

# The Last Friday Bargain Day Before Christmas AT THE SIMPSON STORE

Store Opens 8.30 a.m. Closes To-day 5.30 p.m.

## Friday Sale of Men's Winter Ulsters

WORTH \$10.00 AND \$12.00.

English Tweeds in browns and greys, in very choice patterns. They are carefully tailored, double-breasted, 50 inches long, with two-way convertible collar. Friday morning at 7.95

MEN'S \$2.50 AND \$2.75 WORSTED PANTS TO CLEAR, \$1.49. These are English worsted trousers in all the different width of stripe patterns; a medium shade of grey. Friday 1.49

### MEN'S ENGLISH DRESSING GOWNS

Which were ordered by a western merchant, but stopped in transit. They come in patterns of blue, grey, brown and garnet. Stripes and plaids, also plain colors, with fancy plaid back. Finished with cord edges and heavy silk girdle and tassels. Regularly \$3.50, \$10.00, \$12.00. On sale Friday 5.95

### BOYS' ENGLISH TWEED ULSTERS, \$4.95

Regularly \$6.00, \$6.75 and \$7.50. Only 75 coats. Of splendid wearing heavy weight tweed, in neat striped patterns. Sizes 25 to 35. Friday bargain 4.95

### BOYS' TWO-PIECE SUITS, SPECIAL \$2.95

Made from tweeds in grey and brown, Norfolk and double-breasted styles. Friday bargain 2.95

Boys' Three-piece Suits, with bloomer pants, double-breasted coats, single-breasted vests, and bloomer pants. Made from dark brown English tweeds. Sizes 28 to 34. Friday bargain 4.95

## Men's Silk and Mercerized Neckties

Regularly 25c, 35c and 50c. Each in a box, 9c each, 3 for 25c.

1,000 MEN'S NEAR SILK KNITTED MUFFLERS. In silver grey or plain white; beautifully finished, with fringe ends; full length and width; each in a box. Regularly 89c. Friday bargain 49

1,000 MEN'S SUSPENDERS. Each pair in a box, elastic rib, gilt fittings, cast-off kid ends; half-price. Regularly 50c. Friday bargain 25

500 MEN'S FLANNELETTE NIGHTROBES. Sizes 15 to 19; in pink or blue stripes; extra long. Regularly 75c. Friday bargain 49

## Corsets, Underwear, Sweater Coats

Women's Corsets, a stylish Royale model, in heavy white cotton; medium bust; extra long skirt back; duplex rustproof boning; four wide side steels; six wide garters; rubber hose clasps; bust draw cord; deep lace trim; sizes 19 to 26 inches. Regularly \$2.00. Friday bargain 1.25

Women's Sweater Coats, a clearance of several styles, in fancy knit wool; white, grey, navy or cardinal; patch pockets; perfect fitting; sizes 34 to 42 bust. Regularly \$3.25 to \$3.50. Friday bargain 1.75

Children's Sweater Coats, heavy knit pure wool; white, navy, tan, cardinal or grey; high military collars; patch pockets; sizes 6 to 12 years. Regularly \$1.50 to \$2.00. Friday bargain 1.00

Women's or Children's Vests, Drawers or Combinations, of handsome embroidery; silk draw ribbons; linen lace edges; embroidery insertions in sleeves; lengths 56, 58, 60 inches. Regularly \$2.00. Friday bargain 1.00

INFANTS' AND CHILDREN'S DRESSES. Infants' Long Robes or Short Dresses, nainsook; yokes of every embroidery, lace edges on neck and sleeves; short dresses for ages 6 months to 2 years; robes 36 in. long. Regularly 75c. Friday bargain 43

Children's Rompers, heavy grey striped flannel; pink or blue check gingham; pink, white or tan chambray; sizes 2 to 5 years. Regularly 50c. Friday bargain 35

## Leather Hand Bags

In a variety of leathers, seal grain, walrus grain, crepe grain and suede; 8 and 10-inch frame, in silver and gilt; every bag is leather lined, and contains change purse; some have mirror; mostly black. Regularly \$1.75 to \$3.00. Friday 1.39

75 only French Gunmetal MESH BAGS. 5 1/2-inch, neat frame, fine, reverse mesh; extra deep bag. Regularly \$5.00. Friday 3.95

Gunmetal Purses, with long chain; round or square narrow frame; fine ring mesh. Regularly \$1.25 to \$1.50. Friday 1.00

## Guaranteed Dress Goods

50c SHEPHERD CHECKS FOR 35c. 2,500 yards of worsted finished black and white Check Suitings, in four sizes of checks; 42 in. wide. 50c value. Friday 36

2,000 yards of black and white and grey and white Striped Suitings and Bedford Cord Suitings; an early shipment, and offered Friday at a big discount; 42 in. wide. Per yard 36

COLORS DRESS FABRICS AT SAVING PRICES. 5,000 yards, including such popular fabrics as French San Toy, poplin, bengaline cords, French crepes de chine, French armures, silk striped voiles, bordered delaines, printed crepes, etc. Values up to 75c per yard. Friday bargain 48

## Lighting Fixtures

A Dining-room Dome will make an elegant and at the same time most useful present. We have a long range of designs to select from. Here are three special values:

16-inch Square Brush Brass Dome, with 4-inch bead fringe, complete with chain and canopy. Regularly selling \$10.50. Friday bargain 7.49

16-inch Square Brush Brass Dome, more ornamental, with 4-inch fringe, chain and canopy. Regularly selling \$12.00. Friday bargain 8.49

24-inch Hexagon Dome, with "windmill" scenic decoration, complete with chain and canopy. Regularly selling \$15.00. Friday bargain 11.49

Choice of amber, red and green or sunset art glass, and fringe to match; installed in any home in city limits. Electric Fixture Dept., Fifth Floor.

For the convenience of customers who cannot do their Christmas Shopping in the daytime this store will remain open before the holiday on the following evenings:

To-morrow, Friday, Dec. 19th Tuesday, December 23rd  
Saturday, December 20th Wednesday, December 24th

Dinner will be served in the restaurant from 5.30 to 7.30. Appointments with relatives or friends who are busy all day may be made to join in the evening meal before shopping.

Store Open To-morrow Evening Till 10 o'Clock

See Announcement of Specials for 7.30 To-Morrow Evening elsewhere in this paper.

## Ostrich Feathers and Holiday Millinery

TRIMMED HATS, \$1.65, REGULARLY \$4.50, \$6.00 AND \$7.50.

Strictly up-to-the-minute mid-winter styles. Friday 1.65

STYLISH MID-WINTER HATS, \$3.85. Some afternoon and reception hats. Regularly \$6.00, \$7.00 to \$9.00. Friday 3.85

BLACK VELVET SHAPES, \$1.00. Best of styles. Regularly \$2.25 to \$3.50. Friday 1.00

FOR THE CHILDREN. A great showing of Bonnets, Hats and Caps. Regularly \$1.00, \$1.25 and \$1.50. Friday 50

OSTRICH FEATHERS FOR CHRISTMAS. At \$2.50 a beautiful Duchess Plume, of select male fibre; rich and glossy. Wore special at \$4.00. Friday bargain 2.50

OSTRICH MOUNTS, \$1.95. Select fibre, cleverly gotten up mounts in solid colors and combinations. Regularly \$3.50, \$5.00 and \$7.50; most of them regularly \$5.00. Friday 1.95

200 dozen of Fancy Flowers, from New York, 50c and 75c.

## Dresses for Women and Misses

Smart, new styles, made of English serge and Bedford cords. Colors black, navy, brown and stripe effects. Waist novelty trimming and silk pipings. Skirts display smart lines. Regularly \$3.50. Friday 2.95

\$4.50 GIRLS' COATS, \$2.95. Money savings on school coats, tricot cloth, in navy, green and brown; trimming of plaid on collar and cuffs. Also ends of cloth in brown and grey tweeds, made in Balkan effects. Ages 6 to 14 years. Friday bargain 2.95

SEPARATE SKIRTS, \$1.98. A limited number just in from one of the best skirt makers, and not yet shown, styles are all good materials, include chevrons, Bedford cords, serges, tweeds and Panamas, in black, navy, brown or grey. Friday 1.98

WARM WINTER COATS IN SMART STYLES. Only 40 coats and all in fashionable Winter fabrics, soft blanket cloth, imported tweeds, diagonals and reversible cloths, in a number of becoming styles, some with new yoke effect, fashionable sleeves, with long shoulders, suitable models for misses or women. Regularly \$13.50 to \$17.50. Friday at 7.95 (Third Floor)

## Boots, Rubbers and Slippers

MEN'S BOOTS, \$1.99. 1,000 pairs men's box kip, patent colt and dongola kid boots, in laced Blucher style, double solid leather soles. Sizes 6 to 11. Regularly \$2.49, \$3.00 and \$3.50. Friday rush price 1.99

WOMEN'S BOOTS, \$1.99. 1,000 pairs women's button and laced boots (including 300 pairs of "Queen Quality" samples) in all popular leathers. Sizes 2 1/2 to 7. Regularly \$2.50, \$3.00, \$3.50 and \$4.00. Friday rush price 1.99

MEN'S \$4.00 AND \$5.00 RUBBER KNEE BOOTS, \$3.24. 90 pairs men's best quality knee rubber boots, heavy corrugated soles and solid rubber heels, some have the double rolled edge soles. Sizes 6 to 12. Regularly \$4.00 and \$5.00. Friday rush price 3.24

BOYS' \$2.25 BOOTS, \$1.50. Made from strong box kip leather, on neat, easy fitting lasts in laced Blucher style, double standard screwed soles. Sizes 3, 4 and 5 only. Friday bargain 1.50

MEN'S "AMERICAN" SLIPPERS, \$1.95. Selected chocolate, wine and black kid in "Opera" and "Eved" styles. They are kid lined and have finest hand-turned soles. A very acceptable Christmas gift. Sizes 5 1/2 to 11. Regularly \$2.50, \$2.75 and \$3.00. Friday bargain 1.95

MEN'S CAMEL HAIR SLIPPERS, 95c. Men's genuine camel hair house slippers, warm and fleecy inside, flexible leather soles. Sizes 6 to 11. Friday bargain 95c

WOMEN'S HOUSE SLIPPERS. Made from warm "Arotin" cloth in a neat plaid pattern, flexible cork soles, very comfortable. Sizes 5 to 7. Friday bargain 95c

SLIPPERS FOR CHILDREN. Warm, comfortable little black felt house slippers for children, ankle strap style, red silk pom pom on vamp, thick German felt soles. Sizes 5 to 2. Friday bargain 25c

## IN THE CHINESE BAZAAR

Electric Curling Iron and Parisian Comb Hair Dryer, with cord. Usually \$7.50. Friday 4.25

THE PARISIAN COMB HAIR DRYER. Separately, with cord. Usually \$3.50. Friday 2.49

WOMEN'S 10K GOLD BIRTHDAY RINGS. 9k Gold Beauty Pins, 10k Gold Pearl Brooches; 10k Gold Signet Rings, Gold-filled Cuff Links, Pearl Guards and many other articles. Friday 99

HAND COLORED CHRISTMAS CARDS. Neatly ribbon tied, each card in a box. Regularly 45c. Special 25

Special Value Box contains six beautiful cards, with envelopes. Regularly 35c. Special 2 for 25

SEWING BOXES. Wicker basket, with leather cover, fitted with spools, stiletto, scissors, bodkin and needles. Regularly \$1.25. Friday 99

Suede Leather Bags, in colors, green, brown, navy and purple. Regularly 50c. Friday 35

Seal Grain Leather Cigar Cases. Regularly \$1.00. Friday 75

Spun-glass Algrette and Sequin Bow-knot, blue, pin, white, marie and black, very prettiest hair dress. Regularly \$1.25. Friday 89

Pearl Bandoaux, with algrette mount. Regularly \$1.50. Friday 1.19

Braid Bandoaux, pearl and sequin trimmed. Regularly \$1.25. Friday 98

Four-piece Court Set, cut out pattern. Regularly 75c set. Friday 50

THE Christmas Show

Each and every offering means a help to your list of gifts for Christmas.

PRETTY DRESSED DOLLS. An extra large size, worth \$1.75. Special for Friday bargain sale, each 1.49

Baby Dolls, with two tiny teeth, bright eyes, good complexion and hair, \$1.99 doll special for Friday bargain sale, each 1.59

"The Dolls with the Big Eyes," boy or girl, dressed, worth 75c. Regularly 50c. Friday 49

250 only beautiful kid dolls, the Princess, stands 2 1/2 inches high, pointed knees, cap, ribbon wig, beautiful expression eyes with real eyes, patent shoes, lace hose, patent slippers with bright buckles. For Friday morning, each 1.59

Trains on track, complete working system, railroad engine, tender, cars, run like a real express train. Regularly 75c. Friday bargain sale, each 49

No phone or mail orders for trains.

Gifts for Little Soldier boys—Battle Game, real regiment of soldiers with guns and ammunition. A game to practice shooting. Regularly \$1.50. Limited quantity for early sale 99

Baseball Game, requires skill to play, and can be played by any number of players. Friday bargain sale 59

Go Horses on Platform, Friday bargain sale 59

Wheels, with stick. Worth 75c. Friday, for special morning sale, price, each 49

How to run a car. A complete outfit for boy railroad conductor, with conductor's cap, ticket punch, sleeping car tickets, baggage tickets, etc. Lots of fun for the boys. Friday bargain sale, 25c, 50c and \$1.00.

The Real Fish Pond Magnet for a boy. Come fish to be caught by the boys. A good game for patience and excitement. Real pond to fish out, and lots of fish to catch. Price 25c and 50c.

Automobiles from the world's greatest factory, limousine cars, gay colors with chauffeur. Regularly \$1.49. Friday morning sale price 99

Building Blocks, special new assortment, Cube blocks, colorable blocks, at 10c, 15c and up to 22c.

300 Tea Party Sets of Dishes, 6 cups and saucers, tea, cream and sugar set, complete. Cardboard box. Regularly \$1.15. Friday bargain sale, per set 79

## Handkerchiefs

Women's Plain Hemstitched Irish Linen Handkerchiefs, 6 for .25  
Women's Pure Irish Linen Corner Embroidered Handkerchiefs. Regularly 3 for 50c. Friday, each .10  
Fine Linen Handkerchiefs, with gulfure lace edge, 75c each, for .48

## Lace Jabots

42 dozen manufacturer's samples Lace Jabots to sell at half price. Each .25  
48c Round and Shoulder Shape Collars, of Plauen gulfure lace. Friday .25

## Drug Specials

Rubber Gloves, finest quality. Regularly \$1.00. Friday .75  
Rubber Tobacco Pouches, red or black. Regularly 35c. Friday .25  
Tobacco Pouches, Kangaroo, with or without shields. Friday .59  
Fullman Aprons, a good assortment. Special, \$1.19 and \$1.35.  
Rubber Dolls, up to 50c. Friday .35  
Travelling Rolls, a good assortment, 50c, 75c, \$1.00 up to \$2.50.  
Sponge Racks. Regularly 25c. Friday .15  
Thermos Bottles, all sizes; all prices ranging from \$1.25, \$1.50, \$2.00 to \$4.00.

## Messaline Waist

Black and colored messaline Silk Waists, in all the newest styles, lovely silk-lined net waists, in ivory and ecru, and some dainty chiffon waists, in black, navy, cadet and brown; a good range of sizes, and a profusion of designs. All reduced from \$2.95 for a big Friday bargain 1.49

## ODD VELVETEEN AND WARM WINTER WAISTS

Samples and broken lots. Regularly \$1.95 and \$2.95. Friday bargain 1.00  
200 dainty Sailor and Middy Waists, all clean, fresh goods, just out of the boxes; all sizes for choice. Regularly 79c and 98c. Friday bargain .25

## TRIMMING

A splendid lot of wide flouncings in beaded effects and silk embroidered in superb colorings, all black, ivory and crystal, for making the new minaret and other tunic styles, or for overdresses, these are just the right thing. Regularly \$2.50, \$3.00, \$3.50 and \$5.00 and \$5.95. Friday bargain 1.50 (Second Floor)

## Materials That Wash

35-IN. HEAVY INDIAN HEAD BELFAST LINEN FINISH. This is a cloth suitable for many purposes, such as skirts, sailor waists, kitchen aprons; these goods are perfect, except in bleach, but a substantial allowance from the maker enables us to sell this 20c quality for a Friday bargain at .97 1/2

42-inch Tucked Lawns, with one and two rows of embroidered insertion. A manufacturer's stock at a very low price. Friday bargain .19

26-inch Nursery Diapers of a standard quality and absolutely free from dressing, and at the price they should bring a rush business. Friday bargain .89

## Embroidered Pillow Cases 95c

300 pairs Irish embroidered pillow cases, in dainty designs and nicely hemstitched. Size 44 x 36. Put up in nice gift boxes. Bargain Friday, pair .95  
TABLE COVERS GREATLY REDUCED. Clearing of all our odd tapestry table covers assorted colorings, two sizes, 2 x 2 yards and 2 x 3 yards. These sell in the regular way at \$1.50, \$1.75, \$1.90 and \$2.00. Rush price, Friday 2.95  
No phone or mail orders.

## BED SPREADS REDUCED FOR QUICK SELLING.

Printed, checked, floral designs and ends nicely hemmed, large size, 72 x 80. Regularly \$1.75 and \$1.90. Bargain Friday, 2.89  
12 YARDS NAINSOOK FOR \$1.48. Fine English nainsook, with a sheer needle finish, 36 inches wide. Clearing Friday, 12 yards for 1.48

## GUEST TOWELS 40c PAIR.

Huckaback guest towels with pretty damask borders, ends nicely hemstitched. Bargain Friday, pair .49

## CROCHET QUILTS REDUCED TO 51c.

White American crochet bed spreads closely woven and free from dressing, size 72 x 84. Regularly \$2.35. Bargain Friday, each 1.75

## Men's Furs and Hats

24 MEN'S FUR COLLAR WINTER WEAR OVERCOATS. Deep shawl collars of piece Persian lamb, and lined with heavy caracul or astrachan cloth and interlined with rubber sheeting to bottom, fine black beaver cloth shell, warm, drizzly coat. Friday bargain 12.95

14 MEN'S EXTRA FINE CUS-TOM TAILORED FUR-LINED COATS. Black beaver cloth shell, lapel or notch collar, of Persian lamb skins and lined with choicest grade Canadian spring muskrats, prime, dark and heavily furred skins. Regularly \$85.00. Friday bargain 45.00

## MEN'S SOFT HATS.

Samples, in grey, tan, brown and slate, new shapes and fine quality imported fur and fur mixed felts. Sizes 6 3/4 to 7 3/4. Regularly \$1.50 and \$2.00. Friday .69

## MEN'S AND BOYS' CAPS.

In fancy pattern tweeds, fall golf shape, well finished, each cap with fur-lined ear bands. Friday bargain .30

## CHILDREN'S WOOL TOQUES.

Large assortment of colors, plain or fancy stitch. Friday bargain .25

## Handsome Furs as Bargains

FINE QUALITY MINK MARMOT MUFFS. Extra large rug shape, with 3 tabs on each side, finished with squirrel tails and paws, brown satin lining. Regular prices \$10.00. Friday 6.45

## MINK MARMOT STOLES.

Wide on shoulder, plain round back, long stole fronts, finished with heads, tails and paws; brown satin lining. Regularly \$7.50. Friday 5.45

## BLACK BELGIAN HARE SCARVES.

72 inches long; black satin lining. Regularly \$2.50 and \$3.00. Friday 1.99

## BLACK BELGIAN HARE MUFFS.

Extra large, pillow shape, or fancy rug style; black satin lining. Regularly \$4.50. Friday 3.25

## 7 ONLY WOMEN'S FUR-LINED COATS.

50 inches long, semi-saqqe back; shells are made from fine French broadcloth; nicely tailored, with soft strapping; lined throughout with good quality of mink marmot; collar and revers of the Western sable. Regularly \$47.50. Friday 27.50

## Fancy China Services and Crystals

We have arranged very low prices for Friday on high-grade China. Dinner services for the Christmas feasts. One example tells the story.

Fine quality Limoges China Dinner Service, of 97 pieces, every piece of clear white, hard china, from one of the best manufacturers in Limoges, France; has a border decoration of green creek key, all gold edge, with hand-painted full floral design. \$69.50. Friday special 44.50

"Aynsley" China Tea Set, 45 pieces, with Indian tree pattern. Regularly \$12.50. Friday special 9.75

## ODD PIECES.

85c Hand-painted Salad Bowls, for 4. 49  
95c Hand-painted Chocolate Pots, for 4. 49  
75c Hand-painted Salad Bowls, for 4. 36

85c Hand-painted Sugar and Cream Sets, for 4. 49  
49c Decorated Salad Bowls, for 4. 25  
49c Decorated Sugar and Cream Sets, for 4. 25  
49c Decorated Teapots, for 4. 25  
49c Celery Dishes, for 4. 25

## GROCERIES

One car Standard Granulated Sugar, in 20-lb. cotton bags. Reg. 40c. Bargain 35c

2,000 bags Choice Family Flour, 40c. Bargain 35c

California Seeded Raisins, 3 pkgs. 25c. Bargain 20c

Yellow Cooking Sugar, 1 lb. 50c. Bargain 45c

New Orleans Molasses, Cherry Grove Brand, 2-lb. tin. 10c. Bargain 8c

Mixed Peel, Orange, Lemon, Citron, 1-lb. tin. 15c. Bargain 12c

Pure Kettle Brand, 3 lbs. tin. 25c. Bargain 20c

Choice Cooking Fat, 4 lbs. tin. 25c. Bargain 20c

Canned Sweet Pumpkin, 3 lbs. tin. 25c. Bargain 20c

Canada Cornstarch, 5-lb. tin. 49c. Bargain 40c

4,000 lbs. Canned Tomatoes, 7c. Bargain 6c

White Corn Meal, 5 lbs. tin. 25c. Bargain 20c

Canned Corn or Peas, 3 lbs. tin. 25c. Bargain 20c

500 Pies and Biscuits of Port, 6 to 8 lbs. each. Per lb. 14c. Bargain 12c

Pure Fruit Flavour, 5-lb. tin. 45c. Bargain 40c

Choice Rangon Rice, 5 lbs. tin. 25c. Bargain 20c

Choice Brand, Flavouring, 2-lb. tin. 25c. Bargain 20c

2 1/2 LBS. PURE CELONA KERA, 95c. Bargain 80c

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavour. Black or white. Friday, 2 1/2 lbs. 58c

## CANDY SECTION.

Main Floor and Basement. 500 lbs. Chocolate Creams, assorted fruit flavors. Per lb. 35c. Bargain 30c

1,000 lbs. Walnut Maple Cream, Reg. 15c. 2-lb. tin. 30c. Bargain 25c

Per lb. Walnut Maple Cream, 30c. Bargain 25c

500 boxes Christmas Crackers, containing trimmed hats, bonnets and caps, mottoes. Reg. 40c. Per box 3