

(N. B.— P_2O_5 is really Phosphoric Anhydride, but it has become customary to erroneously describe it as Phosphoric Acid. Many dealers take advantage of this fact to mislead the consumer. For example, we could guarantee that our Superphosphate contains 22% Phosphoric Acid, whereas we guarantee only 16% as P_2O_5 . See that every dealer guarantees the phosphoric acid contents expressed as P_2O_5 .)

Percentage of Plant Food

We are frequently asked regarding these percentages as some of our friends seem to think that we should supply 100% Potash, 100% Nitrogen, etc. The explanation is that Potash, Phosphoric Acid and Nitrogen have no existence commercially and the materials we supply are of the highest grade possible consistent with reasonable prices. The same condition exists with regard to all foods whether for people, animals or plants. As an illustration, we do not expect the farmer to supply milk testing 100% Butter Fat! If it tests 4% it is high grade milk, and there will be no suggestion that a "make-weight" or "filler" has been used. We publish the analysis of each of our brands of fertilizer, and we also state in plain figures the number of pounds of each ingredient which goes into a ton of fertilizer. We positively guarantee the analysis of our fertilizers, and that no "make-weight" or "filler" of any kind has been used.

THE APPLICATION OF CHEMICAL FERTILIZERS

Potatoes

Use our "B" or "D" Special at the rate of 500 to 700 pounds per acre; apply in the drill, scattering the

Twelve