark of Dr. C. S. Tamlin in submitting his report to the board of health at its meeting yesterday afternoon. The question of allowing hogs to be kept in the city will come up at the next meeting of the board, but meanwhile Dr. Tamlin will refuse to give permits to keep hogs to anyone. The board looks upon the keeping of these animals as a war-time measure, and not as a permanent one.

Something Coming.

After hearing several suggestions on the matter, the board decided that it was only fair to those who had given their services or had donated money or other things to aid in the fight against the influehza, that an advertisement be inserted in the newspapers, thanking such people for their aid and donations. Many people have inserted a card of thanks to the various organizations which had assisted them personally, and the board thought that it should do likewise by inserting a general card of thanks.

What Nurses Achieved.

So that the members of the board might have some idea of the work of St. John Ambulance Corps, and consider that when they were looking into the accounts submitted for approval by that organization, Mrs. Thompson read an epitome of the work done. Of the 52 nurses working under the corps, only eight asked for remuneration for their services, and the majority of these left positions to do the work. During the epidemic there were 10,098 hours of work done. About 200 houses were visited. "The loss of life would have been immeasurably greater if we had not stepped into the breach," said Mrs. Thompson.

In examining the accounts it was found that there were some which needed to be certified. The opinion was expressed that there were some who received help that are able to pay and others who are willing to pay for the service rendered during the epidemic. Miss Friend and Miss Fidlar of the Institute of Public Health, both thought that these could be found by inquiring of the doctor who was in attendance.

Centralize Control.

Diagrams showing how such work as the epidemic made necessary could be placed under the control of the board of health were shown by Miss Fidlar and Miss Friend. It would, it was mentioned, do away with such a thing as four nurses going to one home in an afternoon. This actually occurred during the recent epidemic. Miss Friend stated that in Toronto all the organizations for combating diseases were under the control of the board of health. The card system of keeping a record of the health conditions in the city was another advocated reform. To discuss these important questions the board will hold a special meeting next week.

Mrs. H. T. Burridge of O'Brien street was granted permission to construct a drain on Shirley avenue to carry off the water from her land. She claimed that her cellar was flooded as a result of the insufficient drainage of her property.

Piles Cured in 6 to 14 Days.
Druggists refund money if PAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. Stops irritation, soothes and heals. You can get restful sleep after the first application. Price 60c. x

WILL LAY CORNER-STONE OF KNOLLWOOD CHURCH ON THURSDAY AFTERNOON

The cornerstone of the new Knollwood Park Presbyterian Church will be laid at 2 o'clock on Thursday afternoon. It is hoped to make this event a memorable and epoch-making one, not only for Knollwood Park, but for Presbyterianism in London. A. E. Silverwood will lay the cornerstone, and Rev. James MacKay of New St. James' Church, chairman of the building committee, will preside. Rev. Peter Nichol, first minister of the original Knollwood Park Church, will read a historical sketch of the church and congregation, this to be placed with newspapers, other documents and coins, etc., beneath the foundation stone. Among the speakers will be (Capt. (Rev.) N. H. MacGillivray of St. Thomas, returned chaplain; Rev. John Currie, at present in charge of the church, and other ministers.

Building of the new church has progressed up to the level of the floor. The foundation is of concrete blocks on the outside and white brick inside, and the upper portion will be of red Milton brick. The building will have a seating capacity of 250, and will cost in the neighborhood of $8,000. It is being built with a view to use as a Sunday school when the growth of the congregation warrants the erection of a larger church.

The members of the building committee are Rev. James McKay, chairman; W. A. Murray, architect; Messrs. Jones, David Ross and Robert Turnbull.

Why the Merchant Who Advertises Can Afford To Sell Cheaper Than the One Who Does Not.

[From Printers' Ink.]

In practical business modern sales promotion has so influenced economic law that old Adam Smith would never recognize his science were he to come back to earth again. One of the big things in determining the price nowadays is the rapidity with which the article sells. If a product sells easily and quickly, this fact alone will tend to cut down its price. Rapid sales make for quantity production, and hence reduces the manufacturing cost per unit. On the other hand, a product that turns quickly meets with little sales resistance, and, of course, this reduces the selling expense. The factor of turnover is the important contribution that advertising has made to economics.

Therefore, the profit that should be allowed the retailer depends on the article of merchandise in question. If it is well advertised, and moves rapidly, he does not require the profit that he must get on an article that turns slowly.

BIBLE SOCIETY WILL LAUNCH DRIVE FOR FIVE THOUSAND HERE

Enormous War Work Has Made Increase of Funds Necessary.

The board of directors of the Western Ontario Bible Society, auxiliary to the British and Foreign Society, held a special meeting last evening at the Y. M. C. A. in connection with the canvass of the city, which begins today. All the Protestant churches of the city were represented, and the meeting was one of the most enthusiastic in the history of the board. On account of the meeting of the rural deanery many of the Anglican clergymen were unavoidably absent.

Rev. H. H. Bingham, the president, reported for the committee having charge of the house-to-house canvass in the residential sections. All the churches, Mr. Bingham said, are providing volunteer teams for the work, and he bespoke for the canvassers a cordial welcome and a generous response at every house. Rev. J. G. Stuart reported for the committee in the business sections. The businessmen are responding splendidly, he said, in volunteer teams for the appeal to business men and women, which will be made on Wednesday, Thursday and Friday.

It was pointed out that the Bible Society had to make an appeal for an emergency fund last year to meet the deficit of $200,000, brought about by its enormous war work.

Mr. Bingham and Dr. McCrae spoke of the tremendous magnitude of the work which the Bible Society has accomplished, especially during the war. The facts had already been given to the public through the newspapers. It was noted that almost every daily and weekly paper in Canada had recently editorially described and praised the great work of the society.

The Montreal Star, of its own accord, in appreciation of the splendid work of the British and Foreign Bible Society during the war, printed free of charge in large type on its front page in a number of issues, a most telling appeal for contributions, which the editor offered to receive, acknowledge and forward to the headquarters of the society in London, England, without expense.

Rev. Dr. Johnston of Montreal, formerly pastor of St. Andrew's Church, London, says the effect has been remarkable. Already the editor has remitted over $8,000.

Messrs. J. K. H. Pope, William Scarlett, J. C. Middleton, Prof. Patterson, Rev. J. G. Stuart, Rev. W. J. Ashton, and others, all strongly pressed the appeal. The board unanimously and enthusiastically indorsed the president's suggestion that the objective for London should be $5,000. This was the city's fair share, and unless this was raised the work must suffer seriously.

Dr. McCrae reported that the branches throughout Western Ontario were responding generously to the appeal.

IS CANADA'S TURN TO URGE CONFEDERATION WITH NEWFOUNDLAND

Missionary Gives Vivid Picture of Island Life.

Rev. C. R. Durrant of Teeswater is in the city this week under the auspices of the Epworth Leagues giving addresses on Newfoundland. Last night he was at Wellington Street Methodist Church, where there was a big audience to listen to his travelogue on "Sails, Skates and Snowshoes." His story of eleven years missionary work in Britain's oldest colony, made vivid by the help of a hundred stereopticon pictures, is like a chapter out of Dr. Grenfell's books. The Methodist Church represents one-third of the population of the island, and is the leader in social and religious life. Mr. Durrant thinks it is Canada's duty to make the next move for confederation, and believes that an increase to her population of 250,000, and to her trade of many millions, is to be had for the asking.

Newfoundland is the Heligoland of Canada and the Gibraltar of the West Atlantic. The lecture was most interesting and was listened to with rapt attention. Rev. W. J. Ashton, pastor, presided.

WIDOWS' PENSIONS URGED BY W. C. T. U.

Kindest and Cheapest Way for Caring for Dependent Children.

Two big questions under discussion at yesterday's meeting of the W. C. T. U. concerned widow's pensions and a minimum wage for girls. The first matter was introduced to the meeting by Mrs. May R. Thornley, who spoke of the great number of mothers who had been widowed by the "flu" epidemic as well as by the war, many of these being left without sufficient means of support. It was thought that these women, who had children depending on them, should not be allowed to go out and work, thus necessarily neglecting their children. Consequently the local W. C. T. U. at yesterday's meeting passed a resolution memoralizing the provincial union that it in its turn memorialize the Provincial Government to start widows' pensions, this being considered the kindest and cheapest way of caring for dependent children.

Pay of Girls.

The matter of girls' wages was touched on by City Clerk Baker in an address on "Woman's Part in Civil Life" given at this meeting. He deplored the fact that in some instances girls from 14 to 16 years of age were drawing as much as $18 a week, so much money being a curse in the hands of such young women. Mrs. I. Harrison, however, stated that in her wide experience she had seldom known girls to make as much as this, and that rather the evil lay on the side of too little pay.

After War Questions.

Speaking further Mr. Baker declared:

"There will be a big problem to solve in the next six to twelve months' time, when the men come back from the war to re-enter civil life, and when women will have to give up many jobs. Already the question has come up regarding wages. Women are saying 'Shall we receive the same amount of pay for the same work done by the men? Another matter which has not been given any serious consideration up to the present, is the more equitable sharing of profits. In this the labor people have taken a stand that perhaps has not been in the best interests of the country.

"Women in an indirect way can have a wonderful influence upon the men, especially the captains of industry, to bring forcibly to bear upon them that all the governments shall be based upon the brotherhood of man. In the next couple of years this fact is going to be brought before the people of the world—a fact which the captains of industry will have to realize fully.

Women on Commissions.

"Co-operation is the keynote of industrial affairs today and in this country I believe it would be well to have women on the commissions to look after not only the interests of women, but also of men.

"The W. C. T. U., in addition to the matters of temperance and moral reform, in which the association is particularly interested can do much in the way of working for better factory conditions for our girls."

Mrs. Hubert Ashplant, the president, was in the chair, Mrs. Amy Patterson and Mrs. (Dr.) Rae assisting. Mrs. Austin, a new member, was invested with the white ribbon, through which ceremony all new members must pass. An appeal from the Victoria Union was read, asking for help in sending boxes of Christmas cheer to members of the colored battalion overseas. The members responded warmly to this appeal. A discussion took place regarding the W. C. T. U. literature box at the G. T. R., and it was decided to put a similar box at the C. P. R.

Colds Cause Headaches and Pains.
Feverish Headaches and Body Pains caused from a cold are soon relieved by taking LAXATIVE BROMO QUININE Tablets. There's only one "Bromo Quinine." E. W. GROVE'S signature on the box. 30c. x

MILITARY NOTES

The following appointments have been made: To be captain, John Charles Fletcher; to be lieutenant, Arthur Wemyss Deacon, M. C. and Wilfrid Alexander Toogood and to be honorary major, Hon. Major William Hiram Irvine.

Today's camp orders say that mutilating flour or potato bags must cease at once, and all bags returned to the supply depot.

A court of inquiry will be held at the heights for the purpose of fixing responsibility for the loss of the blankets and kit belonging to Corp. William Arthur Ioree, while a patient in the Isolation Hospital.

COMMITTEE WILL LOOK INTO MATTER OF CAR EXTENSION

Deputation Asks Action on High Street Service.

BUY TRACTION BRIDGE?

Council Will Be Asked To Approve of Proposal—Get Right-of-Way.

Mayor C. R. Somerville, Ald. F. E. Harley and L. S. Holmes, with Controller C. H. Merryfield, on the motion of the latter, were appointed a special committee to interview the officials of the London Street Railway Company on the question of an extension of the tracks out High street to the Base Line. This action was taken by No. 1 committee last night in response to the request of a delegation from South London that the city council take some steps to provide street railway accommodation for that section. T. H. Janes, A. D. Jordan, Fa G. L. Moore, W. J. Cooper, B. F. Brighton and Percy Clark were present to petition the committee in regard to the question.

Promised Long Ago.

T. H. Janes thought that that section of the city had not been fairly treated by the councils in former years. They had been promised in the dim past that the street railway extension should be made out in that direction. Since then other sections of the city had been given extended service, while they were still walking.

A. D. Jordan asserted that he had moved out there on the understanding that in a couple of years the extension would be made. This was ten years ago.

On the special request of the committee appointed two members of the deputation will be chosen to act with the special committee in the matter.

New Procedure Bylaw.

At this time No. 2 committee was invited to meet with No. 1 committee to discuss the questions of the new procedure bylaw and the purchase of the Traction bridge. After considerable time had been occupied in animated discussion which at times resembled an old-fashioned political meeting in Ireland, minus the shillalaghs and Alderman P. J. Watt's trusty cane, the bylaw, which provides for an executive committee to take over some of the duties of the board of control was recommended to the council. Alderman Watt paid his compliments to the board of control during the discussion. He had come to the council meetings and had been asked to vote on questions that he had not heard of before. He thought that the whole council should be informed of anything that was being considered.

Controller C. H. Merryfield warmly resented the insinuations that the board of control had acted in anything but the best interests of the city.

Purchase Bridge.

No. 2 committee passed on the recommendation of the special committee that the Traction bridge be purchased at a price not to exceed $7,500. This is to include the right of way from Grey street to Grand avenue.

On the triumphant retirement of the members of No. 2 committee, No. 1 committee settled down to the even tenor of its way to discuss the report of City Engineer H. A. Brazier on the Egerton street crossing. According to his report an average of 633 pedestrians, 144 bicyclists, 98 horse-drawn vehicles, and 84 automobiles cross the G. T. R. tracks on Egerton street in one day of 24 hours. A record was maintained for Thursday, Friday and Saturday, November 14, 15 and 16, from which the average was struck. During the same period it was found that on an average 353 trains cross Egerton street daily.

Want Footbridge.

On the motion of Ald. F. R. Watkinson, it was decided to recommend that the council approve of an overhead footbridge, and that the question be referred to the Dominion Railway Board.

Controller E. S. Little, Aldermen L. S. Holmes and S. R. Manness were appointed a special committee to confer with the London Chamber of Commerce in reference to the agreement respecting the percentage of the salary of the secretary that should be paid by the council in return for his work as city industrial commissioner.

Alderman F. E. Harley, Controller J. M. Moore and Alderman F. R. Watkinson were appointed a committee to look into the matter of the housing problem in the city, and report to the council.

Will Act Together.

It was decided to refer the matter of charging the Bell Telephone Company rental for pole space to the Union of Canadian Municipalities for concerted action.

The report of the special committee regarding the increases for the firemen was adopted and recommended to the council. It provides for an increase of from 75 cents to $1 per day.

The members of the committees placed themselves on record as in favor of the postal employees being granted a half holiday the year around.

Commission form of government, as outlined by Controller J. M. Moore, was approved, and the bylaw which has been prepared was recommended to the council for adoption.

Alderman W. Wilson was delegated to attend the meeting of the Ontario Municipal Electric Association in Toronto on Thursday.

REGULAR TALK-FEST IN COMMITTEE OVER DUTIES OF NEW COUNCIL BODY

The members of the board of works worked overtime with their jaws last night and heated the board of control room to fever heat. Three members talking at once was a common occurrence, while a "twosome," with Ald. P. J. Watt and Ald. Gordon Drake providing the heavy artillery, was the general order of the evening.

The trouble all arose as to what would be the duties of the third committee that is to be established to take the place of the board of control, which dies a natural death next month.

Ald. Watt paid his respects to all present and to the board of control in particular. He thought that the board of control handled matters with too high a hand, and he hoped that the new committee would be shorn of all power.

Ald. Oliver Keene stated that No. 1 and No. 2 committees should look after their own work, call for estimates and let their own tenders. The third committee, composed of the two members from each committee should merely act as checkers. This was agreed to.

All the aldermen had a chance to discuss the clauses as to the duties of the committee before talking it over with No. 1 committee. Ald. Charles Moorhead stated that in all probability the council elected next January would be capable of knowing what it wanted to do and that it was not up to this year's council to tell it how to do it.

The discussion waxed violent at times. Ald. Drake and Controller Saunders insisted that the new baby plant that will be thrust upon the council should have some power, while Alds. Watt and Moorhead were just as positive that it would not be in the best interests of the city.

Assessment Commissioner Stephen Grant asked for a few more lights to brighten up his office. He will get them. He also asked permission to use the room formerly occupied by the board of education in the city hall. This matter was referred to the building inspector.

City Engineer Brazier thought that the hospital trust should pay $3,000 instead of $2,000 for the heat Victoria Hospital gets from the incinerator. Chairman Moore and he will take the affair up with the hospital trust.

A vote of appreciation of the services of Controller J. M. Moore who acted as chairman of the board during the year, was moved by Ald. Chas. Moorhead and unanimously passed.

SMALLMAN & INGRAM — The Christmas Store — SMALLMAN & INGRAM

PLAN YOUR CHRISTMAS SHOPPING NOW.
How much can I do this week, the last days of November?

Send Christmas Gifts To the Boys

Have you a boy in France or Siberia? Have you sent him a Christmas gift? If not, there is still time. The immense stocks in this store contain hundreds of articles that would be keenly appreciated. That the war is over is all the more reason for remembering the boys and now that the task of demobilization has begun the weary and lonesome days and weeks will seem like years, from the activities of the final months of the victory drive to the stillness and inaction until they are ready to return will be the most trying weeks of the whole campaign. Never during the whole war will Christmas gifts be more appreciated by the boys than they will be this year, when they have plenty of time to enjoy the contents of a good Christmas box. Even if it arrives a little late the boys won't worry about that.

A Gift of An Umbrella

That sounds like a strictly utility gift, but when one sees the umbrellas, the real worth of such a gift suggestion is apparent. There are so many styles to select from, you may be sure of securing a very good selection at a very moderate price. The wisdom of early buying is more apparent too than ever before, and you may choose now from our most complete stock, and we will hold if desired for later delivery.

SMARTEST STYLES FOR LADIES.

Fancy Colored Bordered, also plain colored umbrellas will be very popular for Christmas.

Ladies' Novelty Colored Silk Umbrellas, with plaid coverings, in green and blue; purple, brown and green; also plain paddy, navy, purple and black coverings with gold borders; fancy loop handles to match. Price $9.00

Ladies' Black Silk Umbrellas, with black and white, navy, paddy and purple borders, with fancy loop handles to match. Price.. .....$6.00

Plain Colored Umbrellas, silk serge coverings, in navy, paddy green, burgundy, purple, brown, grey, with fancy loop and also directoire handles with cordelier loops to match. Price $6.00

Ladies' Silk and Wool Umbrellas, with tape edges, on strong paragon frames; handles are well assorted, in plain or fancy trimmed directoire styles, also loops. Prices .....$2.00, $2.50 and $3.00 each

Ladies' Silk and Wool Umbrellas, extra fine coverings, with tape edges, neatly cased, full size paragon frames, assorted handles in gold, sterling silver or plain mounts; directoire or fancy loops. Prices....$3.50, $4.00, $5.00, $6.00, $7.00, $8.00, $9.00, $10.00 and $12

Ladies' Black Mourning Umbrellas, with black enamelled handles, at $2.50 and $3.00

Ladies' Suit Case Umbrellas, silk and wool coverings, handles well assorted. Price $5.00

A Real Umbrella or Cane For a Man

Men's Gift Umbrellas, coverings of strong silk mixed taffeta with neat tape edges, full sized paragon frames, neatly cased; large assorted stock of handles with gold or sterling silver mounts in burnt ivory, ebony, furze wood, pimento wood, mission wood, opera or crook shapes. Prices .....
..$3.50, $4.00, $5.00, $6.00, $7.00, $8.00, $9.00, $10.00 and $12.00

Men's Silk and Wool Umbrellas, with wide range of assorted handles. Prices .....$2.00 and $2.50

Men's Very Close Rolling Umbrellas, with vegetable-dyed silk taffeta coverings, which will give excellent wear; light in weight, but very durable. Handles are all plain mission styles. Price $6.00

Men's Suit Case Umbrellas, silk mixed coverings, with silver handles. Price $5.00

Every well-dressed man carries a cane. We have a good assortment from .....50c to $12.00 each

Christmas Designer
NOW IN.
Subscribers please call for your copy. Special subscription list still open. One or two-year subscriptions at 59c year. If mailed $1.25 year. After December 15 the price for this magazine mailed will be $1.75 year.

Warm and Comfortable Combinations In Both Cotton and Wool

Despite the scarcity and difficulty in securing delivery from the mills we appear to have fared exceptionally well this season, and our present stock offers some very attractive and beautiful quality garments still at popular prices. Your needs are well taken care of in this department.

White Cotton Combinations high neck, buttoned front, long sleeves; drawers ankle-length, open; sizes 34 to 38. Price $1.50

Cream Wool Combinations (Peerless make), Dutch neck, elbow sleeves; drawers (closed crotch) ankle-length. Prices $3.75 and $4.00

Black Tights, ankle-length, elastic band at waist. Prices .....$1.50, $2.50 and $3.25

White Cotton Combinations, V-neck, buttoned front, elbow sleeves, ankle-length drawers (new mode); sizes 34 and 36 at $2.00; sizes 38 and 40 at $2.25

White Cotton Combinations, Peerless make, Dutch neck, buttoned front, elbow sleeves, drawers (closed crotch) ankle-length; sizes 36 and 38 Price $1.75

Afternoon Tea, 3 to 5:30. Cold Sliced Ham, Thin Bread and Butter, Apple Pie, Cup of Tea or Coffee 35c

SMALLMAN & INGRAM LIMITED
Restaurant License No. 10-208.

Afternoon Tea, 3 to 5:30.
Club Sandwich 25c
Cold Chicken with Potato Salad 40c
Buttered Toast, Strawberry Jam, Cup of Tea 20c

Your Children's Table Drink

Regardless of your own choice in a table beverage you will agree children should drink neither tea nor coffee.

INSTANT POSTUM

answers the requirements of a hot drink for children, most admirably.

Its coffee-like flavor attracts and its purity and wholesomeness make it a safe drink for young or old.

"There's a Reason"

Chairman Moore, Controller J. H. Saunders and Alds. O. Keene, P. J. Watt, Winnet, Harding, G. B. Drake and City Engineer H. A. Brazier.

WILL MAKE MUSICAL ART SOCIETY SELF-SUSTAINING

The London Musical Art Society chorus and orchestra reorganized for the season last night at a "get together" meeting held in the Y.M.C.A., the large attendance and tremendous enthusiasm manifested, auguring well not only for the coming year, but for the future of the society and its place in the musical life of the city and district.

Especially had the spirit of the meeting a bearing upon the future from the fact that reorganization has been effected upon a new and much more business-like basis. The members, of whom nearly three hundred were present, decided unanimously to make the chorus and orchestra self-sustaining, raising the membership fee in order to aid in doing so. A campaign will be inaugurated at once to raise the entire amount necessary to finance the organization for the whole year.

The newly elected president of the Chamber of Commerce, G. M. Reid, presided. Committees elected were as follows:

Chorus Committee: J. H. Ryan, Rev. G. Q. Warner, Clarence Gilmour, G. C. Lethbridge, E. Crawford, E. Webster, G. F. Copeland, A. E. Ferte, Capt. D. A. Craig, W. E. Saunders.

Orchestra Committee: Duncan Carswell, F. H. Fetherston, J. W. Fetherston, Gladstone Paul, Roselle Pococke, E. G. Yeates.

The evening opened with a sing-song, after which an impromptu program was given, in which the following took part: Misses Fetherston and Eggleston, Mrs. R. Munro, E. N. Harding, Sydney Fetherston, E. Crawford and Rev. G. Q. Warner. A social hour and refreshments wound

INFLUENZA STILL RAGING THROUGH NEW ZEALAND

Drastic Measures Adopted By Government To Combat Epidemic.

Wellington, New Zealand, Nov. 27.—(Canadian Press dispatch from Reuter's, Limited.)—The influenza epidemic is still taking a heavy toll in New Zealand, especially among the natives. Hotels and breweries are closed, and the newspapers are asked not to publish the mortality returns. The Government has sanctioned the discretionary closing of banks owing to their depleted staffs.

RETURNS TRUE BILL.

Pembroke, Nov. 27.—After hearing evidence for several hours, the grand jury last evening brought in a true bill against Adolph Gohr of Fraser Township, charged with the murder of John Bohn, who was killed a short distance from his home, near Golden Lake, in September last.

WHEN TONGUE IS COATED
your liver is torpid and is affecting your stomach and bowels. To rouse your liver, take the little, purely vegetable and in-all-ways satisfactory Hood's Pills. They relieve biliousness, constipation, all liver ills. Do not irritate nor gripe. Price 25c, of druggists, or C. I. Hood Company, Lowell, Mass.

When Your Customers Get a
National Cash Register
receipt, you get the money.
JULIUS MADDI, SALES AGENT,
The N. C. R. Co. of Canada, Limited.
SXV

RELIANCE Garage
Ford
SERVICE Station

OUCH! LUMBAGO! RUB IT ON BACK

Rub away all pain, soreness, stiffness, backache, with "St. Jacobs Liniment."

Ah! Pain is gone!

Quickly?—Yes! Almost instant relief from soreness, stiffness, lameness and pain follows a gentle rubbing with "St. Jacobs Liniment."

Apply this soothing, penetrating oil directly upon the ache, and, like magic, relief comes. "St. Jacobs Liniment" conquers pain. It is a harmless backache, lumbago and sciatica relief, which never disappoints, can not injure and doesn't burn or discolor the skin.

Straighten up! Stop those torturous "stitches." In a moment you will forget that you ever had a back, because it won't hurt or be stiff or lame. Don't suffer! Get a small trial bottle of "St. Jacobs Liniment" from your druggist now and get this lasting relief.

Try Making Your Own Cough Remedy

You can save about $2, and have a better remedy than the ready-made kind. Easily done.

If you combined the curative properties of every known "ready-made" cough remedy, you probably could not get as much real curative power as there is in this simple home-made cough syrup, which is easily prepared in a few minutes.

Get from any druggist 2½ ounces of Pinex (50 cents worth), pour it into a 16-oz. bottle and fill the bottle with syrup, using either plain granulated sugar syrup, clarified molasses, honey, or corn syrup, as desired. The result is 16 ounces of really better cough syrup than you could buy ready-made, and saves easily $2. Tastes pleasant and never spoils.

This Pinex and Syrup preparation gets right at the cause of a cough and gives almost immediate relief. It loosens the phlegm, stops the nasty throat tickle and heals the sore, irritated membranes so gently and easily that it is really astonishing.

A day's use will usually overcome the ordinary cough and for bronchitis, croup, whooping cough and bronchial asthma, there is nothing better.

Pinex is a most valuable concentrated compound of genuine Norway pine extract, and has been used for generations to break up severe coughs.

To avoid disappointment, ask your druggist for "2½ ounces of Pinex" with full directions, and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.