

TRUSTING TO FORTUNE

won't do in this practical business age. If you would succeed you must be prepared. To make the best preparation take a course in the Forest City Business and Shorthand College, London, Ont.

Mr. Cecil Swift has been placed as assistant in the office of G. Belton, city.

J. W. WESTERVELT,
Principal.

STYLE

That's what you'll get if you purchase your next suit here. Our stock of light Tweeds was never better.

O. LABELLE,
Merchant
Tailor,
372 Richmond St. Phone 1027.

EUROPEAN TRIP

—Specially arranged—Through England and Channel Isles, under medical supervision, for those in ill-health. First-class; limited, moderate cost; lasting 7 weeks. Particulars on addressing

DR. PINGEL, London, Ont.

W. B. LAIDLAW,

Barriester, solicitor, etc. Money to loan at low rates. Bank of Commerce Bldg.

FITZGERALD
and **FITZGERALD,**
Larrieters 171 Dundas street,
Fitzgerald Block.

FAIRBAIN
MERCHANT
TAILOR,
Opp. City Hall, Upstairs

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY,
PHONE 132. Proprietor.

SPECIAL NOTICES.

Feather and down cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at Deane and Mattress Factory, 593 Richmond street north. **JAMES F. HUNT & SONS.** Telephone 397.

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at \$2 per dozen, 666½ Dundas street. **ywt**

Electric and Turkish Baths
George Hume, of Jackson, Mich., C. J. Fox, of Harrisburg, Pa.; Mrs. E. Haren, of Port Burwell, and J. K. Tripp, of Toronto, were taking the electric Turkish baths, and have returned home much benefited. **ywt**

God only needs to deliver a sinner to his own conscience to be avenged of his sin.—Thomas Wilson.

FAGGED OUT—None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Parmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's Pills.

Nothing is high because it is in a high place; nothing is low because it is in a low one.—Dickens.

To Cure a Cold in One Night
Take Laxative Bromo-Quinine Tablets. All druggists refund the money if it fails to cure. 25 cents.

To be content with what we possess is the greatest and most secure of riches.—Cicero.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Expeller is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

There are three conditions:
When the blood is poor;
When more flesh is needed;
When there is weakness of the throat or lungs.

There is one cure: that is
Scott's Emulsion.

It contains the best cod-liver oil emulsified, or digested, and combined with the hypophosphites and glycerine. It promises more prompt relief and more lasting benefit in these cases than can be obtained from the use of any other remedy.

50c. and \$1.00, all druggists.
SCOTT & BOWNE, Chemists, Toronto.



Light-Weight Fedoras

The Latest shapes and newest colors.
Always a large assortment.

SPITTEL, SABINE & CO., DUNDAS STREET.
152.



Hartford and Vedette Bicycles.

"Wrought with greatest care in each minute and unobtrusive part."
Compare them, part for part, with other bicycles, and you will find good reasons for their recognized superiority. Our new models contain more improvements of direct practical value to the rider than have ever before offered in one season.

CHAINLESS, - - \$85.00
COLUMBIA CHAIN, \$55.00
HARTFORDS, - - \$40.00
VEDETTES, - - \$32.50

Wm. Gurd & Co
185 Dundas Street.

FINE TAILORING
SOUTHCOTT'S
361 RICHMOND ST.

METEOROLOGICAL

Toronto, May 24-8 p.m.—Pressure is becoming lower in the northwestern portion of the continent; elsewhere it remains high. Fine warm weather has prevailed generally today over Canada. Minimum and maximum temperatures—Victoria, 48-60; Battleford, 42-76; Qu'Appelle, 40-72; Winnipeg, 50-72; Sault Ste. Marie, 40-74; Parry Sound, 38-70; Toronto, 44-74; Ottawa, 48-78; Montreal, 52-76; Quebec, 44-78; Halifax, 40-64.
Local temperatures—The highest and lowest readings of the thermometer at the observatory on Wednesday, May 24, were: Highest, 73; lowest, 40 degrees.
Sun rises today, 4:43 a.m.; sets, 7:48 p.m. Moon rises, 8:41 p.m.; sets, 4:45 a.m.

Look at The Label

On each loaf of bread you buy, **Fit's Johnston Bros.** you're sure of getting pure, nutritious and wholesome bread.
Delivered at the grocers.
Phone 818.

London Advertiser.



Notice.

It is waste of paper and ink to send anonymous letters to The Advertiser, particularly letters making attacks on people. They will not be inserted in these columns for love or money. The Advertiser considering them unfair to those attacked, rightly exposed to the suspicion of being fictitious, and regarding them as an insult to the intelligence and courage of the reader.

Nor will reading matter advertisements be inserted in The Advertiser (unless where the subject matter shows them obviously to be advertisements) without distinctive marks, such as "adv't." or the like. Any other course is liable to abuse. No good can come of sailing under false colors. Let all paid reading matter advertising, whether in the form of street railway catchisms, or what not, be clearly marked with the word, "adv't."

A LOCAL BUDGET

—Chicken thieves made a heavy haul from Robert Nichols' barn, Westminster, Monday night.

—Mrs. E. Gilson, of 623 Lorne avenue, is visiting her sister and her nephew, Mr. Mat Dewey, Wellington street, St. Marys.

—Mr. Frank E. Sparks, of 235 Richmond street, city, left Sunday for Detroit, Mich., to accept a position with the advertising department of the Walter L. Main circus.

—St. John, N. B., Sun: Rev. Ira B. Smith, the new pastor of Leinster Street Baptist Church, occupied the pulpit yesterday morning and evening. Mr. Smith's sermons were especially noticeable for their pure diction and clear logic.

—Toronto News: John Allen, of this city, commercial traveler, has issued a writ for unstated damages for libel against Messrs. F. W. Morehead and J. F. Morehead, and the California Fruit Cider Company, of London, Ont. Mr. Allen formerly traveled for the cider company, and the alleged libel was contained in a letter written by the defendants to the stenographer.

—Mr. and Mrs. Alex. Michie, of Grosse Pointe, near Detroit, celebrated their golden wedding on Monday last. It was quite a large family gathering, members of the family from New York, Chicago and other points being present. Their nephew, Mr. J. W. Davis, of Toronto, and his wife, were present; also Miss May Miller, of London, a

grand niece. Mr. and Mrs. Michie have resided continuously for 50 years at Grosse Pointe, and have seen Detroit grow from a comparatively small town to the magnificent city it now is. Mrs. Michie is a sister of the late Mrs. Henry Davis, of this city, and has many friends here.

—Lieut.-Col. W. D. Gordon, D. O. C., will leave on Wednesday for Hamilton to take part in the staff ride. He then proceeds to London to assume the brigadiership of the first infantry brigade in camp at that point. On June 12 he resumes command of military district No. 5, Montreal, and on June 21 goes to Laprairie camp as chief staff officer.—Kingston Whig.

GEORGE W. CALCOTT DEAD.
George W. Calcott died yesterday at the family residence, 285 Wortley road, after a long illness. Deceased was a Delaware pioneer, removing a few years ago to Lambeth, and in 1881 to this city, where he had since resided. A widow, one son and a daughter survive him.

MRS. STEPHENSON DEAD.
Mrs. Rufus Stephenson, wife of Collector of Customs Stevenson, at Chatham, died Tuesday morning, aged 65 years. Mrs. Stephenson leaves behind her a husband and nine children.—Sydney Stephenson, proprietor of the Planet; E. F. Stephenson, crown timber agent, Winnipeg; Mrs. W. M. Good- eve, Ottawa; Mrs. J. W. McWhinney, Massey-Harris Company, Toronto; Rufus Stephenson, Jun., of West Superior, Wis.; John A. Stephenson, of Duluth, Minn., and Misses Georgie and Clara Stephenson at home.

W. C. T. U. AND THE FRANCHISE.
There was a large attendance of W. C. T. U. members at the regular semi-monthly meeting in Somerset Hall. The president, Mrs. Wright, occupied the chair. Special attention was given to the subject of the franchise, and the appointment of committees, who will canvass the city and secure the signatures of those who are willing that women should have the franchise. The educational half-hour was in charge of Mrs. Tennent, superintendent of systematic giving, who gave a very instructive paper on "Our Tenth." An interesting discussion on the subject followed.

THE NEW ST. JAMES' CHURCH.
Contracts to the amount of \$19,034 have been let for the new St. James' Presbyterian Church at Oxford and Wellington streets. The new church will be of red brick, with stone foundation. It will have a seating capacity of 650, and there will be a Sunday school at the rear. The contract awarded was as follows: Masonry and brickwork, Everett & Sing; carpentering and joiner work, Jones Bros.; painting, glazing and stained glass, R. Lewis; lath and plastering, John Fern; electric wiring, R. M. Miller & Co.; sheet metal work, Wm. Wyatt & Son; slating, John Whittaker. The contracts call for the completion of the building by the end of November.

FOR THE CONFERENCE

Lay Delegates Appointed—Methodist District Meeting Notes.

At the annual meeting of the London Methodist district, held in Dundas Center Church this week, the following lay delegates to the annual conference at Windsor in June were elected: Messrs. George Robinson, W. H. Wortman, J. C. Brady, W. H. McCutcheon, R. M. Simmons, W. Jenkins, W. Gerry, James Wilkins, of this city; J. Hawkins, Arva; S. Tackaberry, The Grove, London township; W. Hayes, Devizes; Joseph Wheaton, Thorndale; G. Dundas, Thamesford; W. Lane, Mossley; A. Venning, Belmont; Thos. Alton, Woodbank; W. M. Baker, Littlewood; J. Ferguson, Melrose; T. R. Parker, C. J. Beale, A. C. Johnston, J. Tackaberry, E. W. London, F. Lewis, Ballymore; T. Bedgood, Crumlin; J. Crockett, Nettosown; E. S. Hunt, Scottsville; T. McCormick, S. W. Abbott, W. Bowman and T. Rowe, London. Mr. Wm. Gerry, of South London, was chosen laymen's representative to the conference missionary board, and Rev. Richard Hobbs was elected representative of the district on the stationing committee. Representatives to the other conference committees were chosen as follows: Sunday school committee, Rev. T. W. Cousins, Westminster, and Mr. W. M. Baker, Littlewood; Epworth League committee, Rev. I. D. Moyer, Delaware, and Mr. J. Beale, city; sustentation fund committee, Rev. Dr. Saunders, city, and Mr. W. M. Baker, Littlewood.

The circuit committee recommended that Melrose be included in the St. John's circuit of the Delaware circuit. It was decided to recommend the conference in future to secure recognition in the circuit schedules of all sums given by the Epworth League forward movement.

The temperance question was also discussed, and the following resolution, to be presented to Sir Wilfrid Laurier, was adopted: "While we deplore the fact that your government does not see its way at once to introduce such prohibitory legislation in regard to the liquor traffic as we think the results of the plebiscite demand, we humbly but most earnestly pray that your government will take immediate steps to grant the largest possible measure of restrictive and prohibitive legislation, and thereby, as far as a legal enactment can do so, lessen the evils arising from this traffic. As those who are constantly in close touch with the morals of the people, we have no hesitation in declaring that this traffic is a source of crime, squalor and wretchedness to our land, and we believe that the highest statesmanship and broadest patriotism demand its utter extinction."

Revs. Messrs. Tremble, Rapson and Mortimore were recommended to be sent to college with full aid.

A Sunday school convention will be held in connection with the next district meeting.

A resolution of sympathy was ordered to be forwarded to Rev. Fletcher

Olives....

Pitted Olives

The finest packed.

Pim-Olas

Stuffed with sweet peppers.

Spanish Queen Olives

Half pint and pint bottles.

Olive Oil

Export and Guestiers.

The finest bottled.

T. A. Rowat & Co.

234 Dundas Street. Phone 317.

The Last Of the Loaf

is just as sweet as the first slice. That's what Eureka Bread tastes like. When it is delivered to your house every day you know how to enjoy it. Eureka Bread cannot be excelled.

THE PARNELL-DEAN STEAM BAKING COMPANY.

75 Bruce Street. Telephone 929.

Sutcliffe, a district student at college, who is ill in Toronto.

The next district meeting will be held in the Wellington Street Church.

HOW IT WAS CELEBRATED

Queen's Weather and a Royal Good Time at Home and Abroad.

Seventh Battalion Mixed Work and Play at Port Stanley—The Excursionists and the Stay-at-Homes.

Many residences in all parts of the city were gaily decorated with flags and bunting yesterday in honor of her majesty's 80th birthday. The air resounded with the continuous "bang" of the firecracker all day. In the evening Chinese lanterns and fireworks were brought into play. The sky was frequently illuminated with rockets of varied colors.

The streets swarmed with bicyclists during the greater part of the day. Victoria Park was a veritable beehive of wheels. Many parties visited Springbank and other woodlands on their bikes.

The London Field Battery, with Major Fairbanks in command, fired a royal salute (21 guns) at Victoria Park at noon, and subsequently paraded through the city. There was an unusually good turnout for a salute. Six guns were in line.

AT PORT STANLEY.

The Seventh Battalion turned out in full force, and hastened towards the drill shed before 7 a.m. An hour afterwards the newly-organized Seventh, as fine a body of men as ever stepped out of the military headquarters, marched to the station, accompanied by the High School Cadets, 300 strong, where a special train awaited them.

Over 2,500 of London's citizens spent the day on the heights at Port Stanley. While the little groups of picnickers engaged themselves in various ways, the Seventh were at work on Mitchell's Point, where Major Hayes had prepared the rifle ranges. It was a well-spent day, and thoroughly enjoyed. No. 1 company (Major Hayes) captured the Tracey cup, valued at \$100, by having the greatest aggregate score, about 307 points. No. 3 company (Capt. Brown) came next, Major Hayes made the highest individual score, and Col. Sergt. Jacobs came second. The latter is now entitled to wear crossed guns for the remainder of the year.

The ranges were tested before the shooting by a squad of thirteen men from Wolsley Barracks, who fired seven volleys into the butts. At noon the whole battalion was served with a similar trainload left for Sarnia, and the distance to the Tunnel City, 60 miles, was covered in 1 hour and 40 minutes. These are both remarkable figures, considering that the usual speed of the train is 40 miles an hour.

The Woodmen's excursion over the Michigan Central Railway was patronized by about 200 people.

SCRATCHED TILL RAW

Eczema on Leg from Knee to Toe. No Rest Day or Night. Doctors, Salves, etc., Could Not Cure.

CUTICURA REMEDIES CURED

About three years ago my husband's leg, from the knee to his toes, was red and itching with Eczema. He had no rest day or night, and would scratch all the time, so his leg would be raw. He had a good many doctors. They told him there was nothing wrong with his blood, and they gave him salves and ointments to rub on. He had about a peck of bottles and boxes of salve and none of them did him any good. He worried that way about one year, and gave the doctors quite a lot of money. I told him that I had tried CUTICURA. He went that day and got CUTICURA SOAP, CUTICURA (ointment), and CUTICURA RESOLVENT. That night he rested well, and kept getting better until he was cured, and it has not returned since.

Mrs. H. J. JENKINS, Box 147, Middleboro, Ky.

ECZEMA ON BABY 8 MONTHS

A friend of mine has a child two years old, whose entire face and head was covered with a mass of sores, which she had had for eight months. The doctors pronounced it Eczema, but did not relieve her any. She would scratch until the blood would run. I told her to get CUTICURA, and she did so, purchasing two boxes of CUTICURA (ointment) and one cake of CUTICURA SOAP, and the child is well now.

Mrs. H. J. JENKINS, Box 147, Middleboro, Ky.

AS WITH CARPETS! SO WITH CURTAINS!

It Naturally Follows

That where stocks are largest, prices are lowest. We are showing some particularly pretty designs in Tambour, Irish Point, and Brussels Net Curtains, direct importations from St. Gall, Switzerland. It is important that in this style of Curtain, the quality of the net should be closely examined, and we ask particular attention to the closeness of the mesh in all patterns.

PRICES RANGE FROM \$2.50 TO \$20.00 PER PAIR.

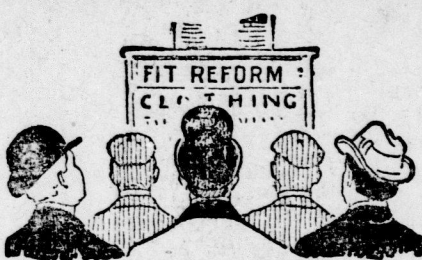
New Sash Curtain Muslins at 16c, 20c, 25c and 27c.

New Sash Curtain Nets at from 25c to 60c.

Wide widths for large plate windows.

YOU MEN who like to appear well dressed will find our Tailoring Department on second floor, the best and cheapest place in London to leave your order. Our cutter is the best we know of, and trimmings and workmanship guarantee not to be beat.

KINGSMILL'S.



Reputation is a thing that holds men in awe.

With the reputation of selling the very finest

ready-made clothing, **Fit-Reform**, we have, with some, the reputation for high prices. Men who want a suit for a "little price" don't always think of **Fit-Reform**.

Fit-Reform isn't made to compete with \$5 and \$6 suits. It is made to take the place of the tailors' product and it fills the bill exactly at about half the price.

The question is: Do you want a tailor-made suit ready to wear?

Trousers, \$3, \$4, \$5.

Your money back if dissatisfied.

THE FIT-REFORM WARDROBE,

ROBERT M. BURNS. 180 Dundas Street.

tallon to the drill hall, Col. Smith complimented the men highly, and announced that application had been made to have the battalion relieved from going into camp in June for two days.

The boys managed to sandwich in a good deal of fun with their work at the targets. Company F, with commendable enterprise, erected a large marquee, and hospitably entertained all visitors. Upon the return of the battalion to the city, the officers of Company F invited their command to a theater party at the Grand, and afterwards entertained them at supper at the Tecumseh House.

TWENTY-FOURTH SQUIDS.
A small east end lad threw a firecracker, which started a blaze at 934 Dundas street in the morning. The firemen were summoned, and soon extinguished the flames. The damage amounted to about \$25.

The potato patches under the Charity Organization scheme were allotted yesterday, and the poor folks set themselves industriously to work in planting their plots.

EXCURSION TRAFFIC.

Yesterday's excursion business on the middle division of the Grand Trunk was much larger than on the holiday a year ago. Reports to the headquarters here last night showed a total of 5,000 tickets sold during the day, an increase of 1,500. The unusual traffic was handled promptly, all trains making regularly good runs made out of London. One was to Windsor, 110 miles, in 2 hours and 23 minutes, with a train of seven cars, well loaded with excursionists. The train left the London station at 7:20 a.m. An hour later a similar trainload left for Sarnia, and the distance to the Tunnel City, 60 miles, was covered in 1 hour and 40 minutes. These are both remarkable figures, considering that the usual speed of the train is 40 miles an hour.

The Woodmen's excursion over the Michigan Central Railway was patronized by about 200 people.

WOODSTOCK CORONER.

A Crippled Rheumatic Restored by Dodd's Kidney Pills.

Woodstock, Ont., May 22.—Never, in the social history of this town since the Birchall trial, has such great interest been shown as the "Cutmore Case" has caused.

Mr. C. J. Cutmore, 90 Main street, was crippled by Rheumatism and Lumbago during five years. He couldn't stand straight, and had to be helped from his room.

Today he is straight and strong, and in every limb; thanks to Dodd's Kidney Pills. Other remedies were used, but did no good. Dodd's Kidney Pills cured him.

Dodd's Kidney Pills ALWAYS cure Rheumatism and Lumbago.

There is little consolation in being the first to discover your own mistakes.

A Good Test.

If you have backache and there are brick dust deposits found in the urine after it stands for 24 hours you can be sure the kidneys are deranged. To effect a prompt and positive cure and prevent Bright's disease, suffering and death, use Dr. A. Chase's Kidney-Liver Pills, the world's greatest kidney cure.

BOY OF SIXTEEN TO BE HANGED!

Edward Elliott Sentenced to Death at Whitby for Killing an Old Farmer.

Whitby, May 25.—Edward Elliott, a youth of sixteen, was on Tuesday found guilty of the murder of William Murray, a retired farmer of advanced age, at Beaverton, on Nov. 12 last, and was sentenced by Mr. Justice MacMahon to be hanged on Aug. 17.

The trial began in the morning, and occupied until 10 o'clock at night. About twenty-two witnesses were examined for the crown, while for the defense, the father, mother and brother of the accused gave evidence with a view to showing that young Elliott could not have committed the murder.

THE CRIME.

The evidence showed Wm. Murray to have been in his usual health on the morning of Nov. 13, 1898, the day upon which the murder was committed. Three days following neighbors who were wont to see the man about the village became alarmed, and an entrance to the house revealed a horrible state of affairs. Lying on the floor with his skull split in two places and a dozen gaping wounds about the head was the victim of the tragedy. Beside him lay an iron poker smeared with blood and gray hairs, and a stick of wood, which also showed evidence of having been used. Medical testimony proved the wounds to have caused death. John McHattie, a man 70 years of age, who used to do chores for Murray, was in the house with the prisoner on the day in question, but when he went away Elliott still remained. On the evening of the discovery of the murder young Elliott was taken into custody on a charge of being a material witness. At the lockup one of the officers, ex-Reeve Duncan McMillan, said: "What a shame to kill a poor old man," to which the prisoner replied, "Please, sir, he called my sister names. I hit him with the poker and afterwards with a stick."

OLDEST OLD MAID DEAD.

Huntington, Ind., May 25.—Aunt Peggy Bailey, the oldest old maid in the United States, died at her home near here on Saturday. She was born in Kentucky and was 112 years old last March. She had been ill but once, and 20 years old. She had used tobacco and smoked a pipe since she was 8 years old. She retained all her faculties until about two months ago, when she became suddenly deaf, dumb and blind, and partly insane.

Do not put off the duty that ought to be done today. If your blood is out of order take Hood's Sarsaparilla at once.

The moral standard of politicians is determined by public opinion—Louis Proal.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done it will do again.

Traveling 50 miles an hour, a locomotive gives out 32,800 puffs.

The laws of Austria-Hungary are published in eight different languages.

Flattery is the kind of praise we hear of others.